

AMERICA'S PIN-UP QUEEN

APPROVED
BY THE
COMICS
CODE
AUTHORITY

ARCHIE
SERIES

NO. 23
JULY

KATY

ALL NEW
STORIES

KEENE

10¢
ANC

Comics

WHENEVER I AM
DOWN IN THE DUMPS
I GET MYSELF A
NEW HAT!

I WAS WONDERING
WHERE YOU GOT
THEM, KATY!

MEOW!
MEOW!

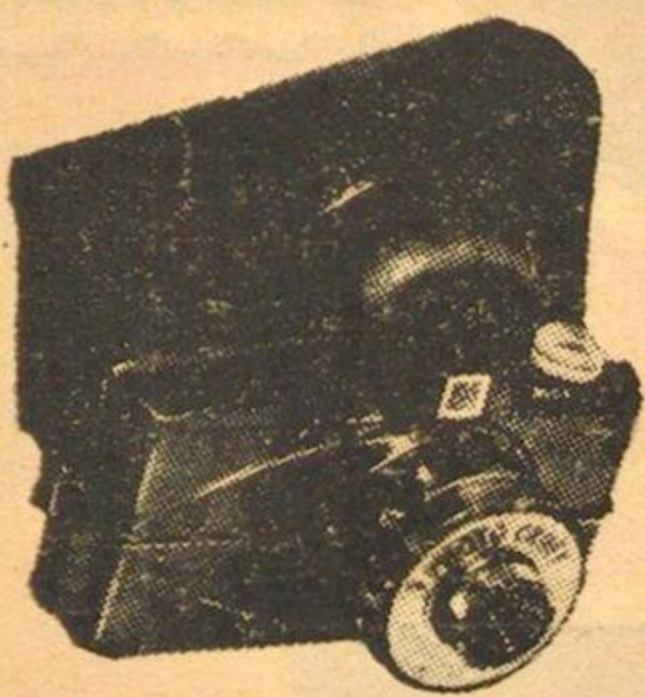
MEOW!

by
Bill
Woggon



GIVEN

PREMIUMS - CASH



BOYS
GIRLS
LADIES

ACT
NOW

Mail
Coupon



WE ARE RELIABLE
OUR 60th YEAR

Candid Cameras with Carrying Case, Ukuleles (sent postage paid). Other Premiums or Cash Commissions easily yours.

SIMPLY GIVE pictures with White CLOVERINE Brand SALVE sold at 35 cents a box (with picture) and remit per catalog sent with starting order postage paid by us. Wilson Chem. Co., Dept. A-140, Tyrone, Pa.

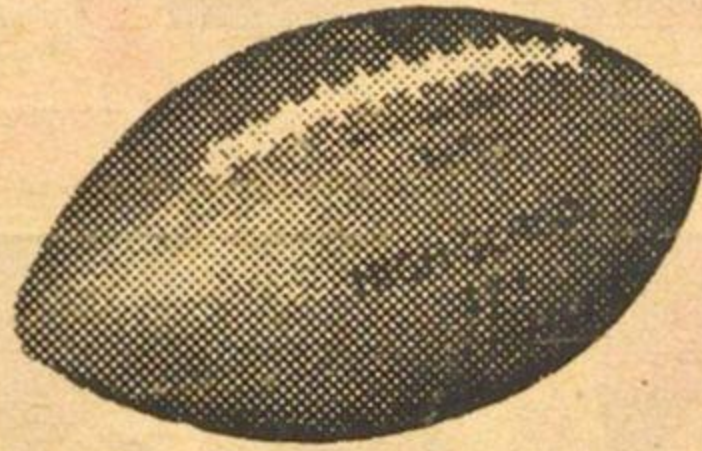
GIVEN

PREMIUMS - CASH



ACT NOW

We Are Reliable Write or Mail Coupon
BOYS - GIRLS



Lovable Fully Dressed Dolls over 15" in height, Genuine 22 Cal. Rifles, Wrist Watches, Aluminum Ware (sent postage paid). Other Premiums or Cash Commissions easily yours.

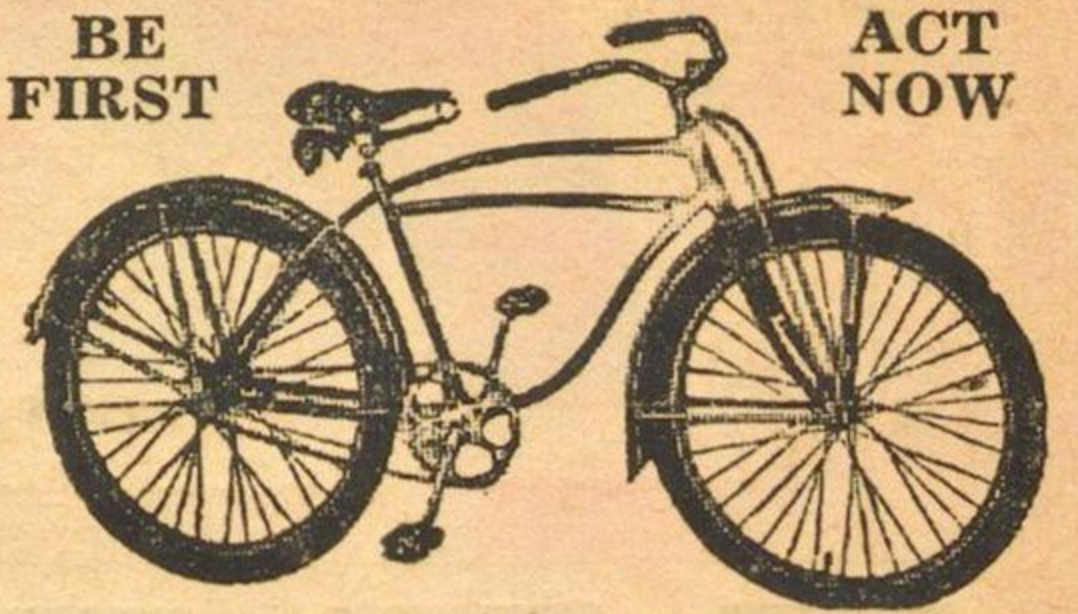
SIMPLY GIVE pictures with White CLOVERINE Brand SALVE sold at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Be first. 60th year. Wilson Chem. Co., Dept. B-140, Tyrone, Pa.

GIVEN

PREMIUMS - CASH

BE
FIRST

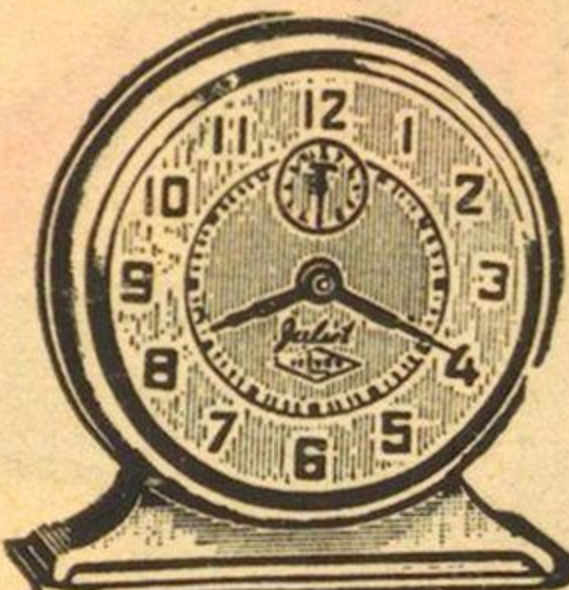
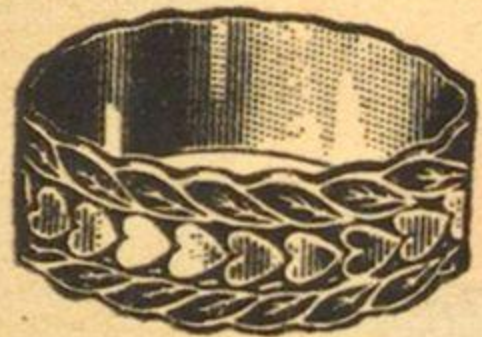
ACT
NOW



BOYS, GIRLS, LADIES, MEN! Radios, Footballs, Basketball Outfits, Swim Masks, all sent postage paid. **GIVEN - GIVEN - GIVEN.** White CLOVERINE Brand SALVE is so easy to sell to friends, neighbors, relatives at 35 cents a box - with free picture. Send coupon now and your starting order will be sent out to you at once. We are reliable. Our 60th continuous year of serving millions with Premiums or Cash Commissions. **WRITE OR MAIL COUPON TODAY.** BE first. Act now. Wilson Chem. Co., Dept. C-140, Tyrone, Pa.

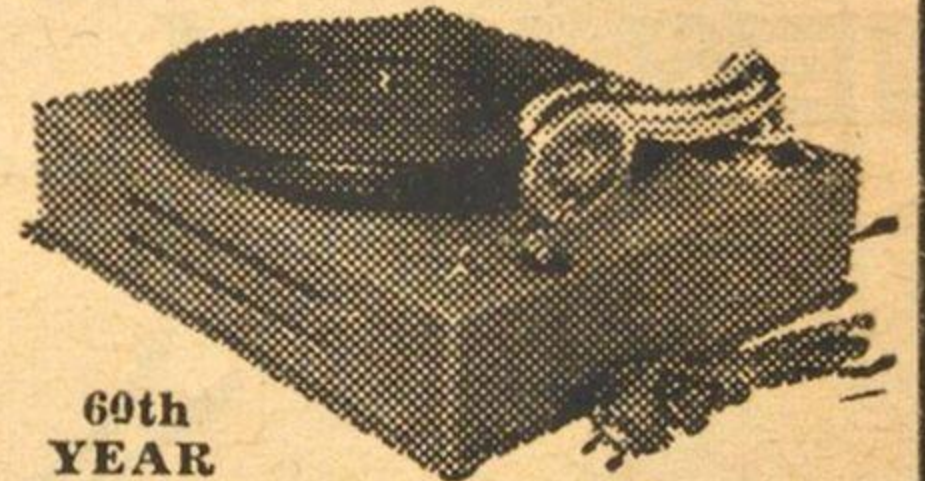
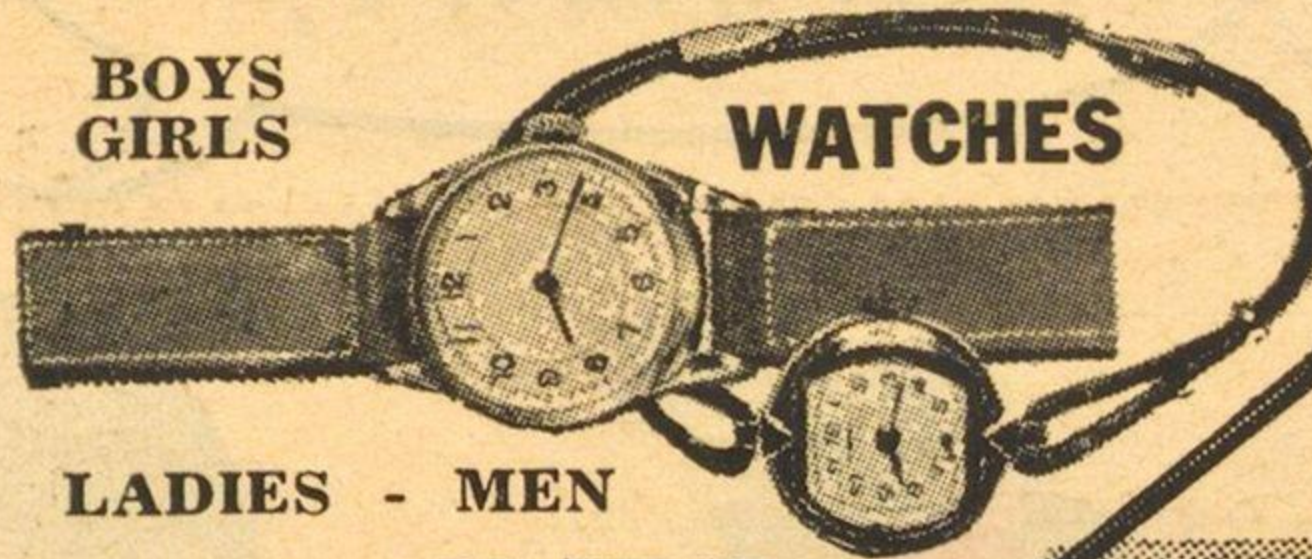
GIVEN - GIVEN - GIVEN - GIVEN

Premiums - Cash Commission - Premiums - Cash Commission



BOYS
GIRLS

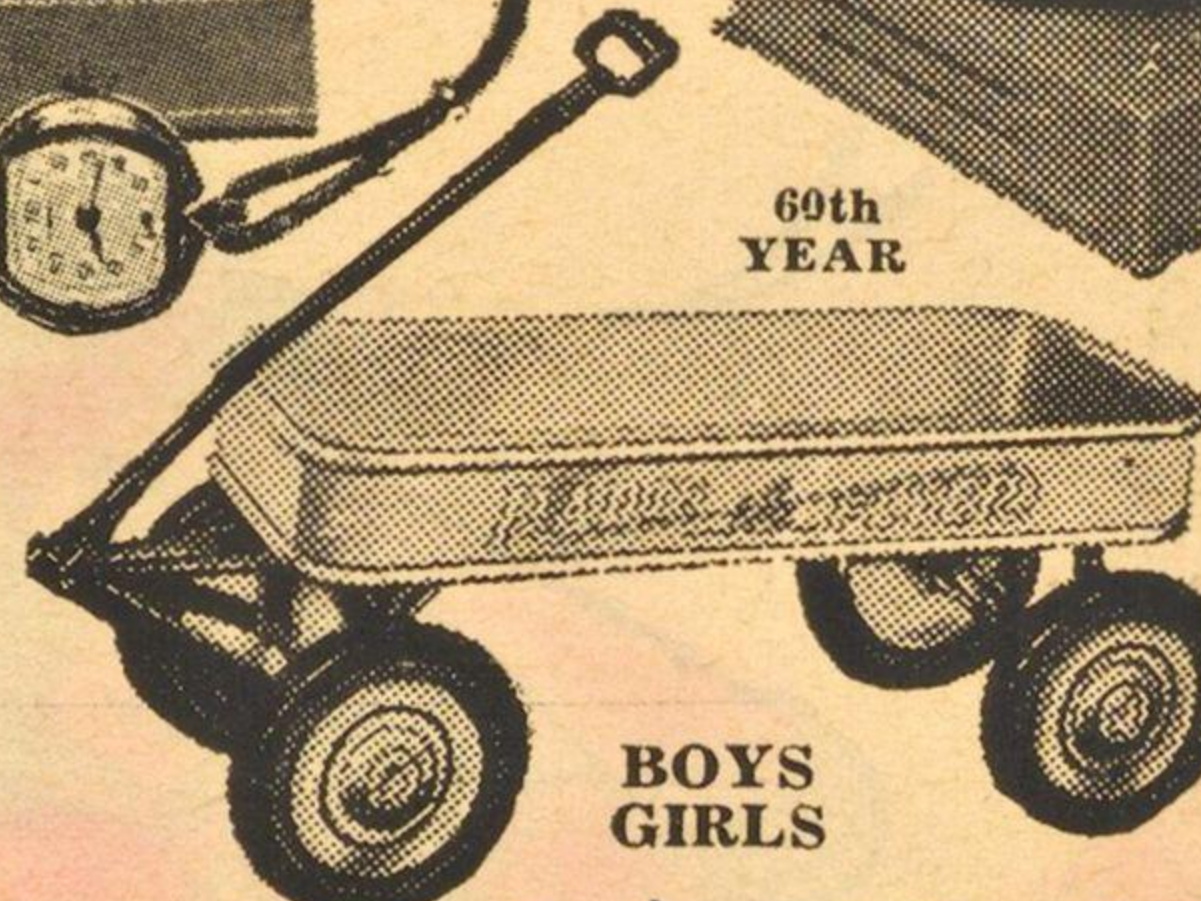
WATCHES



60th
YEAR

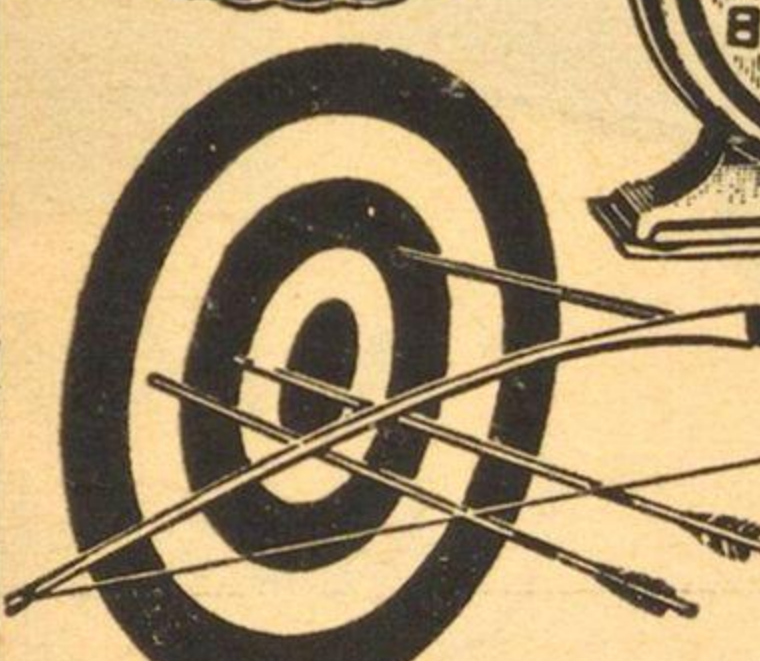
LADIES - MEN

BE FIRST
ACT NOW



BOYS
GIRLS

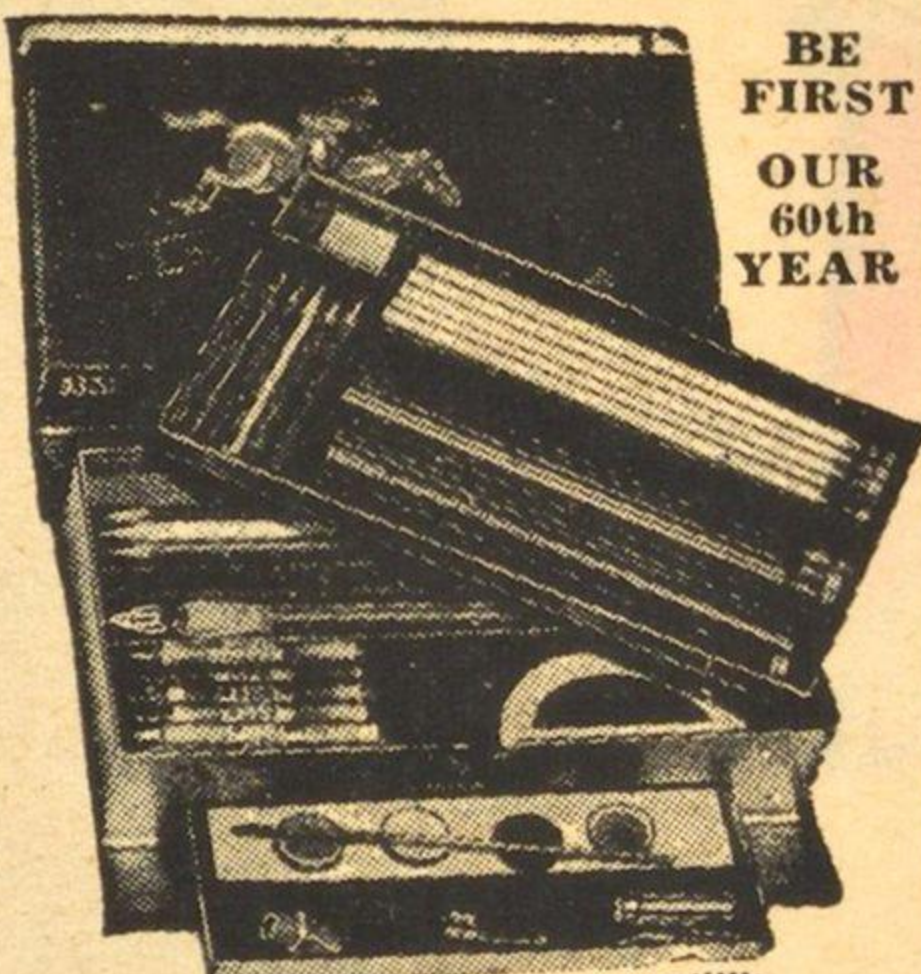
Mail
Coupon
Today



Mail coupon today for valuable Premiums or Cash Commissions easily yours. White CLOVERINE Brand SALVE is so easy to sell and we are waiting here to serve you with many fine Premiums or Cash Commissions. Mail coupon today. Wilson Chem. Co., Dept. D-140, Tyrone, Pa.

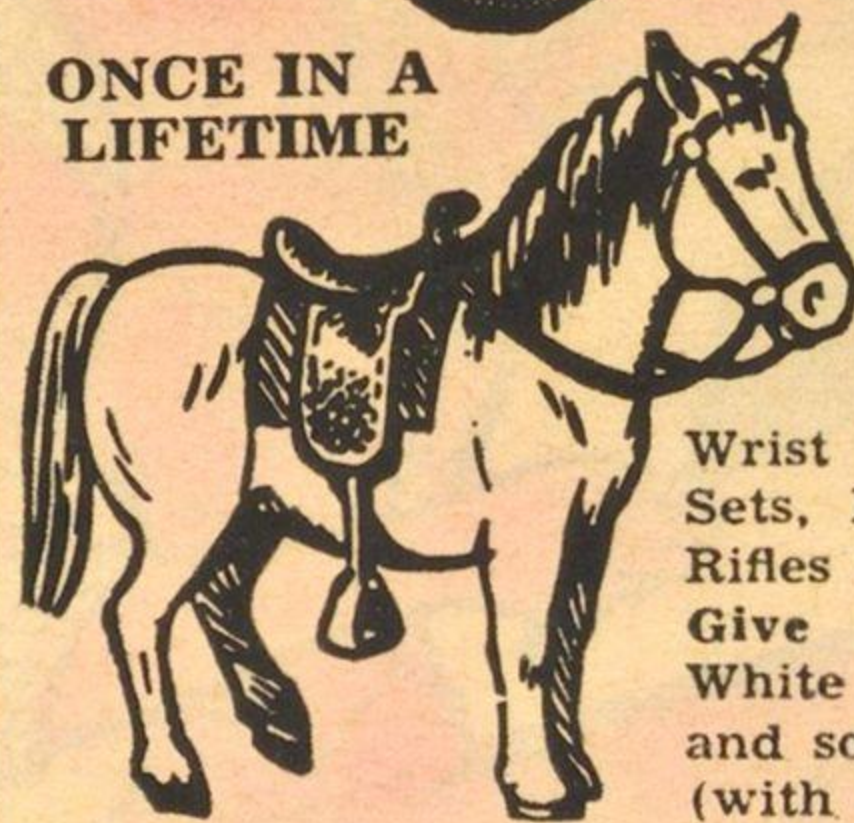
GIVEN

Pocket Watches, Wrist Watches, Fishing Outfits, Footballs, Candid Cameras with Carrying Case. Other Premiums or Cash Commissions now easily yours. **SIMPLY GIVE** pictures with White Cloverine Brand Salve easily sold at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Write or mail coupon today. Be first. **WILSON CHEMICAL CO., Dept. E-140, TYRONE, PA.**



BE
FIRST
OUR
60th
YEAR

ONCE IN A
LIFETIME



-- LOOK --
A REAL LIVE
PONY

Wrist Watches, Ukuleles, Fishing Sets, Bike Lights, Genuine 22 Cal. Rifles all sent postage paid. **Simply Give** beautiful art pictures with White CLOVERINE Brand SALVE and so easily sold at 35 cents a box (with picture) and remit per catalog sent with your starting order postage paid by us. Mail coupon. **WILSON CHEM. CO., Dept. F-140, TYRONE, PA.**

GIVEN - GIVEN

Don't
Delay

Our
Premiums
and Cash
Commissions
are yours
for a limited
time only

Mail Coupon
NOW



60th
YEAR

MAIL COUPON TODAY

Wilson Chem. Co., Dept. AC-140, Tyrone, Pa. Date.....
Gentlemen:—Please send me on trial 14 colorful art pictures and 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

Name Age.....
St. R.D. Box.....
Zone
Town No. State.....

Print LAST
Name Here

Paste on a postal card or mail in an envelope NOW

KATY KEENE

by
Bill Woggon



KATY'S POSE, COSTUME, LETTERING, ETC.
by NANCY NUTTALL (AGE 10)
614 CORTLAND, FRESNO, CALIF.

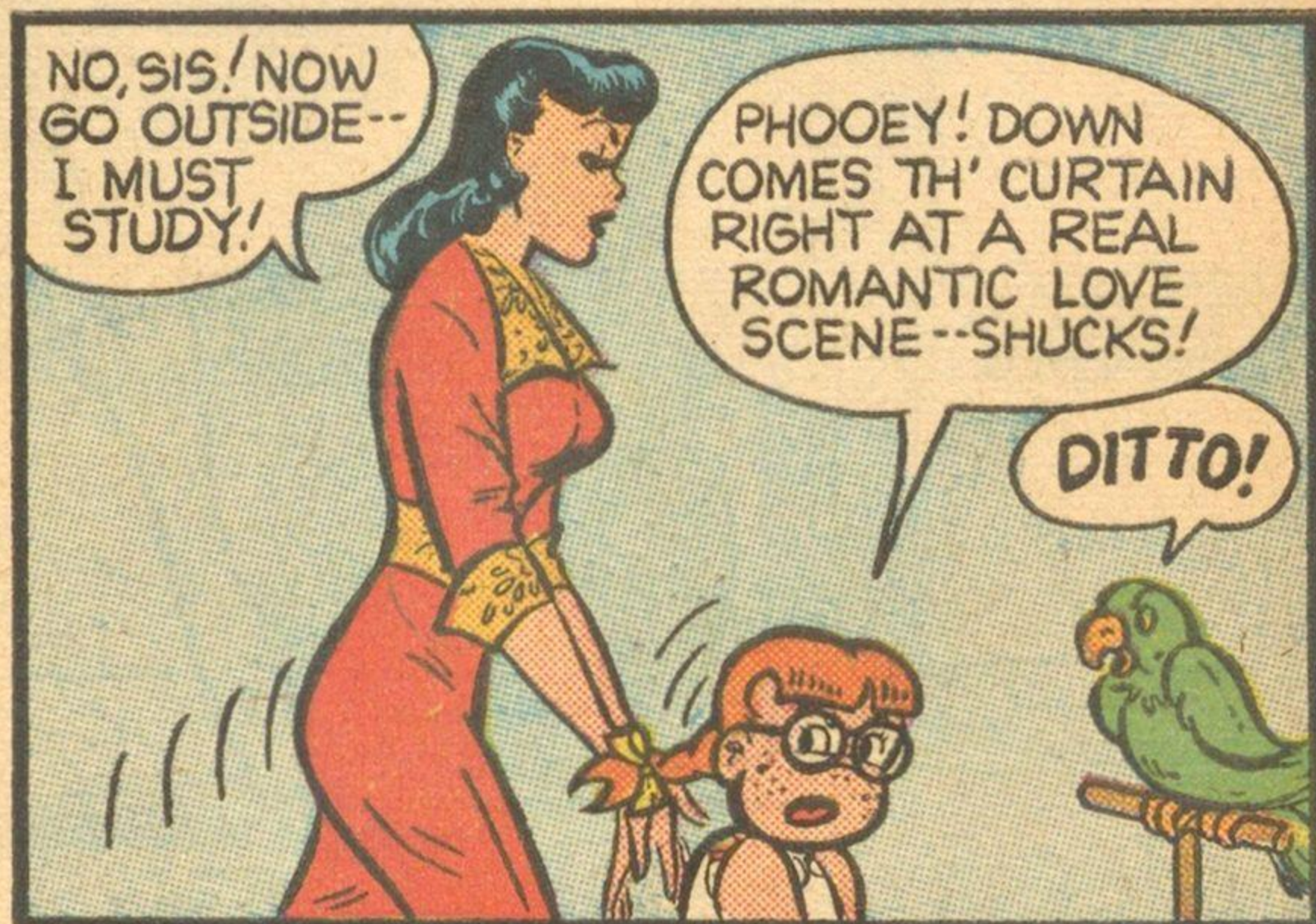
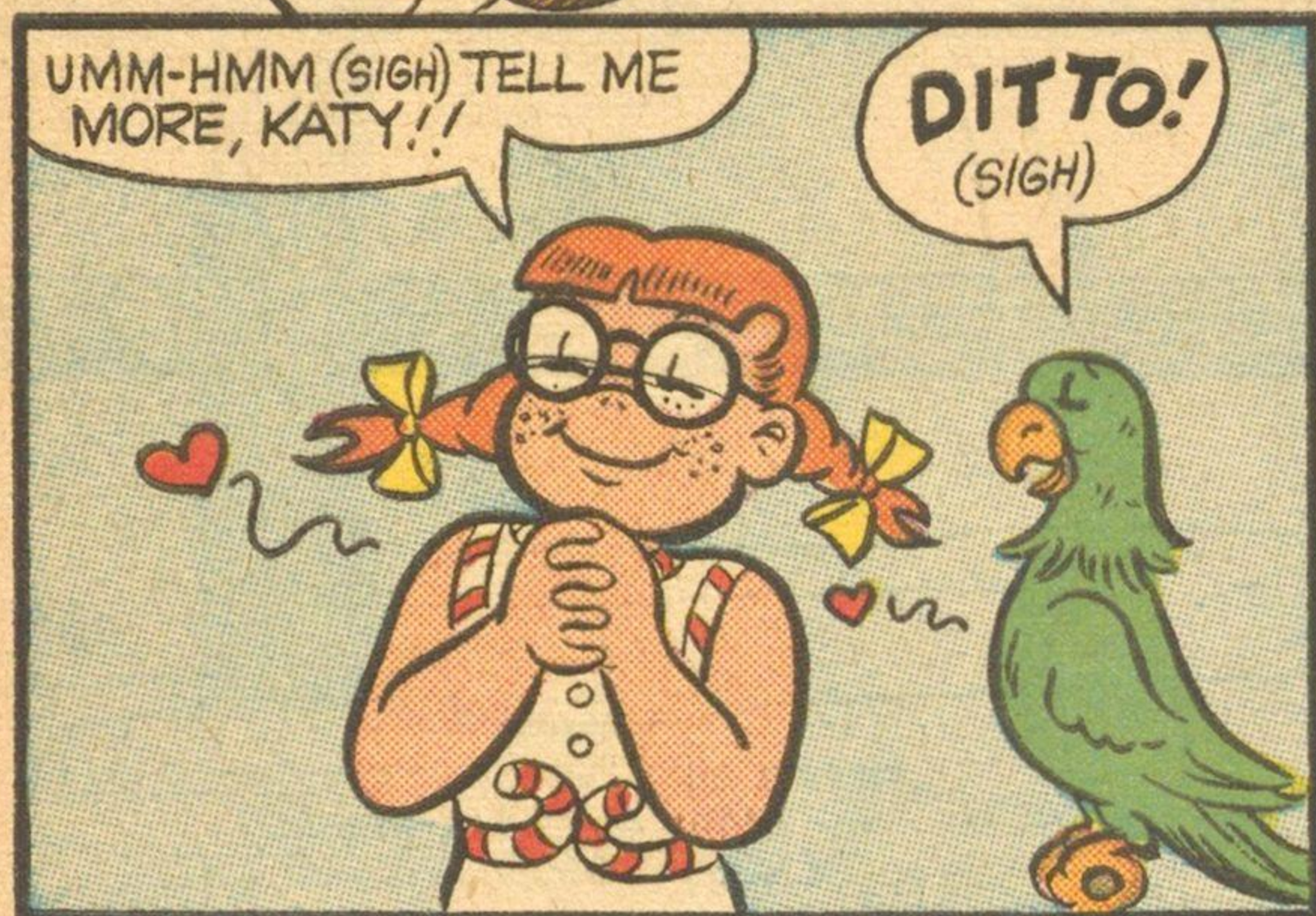
KATY'S POSE, LOUNGING OUTFIT by ROSELYN MATHEWS, 18 STANLEY ST., PETALUMA, CALIF.



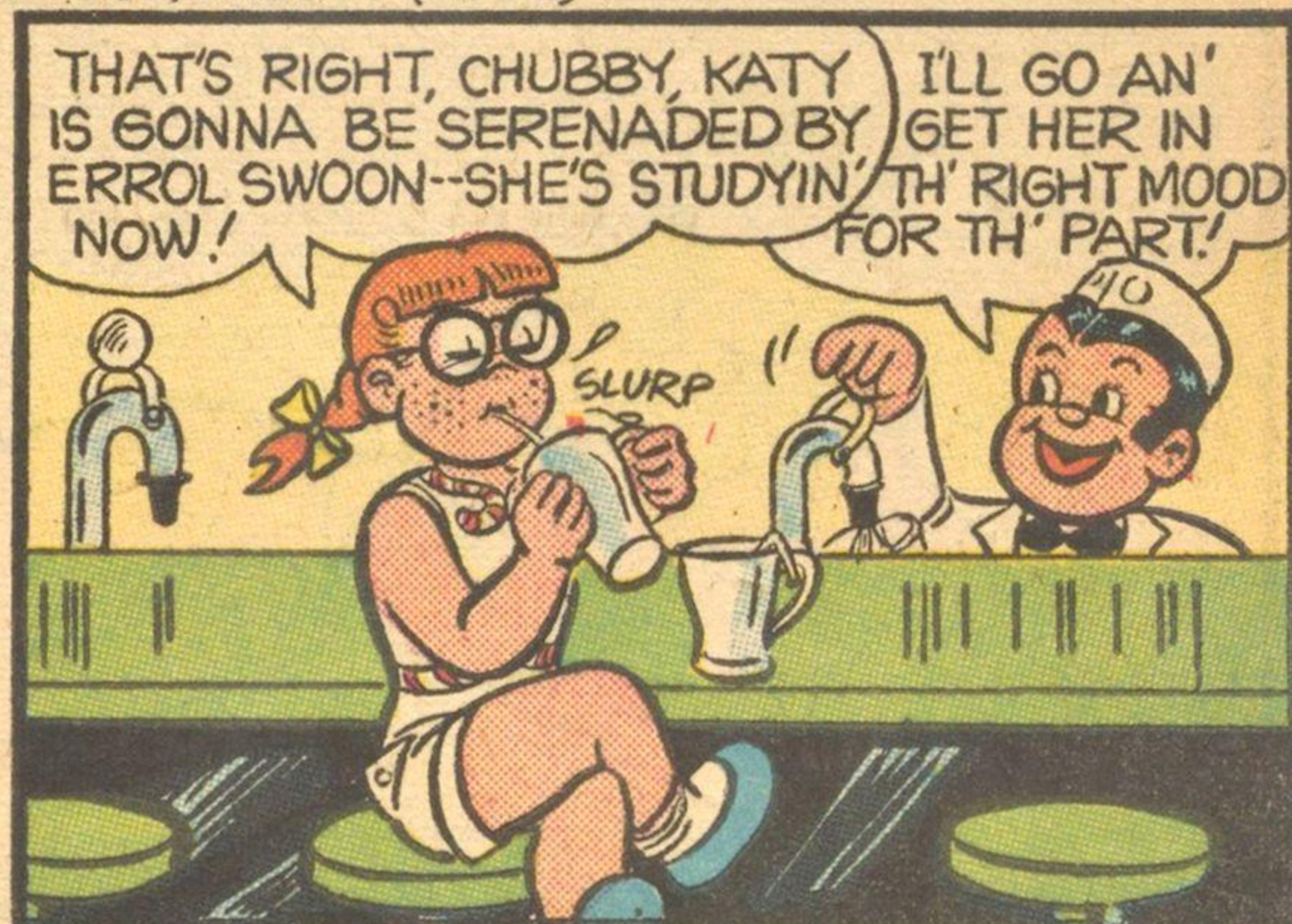
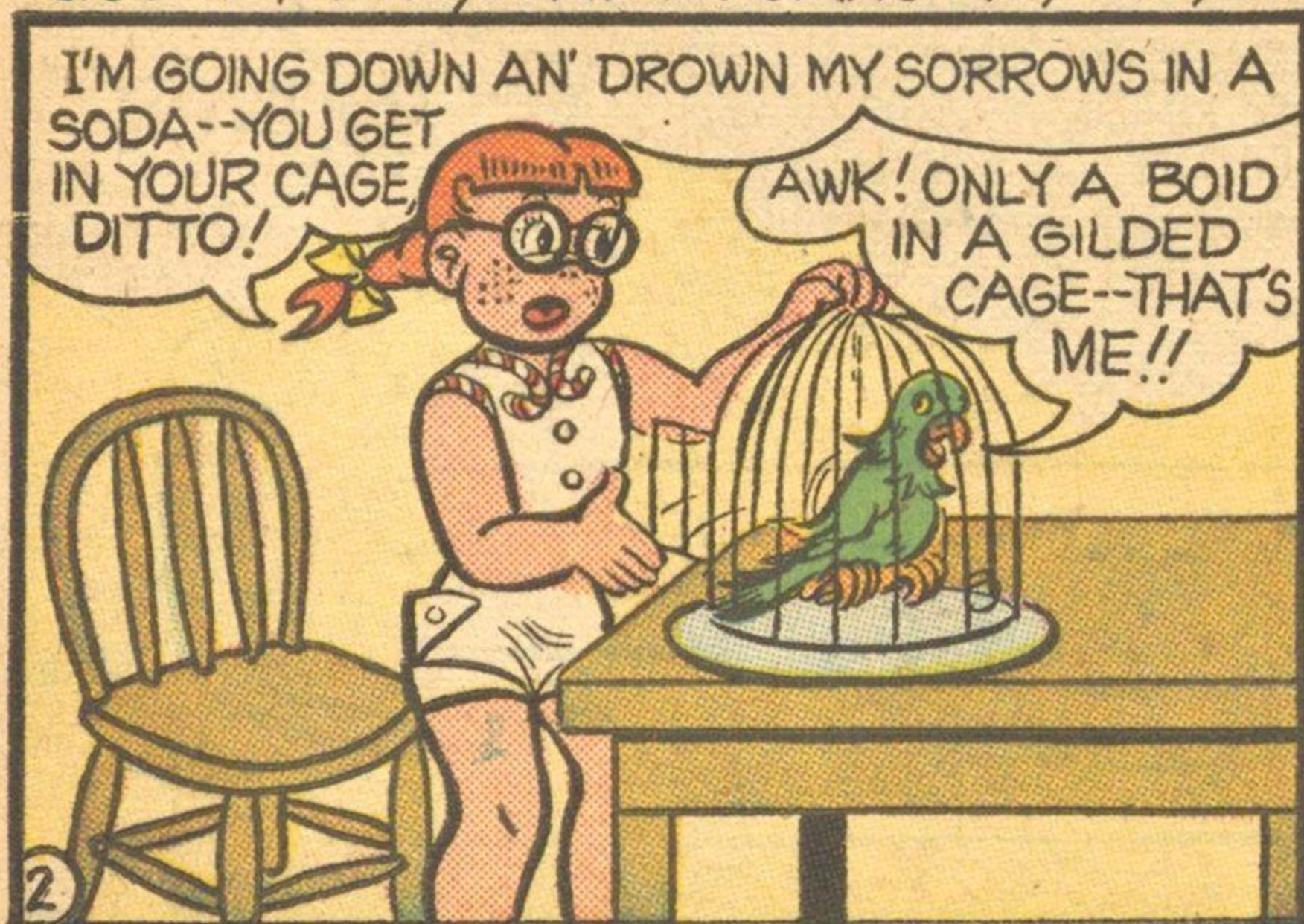
1 ALWAYS LOOK FOR THE ARCHIE SERIES EMBLEM ARCHIE SERIES

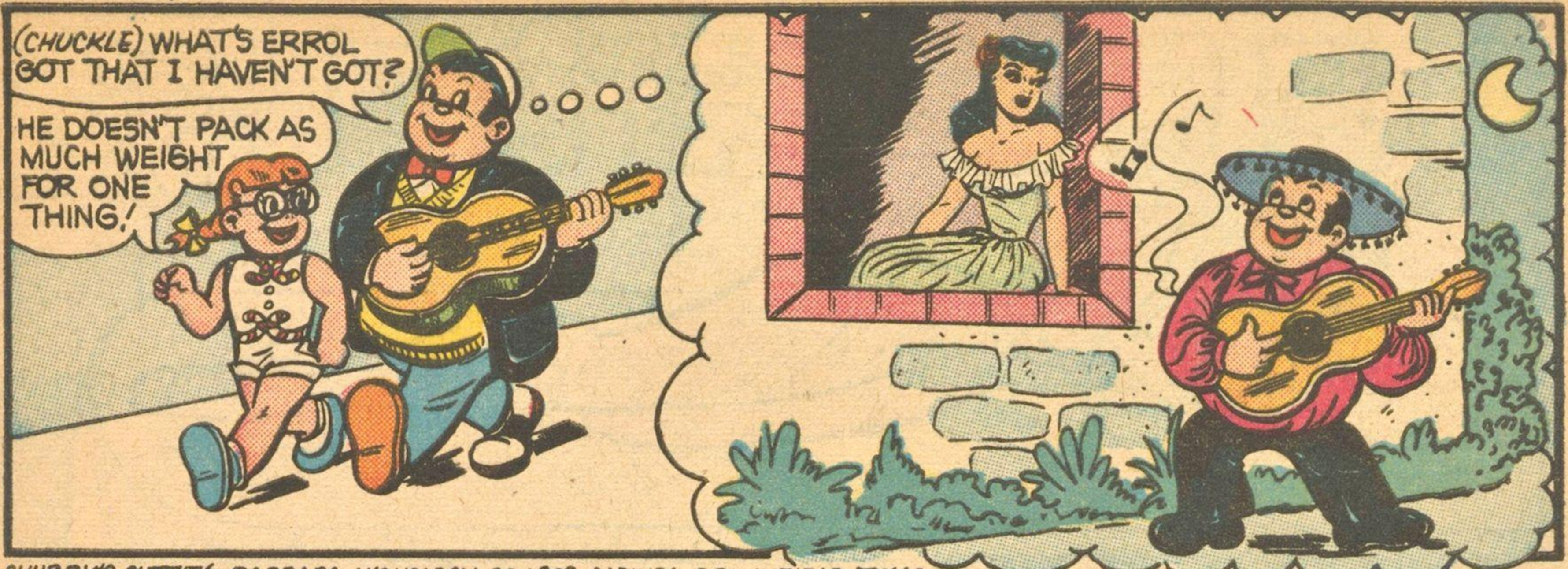


KATY'S COSTUME, POSE, BALCONY, ETC. BY ELAINE MICHEL'S (AGE 4) 78 LOUISIANA AVE., ALEXANDRIA, LA.



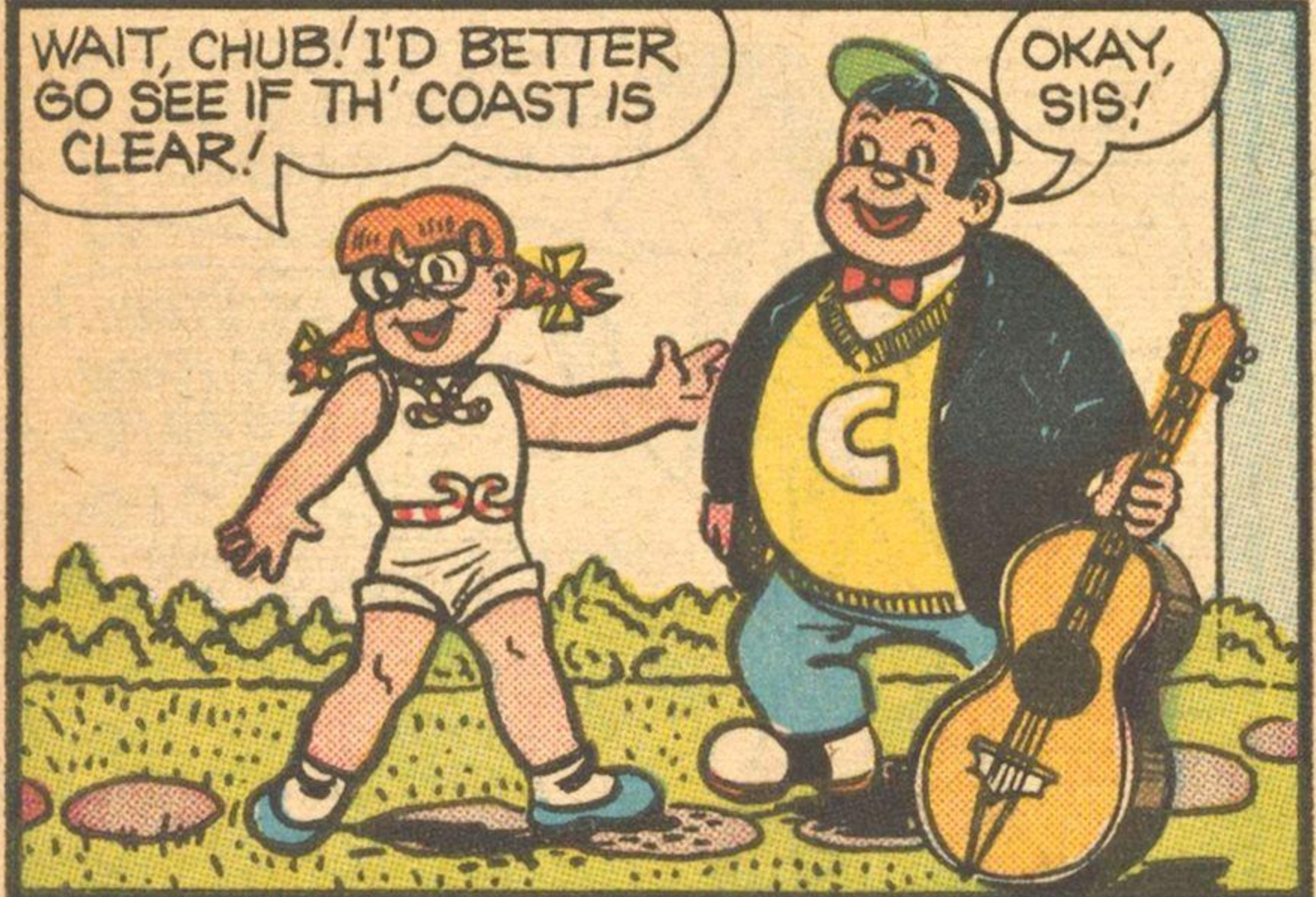
SIS'S PLAY SUIT BY MARY ANN STRINGHAM, RT. 1, ENTERPRISE, OREGON (AGE 13)





(CHUCKLE) WHAT'S ERROL GOT THAT I HAVEN'T GOT?
HE DOESN'T PACK AS MUCH WEIGHT FOR ONE THING!

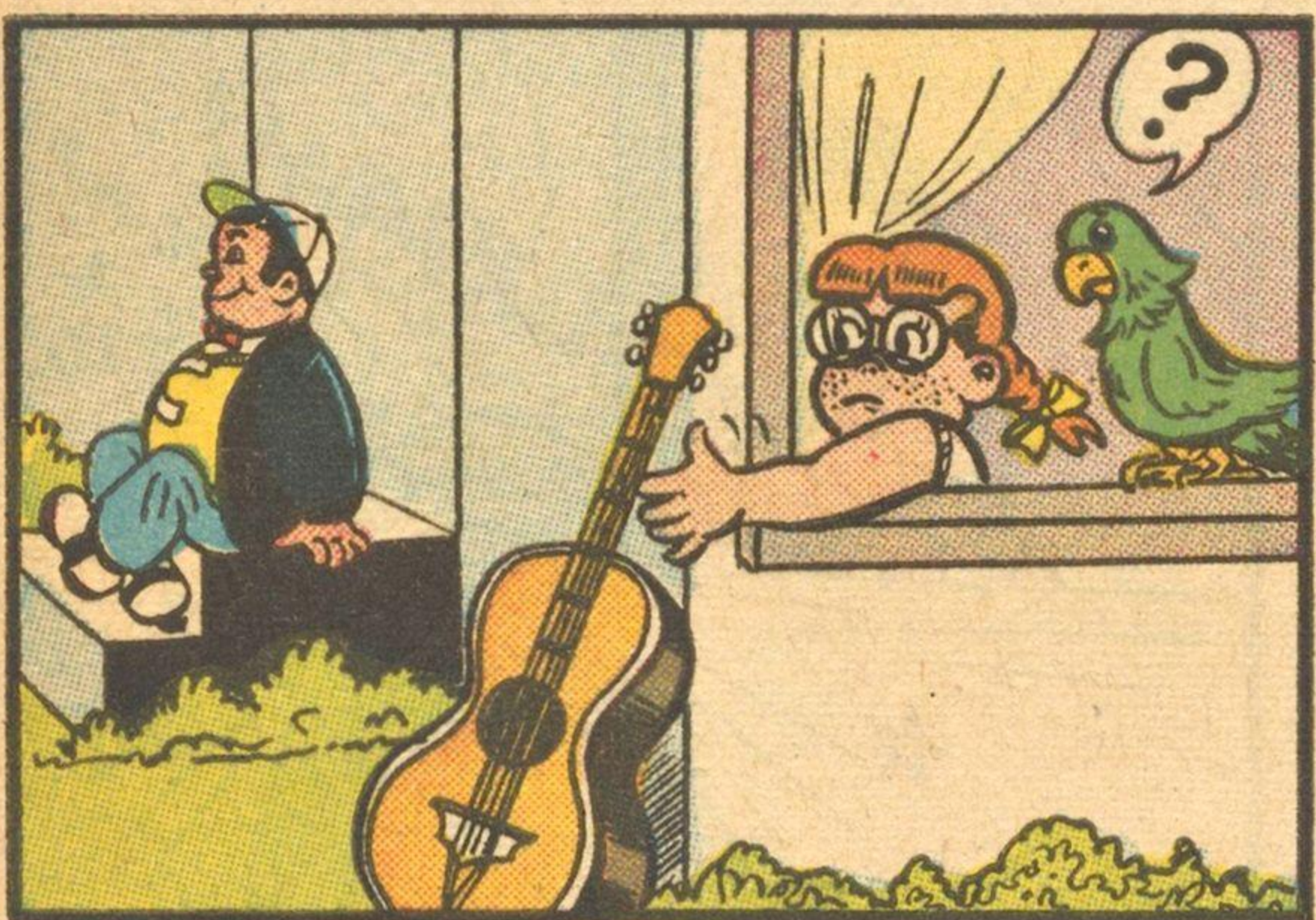
CHUBBY'S OUTFIT by BARBARA NICHOLSON, BOX 809, CAGE 121, BROWNFIELD, TEXAS →



WAIT, CHUB! I'D BETTER GO SEE IF TH' COAST IS CLEAR!
OKAY, SIS!



DITTO, YOU GOTTA HELP ME GET RID OF CHUBBY CHUCKLES!
DITTO! ANYTHING FOR ME FREEDOM!



?



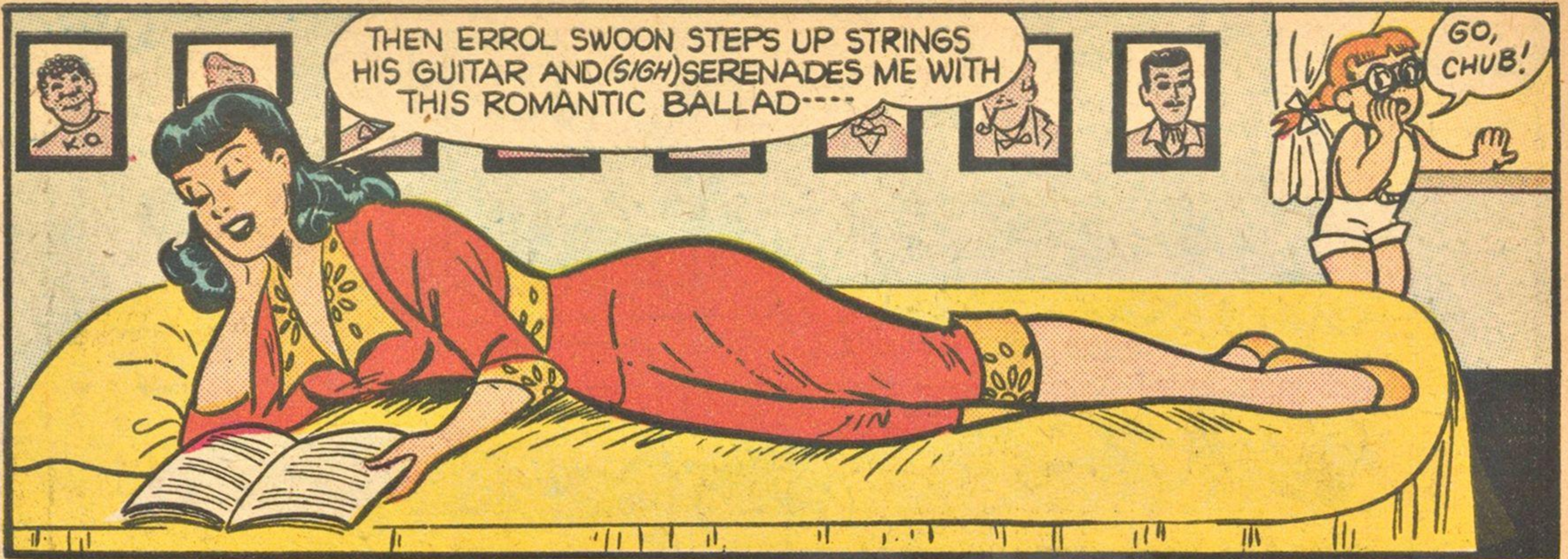
OKAY! GET IN THERE! CHUB PLAYS BAD ENOUGH BUT THIS WILL MAKE IT TWICE AS BAD!
DITTO! AWK! FROM ONE CAGE TO ANOTHER-- HOW HUMILIATIN'



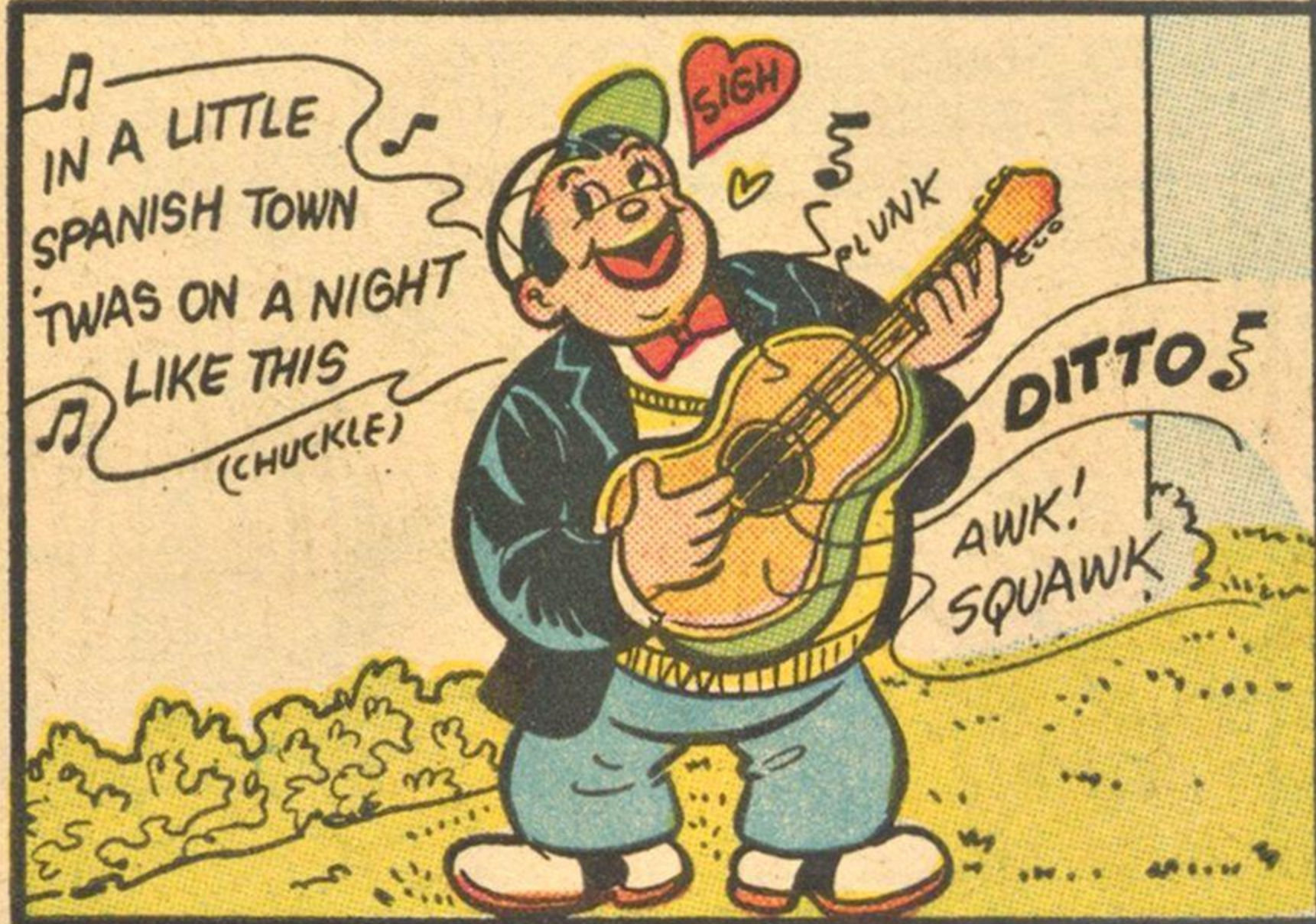
PSST--OKAY, CHUB---
START PLAYIN' WHEN I SAY GO!



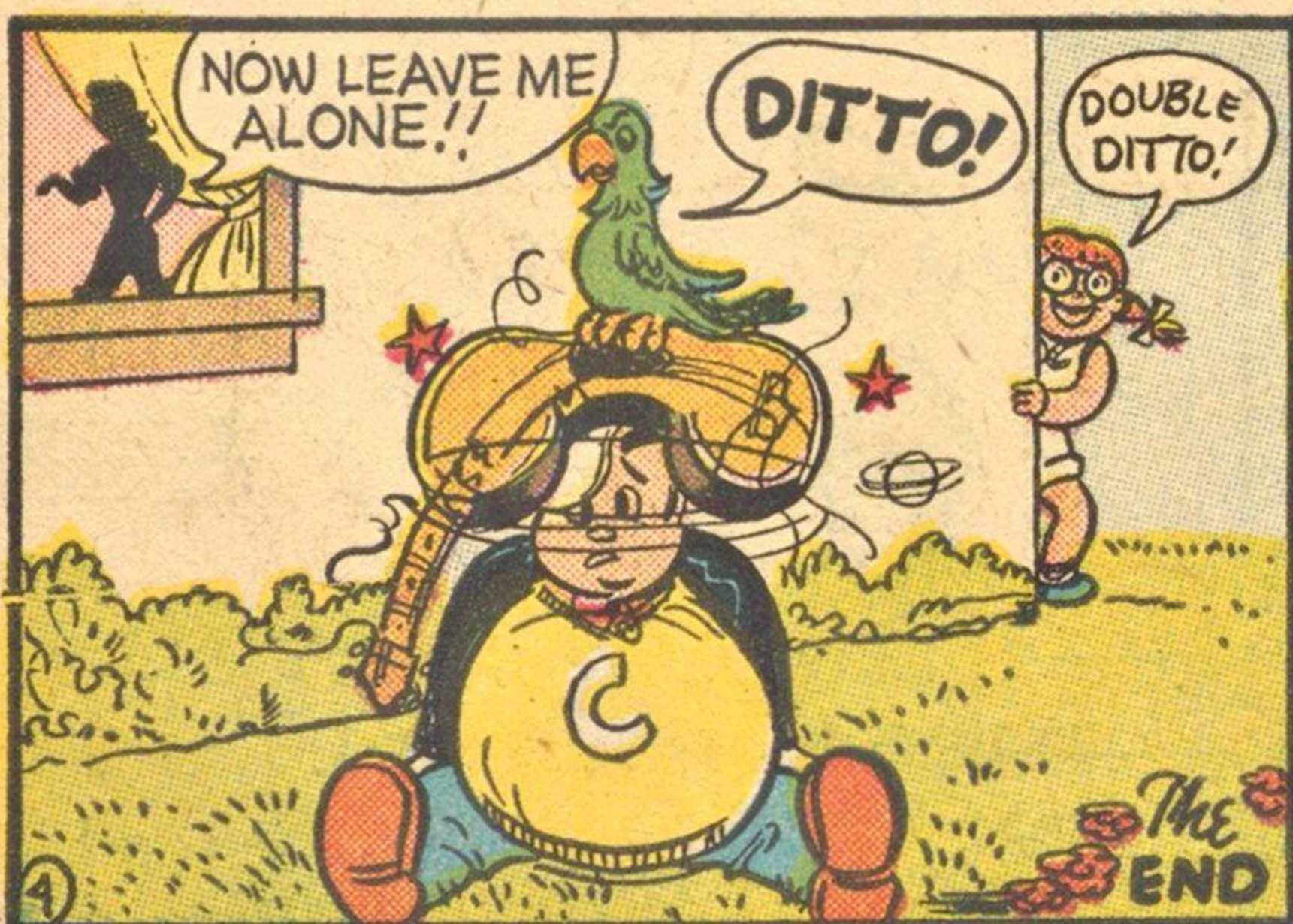
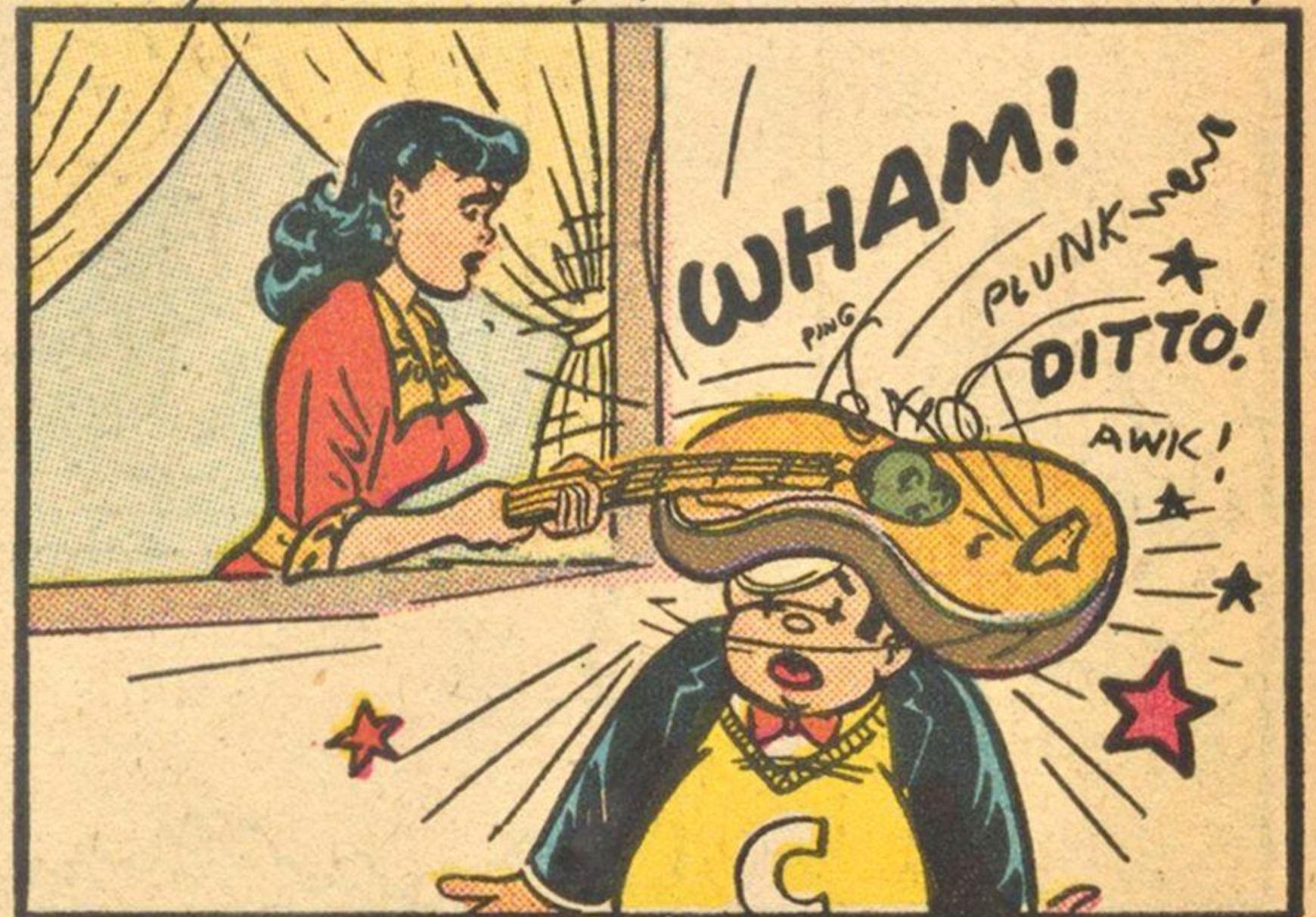
OKAY, SIS, YOU GIVE ME TH' HIGH SIGN!
(CHUCKLE)
SIGH



WRITE TO YOUR PEN-PALS ON A KATY KEENE NOTE PAD--THEY'RE ONLY 25¢--SEE LINE BELOW HOW TO GET ONE!



SEND 25¢ IN U.S. COIN (35¢ IN CANADA) TO KATY & WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. FOR A KATY NOTE PAD!



"Super-Sonic"
Simmons
gets his track
team

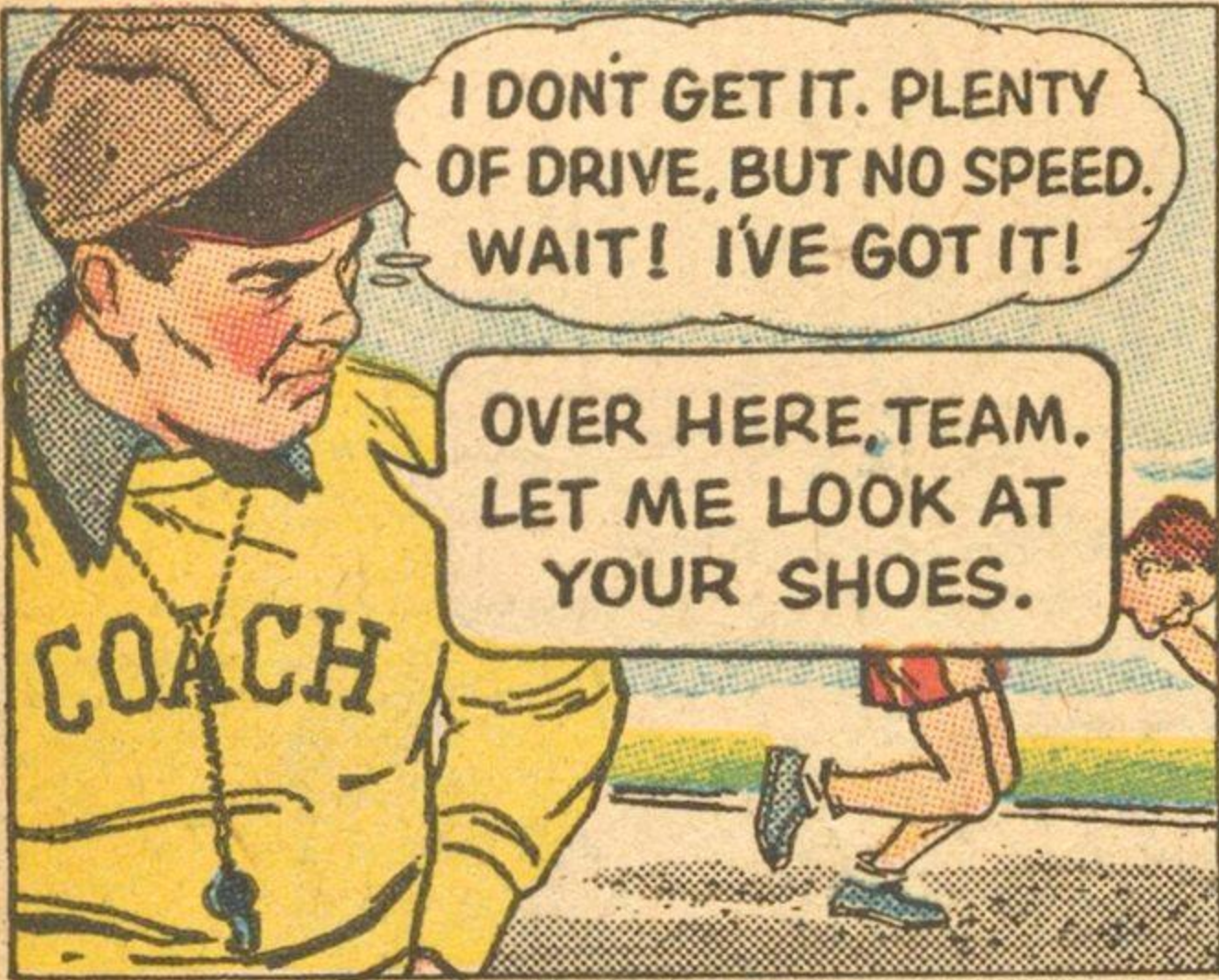
JET

PROPELLED

"Super-Sonic" Simmons, just discharged from a hitch as a jet pilot returns to his old job as coach at Central School.

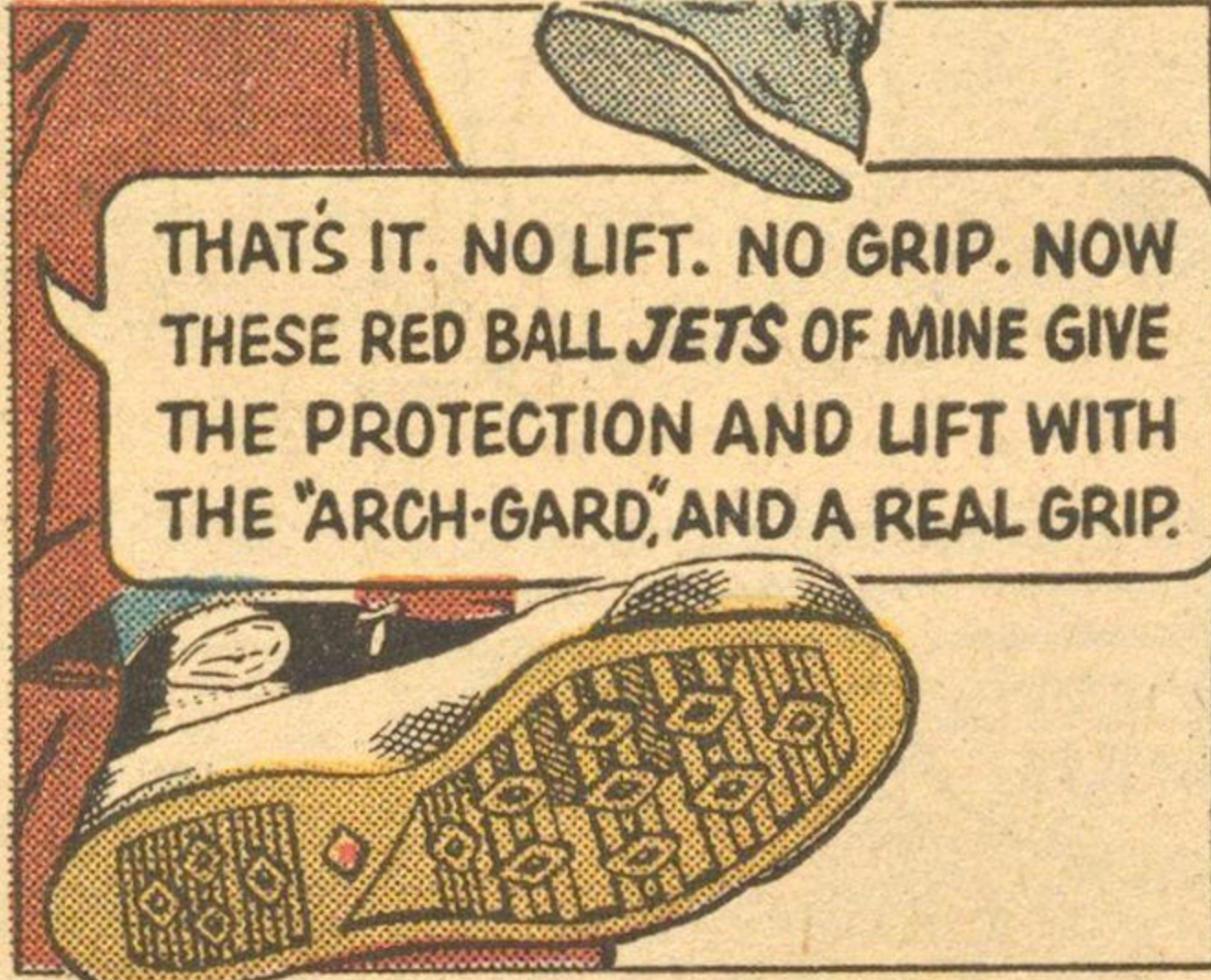
BOY! THIS SURE ISN'T THE KIND OF TRACK TEAM I USED TO SEE AROUND CENTRAL. YOU FELLOWS MUST HAVE GLUE ON YOUR FEET.

AND THE BIG MEET WITH UNION JUST THREE DAYS OFF. WE JUST CAN'T GET GOING.



I DON'T GET IT. PLENTY OF DRIVE, BUT NO SPEED. WAIT! I'VE GOT IT!

OVER HERE, TEAM. LET ME LOOK AT YOUR SHOES.



THAT'S IT. NO LIFT. NO GRIP. NOW THESE RED BALL JETS OF MINE GIVE THE PROTECTION AND LIFT WITH THE "ARCH-GARD," AND A REAL GRIP.



YOU BOYS BE ON HAND WITH JETS FOR THE BIG MEET.



THIS MEET IS A CLEAN SWEEP! THOSE JETS REALLY SAVED THE DAY!

RIGHT! JETS REALLY HAVE THE DRIVE, COACH.

Kids! get jet propelled!



Get



Mishawaka, Indiana

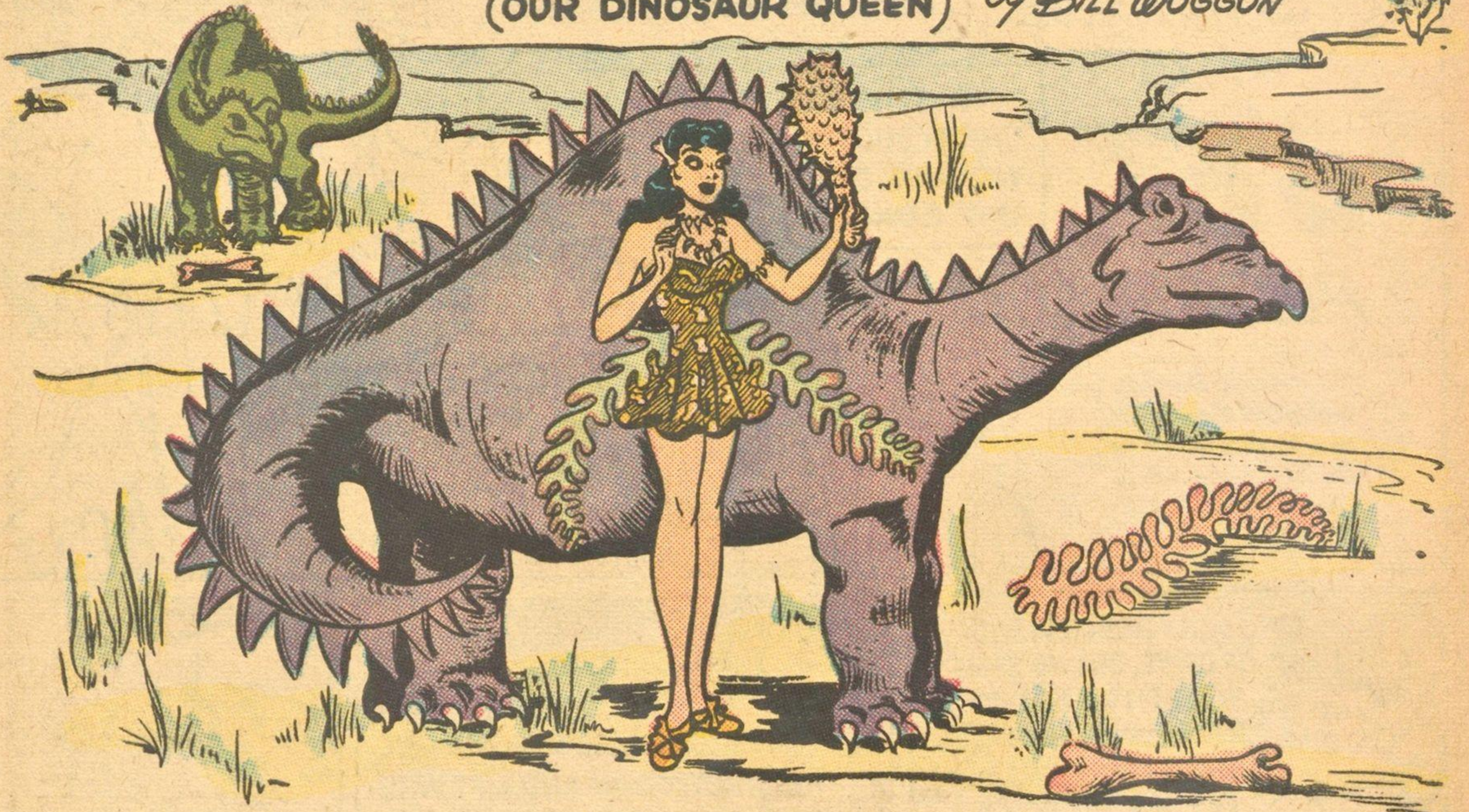
JETS
BY BALL-BAND

They're fast!

FREE BUBBLE GUM! Free jet plane trading cards, too. Come and get both free at your Red Ball JETS dealers.

KATY - KEENE

(OUR DINOSAUR QUEEN) *by* BILL WOGGON



BONE LETTERING, POSE, DINOSAUR, ETC. *by* JANE CASLER (AGE 16) PANAMA, NEW YORK.
K.O.'S OUTFIT *by* MARTHA BANISTER, RT. 3, BOX 223, EL DORADO, ARK. 2



WOULDN'T IT BE WONDERFUL TO LIVE IN THE CAVE MAN DAYS, K.O.?



BEGORRA AN' THAT IT WOULD BE--I'D BE YOUR CAVE MAN AN' YOU'D BE MY CAVE GIRL!--I'D FIGHT BIG DINOSAURS FOR YOU--

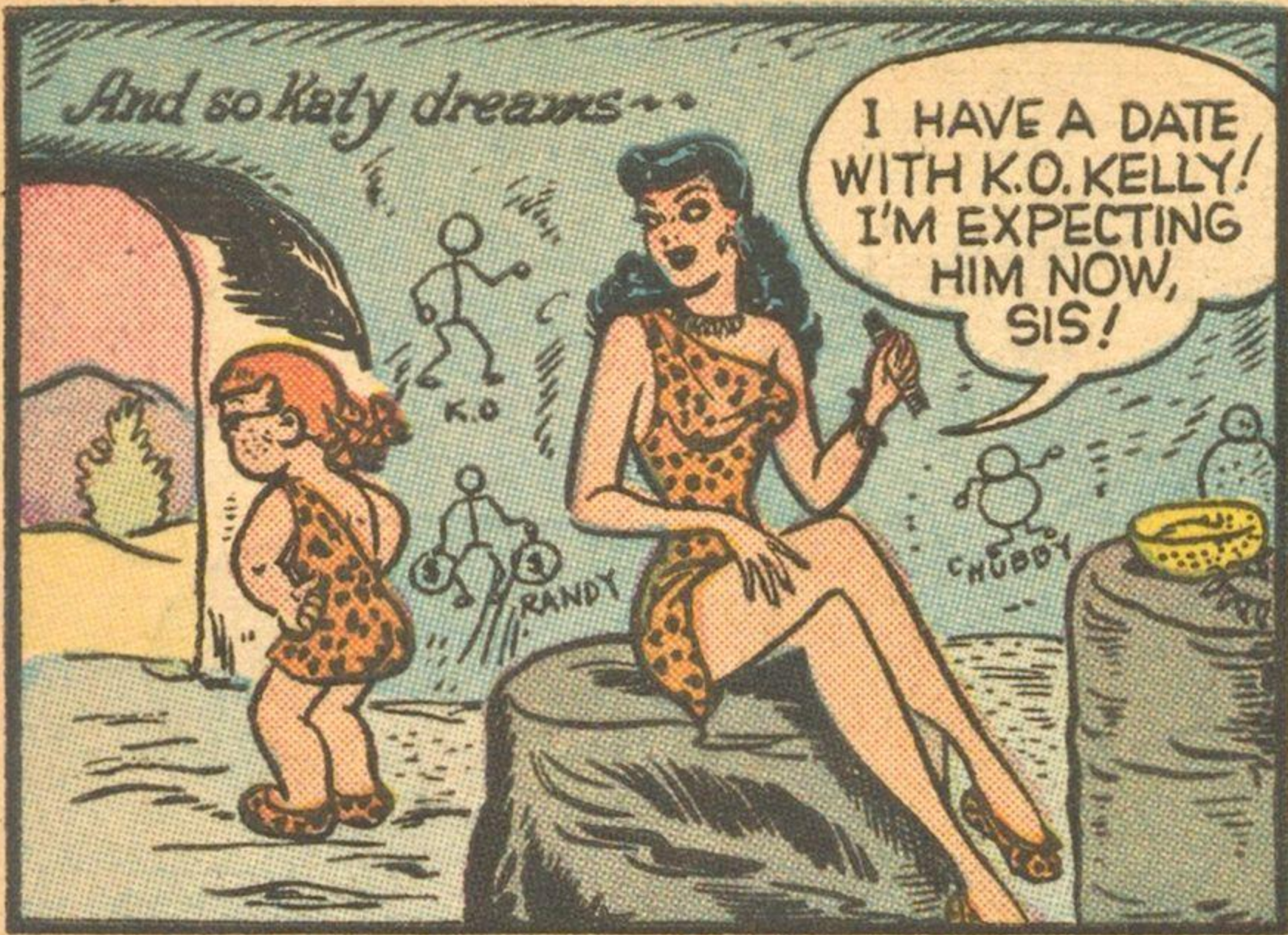
KATY'S DRESS *by* ANN OGDEN, 5908 YOLANDA, FT. WORTH, TEXAS.



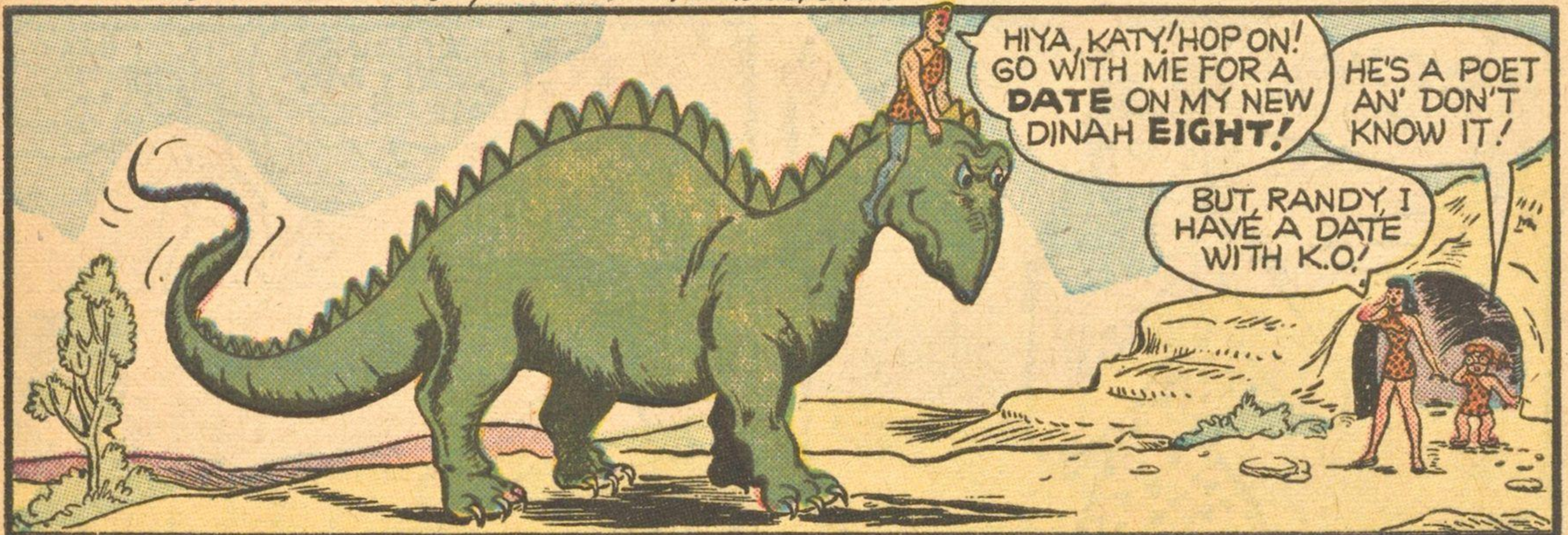
I'D BE WAITING IN MY CAVE FOR YOU TO TAKE ME ON A DATE--AND (YAWN) GOSH! I'M SLEEPY (YAWN)



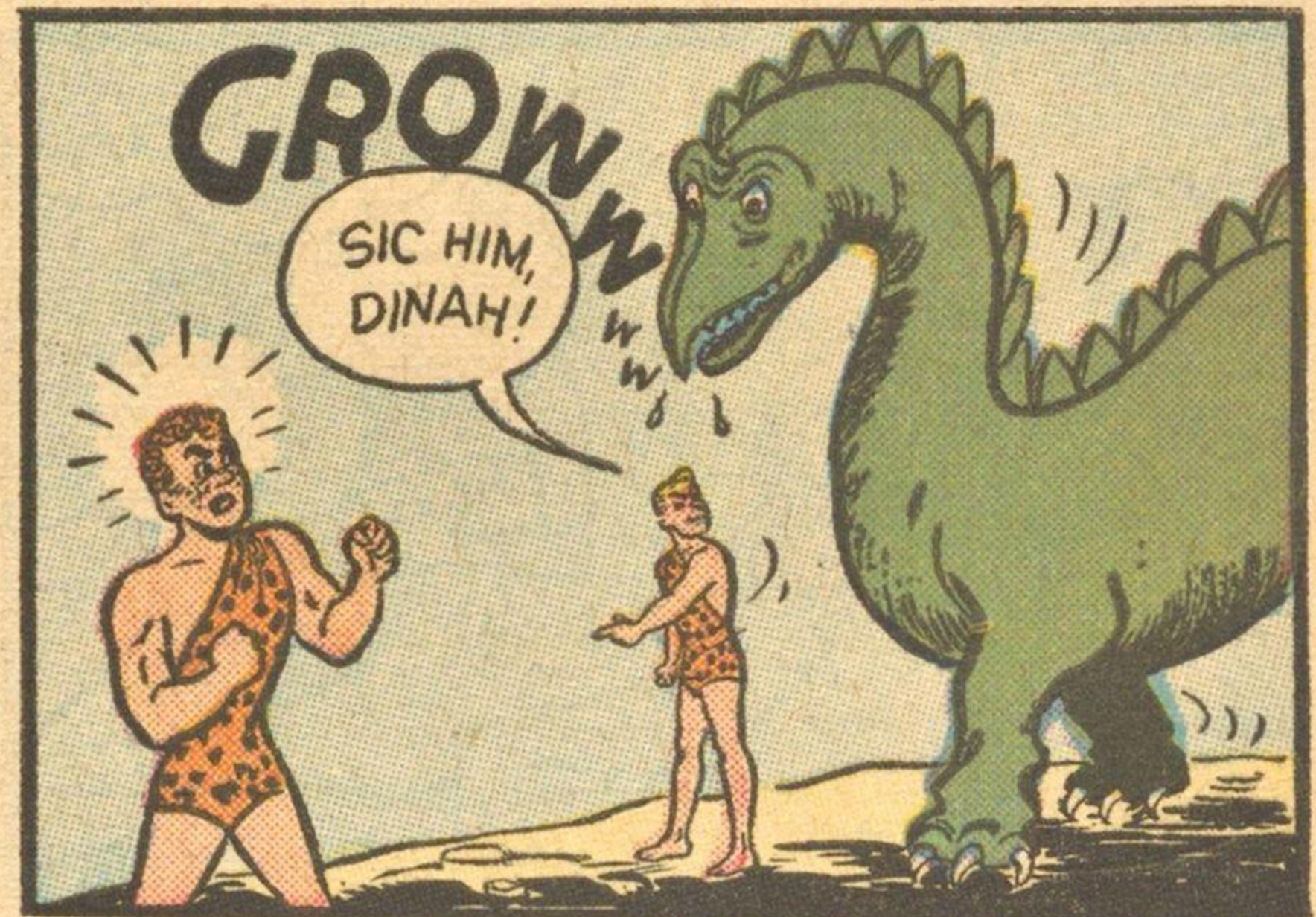
SHE FELL ASLEEP--I'LL LEAVE HER REST WHILE I GET SOME WATER AN' WOOD FOR OUR PICNIC!



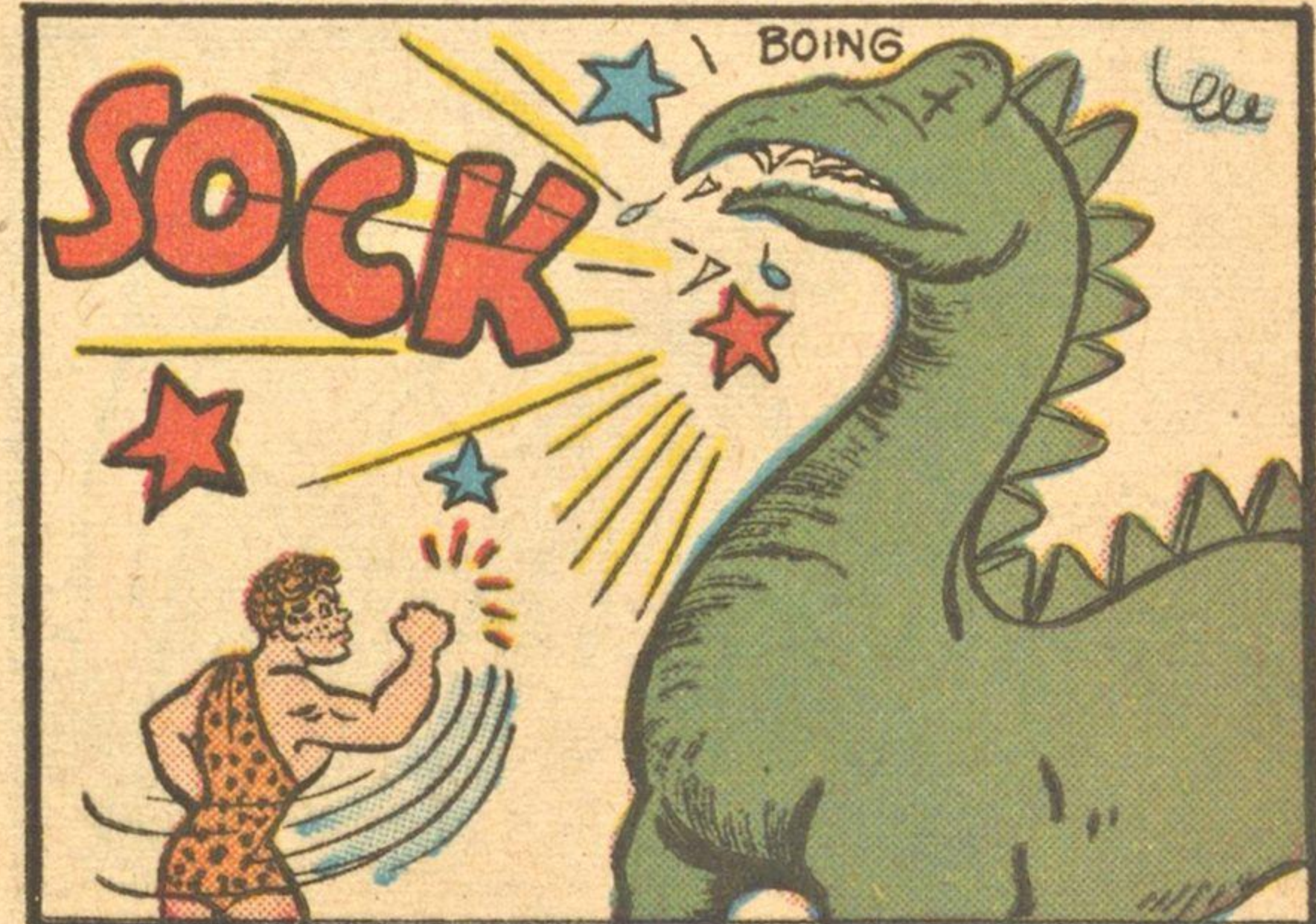
KATY AND SIS CAVEGIRL OUTFITS by JUDY BROWN, SEASIDE, CALIF.

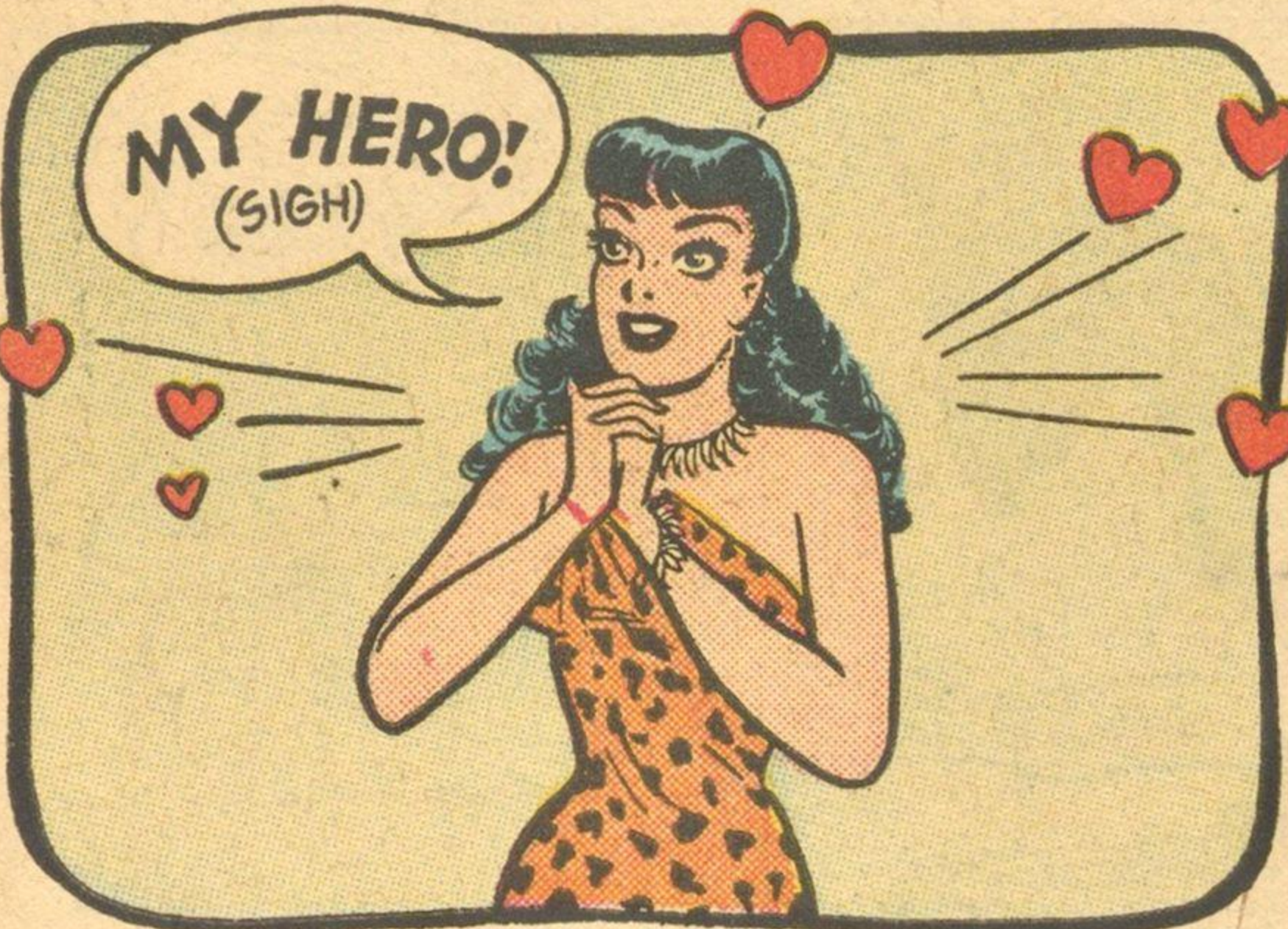
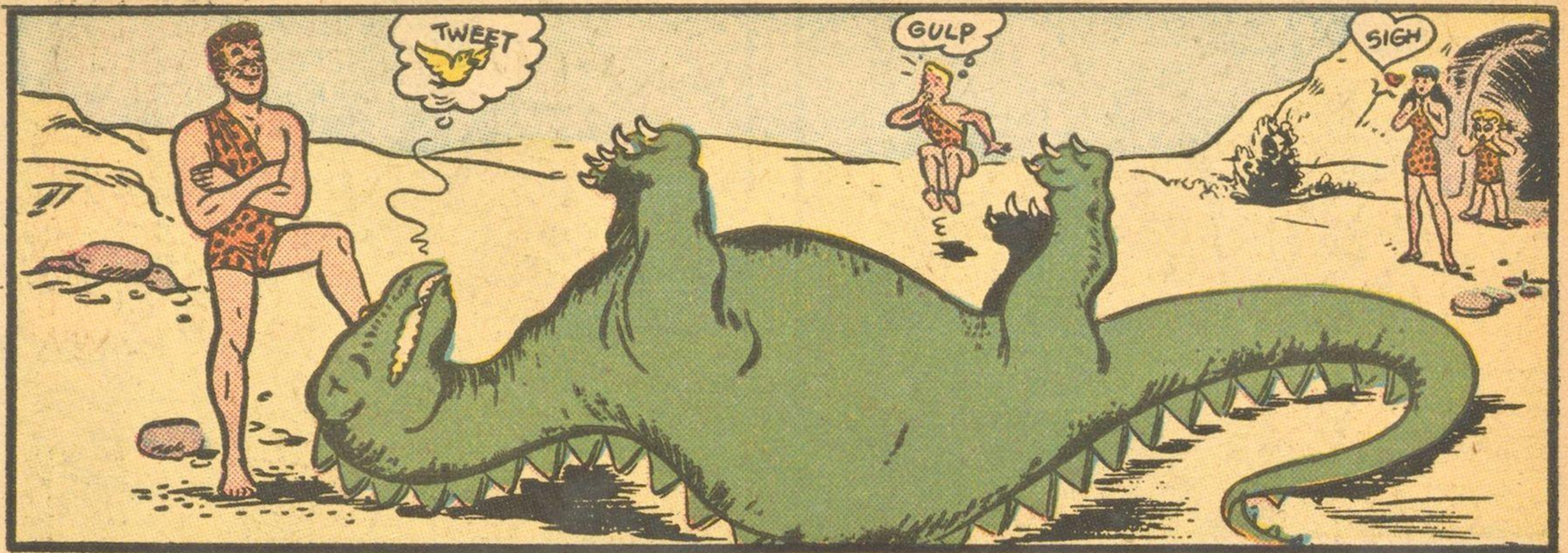


WRITE TO YOUR PEN PALS ON A KATY KEENE NOTE PAD--SEE LINE BELOW HOW TO SEND FOR ONE!



SEND 25¢ IN U.S. COIN (35¢ IN CANADA) TO KATY AT WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. KATY WILL MAIL YOU A NOTE PAD!





KATY and K.O. FAST-FASHIONS



BY
YVONNE ELLIS,
2420 ADAMS ST.
GRANITE CITY, ILL.

BLOUSE BY GAIL
BAKER (AGE 13)
5608 HOOVER ST.
BETHESDA, MD,
MARYLAND.

BERMUDA
SHORTS BY
CONNIE BATISTE,
INTERVALE,
N.H.

BY
ISABEL MORENO,
500 WEST END AVE.
NEW YORK
29, N.Y.

BY
MARY FRANCES MORON,
15 EATON PLACE,
BINGHAMTON, N.Y.

BY
JERRI PATRICIA LIPE,
BOX 143
PORUM, OKLA.

BY
CAROLE
PODESCHI,
700 WILLIAMS ST.
TAYLORVILLE, ILL.

YOU CAN SEND FOR A SIMILAR DOUBLE PIN-UP LIKE THE ONE ABOVE OF K.O. and KATY TOGETHER. PRINTED ON NICE HEAVY SLICK PAPER FOR ONLY TEN CENTS (IN U.S. MONEY) WITH THIS DOUBLE PIN-UP YOU'LL GET A BIG SHEET OF LOTS OF MATCHING OUTFITS FOR YOU TO COLOR AND PUT ON THESE DOLLS ALL FOR ONLY TEN CENTS!! HOURS OF FUN FOR ONLY A DIME

HERE'S HOW TO GET THIS DOUBLE PIN-UP SET--JUST PRINT YOUR NAME AND ADDRESS CLEARLY ON THIS COUPON! CLIP IT. MAIL IT TO KATY WITH 10¢ IN U.S. MONEY! BE SURE TO PRINT YOUR RETURN ADDRESS ON ENVELOPE YOU MAIL COUPON IN.

TO KATY at WOGGON WHEELS RANCH
SANTA BARBARA, CALIFORNIA.
HERE IS MY 10¢ IN U.S. COIN PLEASE SEND ME THE
K.O. and KATY PIN-UP AND CUT OUT SET.

NAME..... (PRINT CLEARLY)
ADDRESS.....
CITY..... ZONE..... STATE.....





KATY KEENE

AND



by **Bill Woggon**

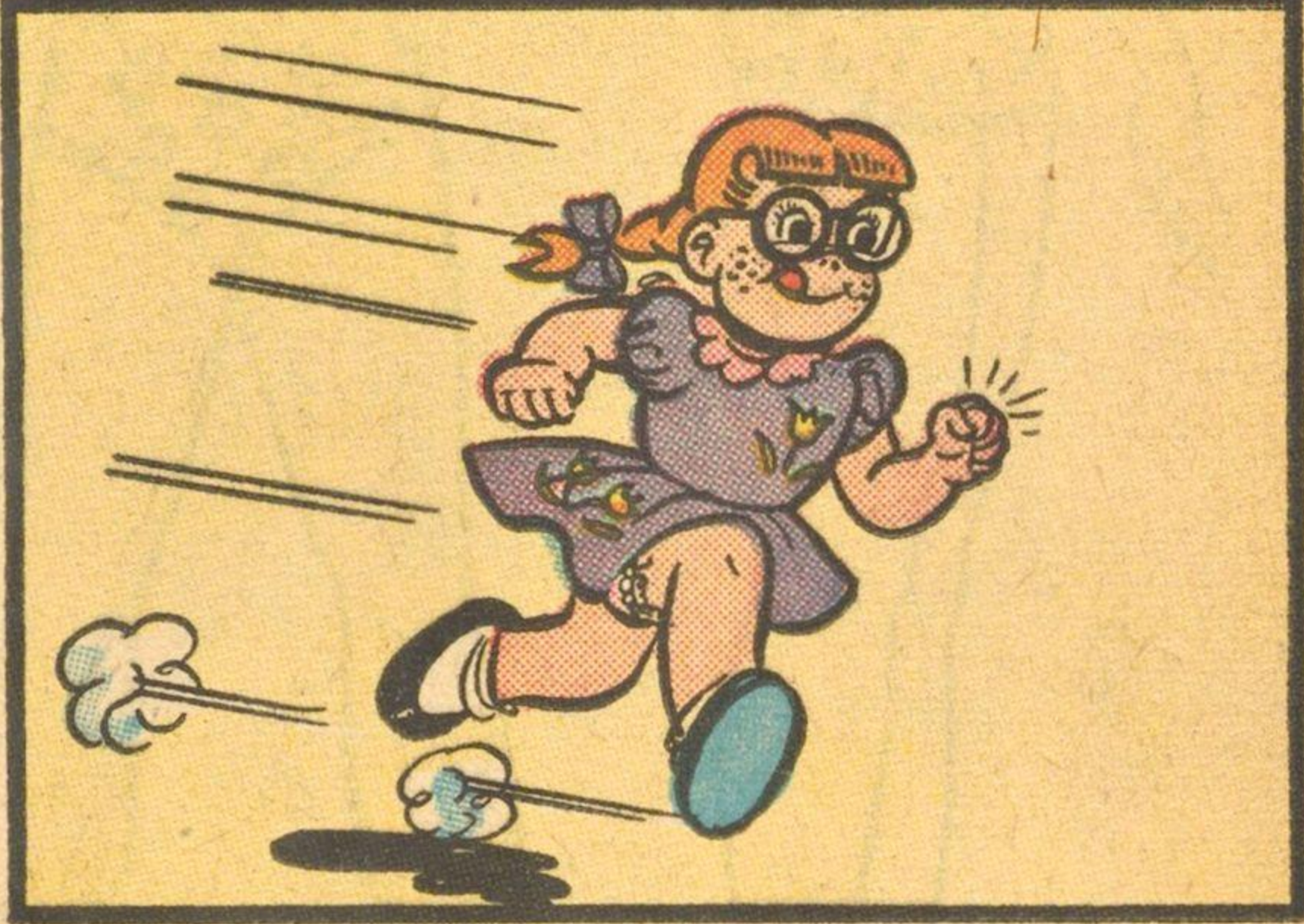
POSE+OUTFIT BY MARGARET FIETZ, BOX 475, LEVELLAND, TEXAS.
LETTERING BY MAUREEN O'HARA, 6926 BISHOP ST, PITTSBURGH, PA.

KATY'S PLAYSUIT BY DELLA ROSA O'HAIR, ONTARIO, CALIF.



SIS, YOU'VE BEEN A GOOD GIRL SO HERE'S A DIME TO GO BUY YOURSELF AN ICE CREAM CONE!

GEE! THANKS



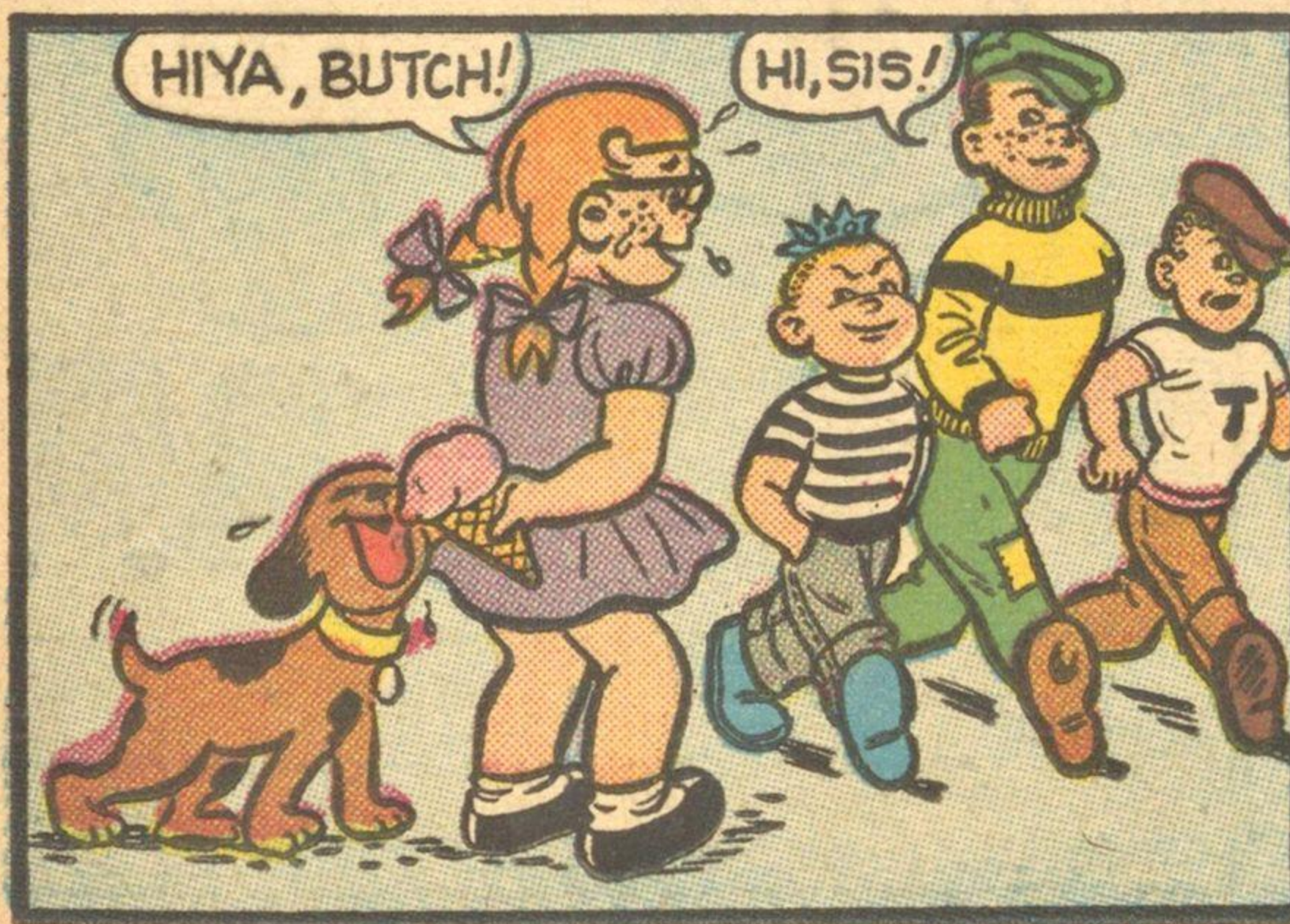
KATY'S DRESS BY SYLVIA SPURGIN, 4535 CAPITOL AVE., DALLAS, TEX. - SIS'S BY ARLENE NARD, 29 MAIN ST. BURGETTSTOWN, PA.



OH-OH! HERE COMES BUTCH, TH' BIG BULLY AN' HIS GANG!

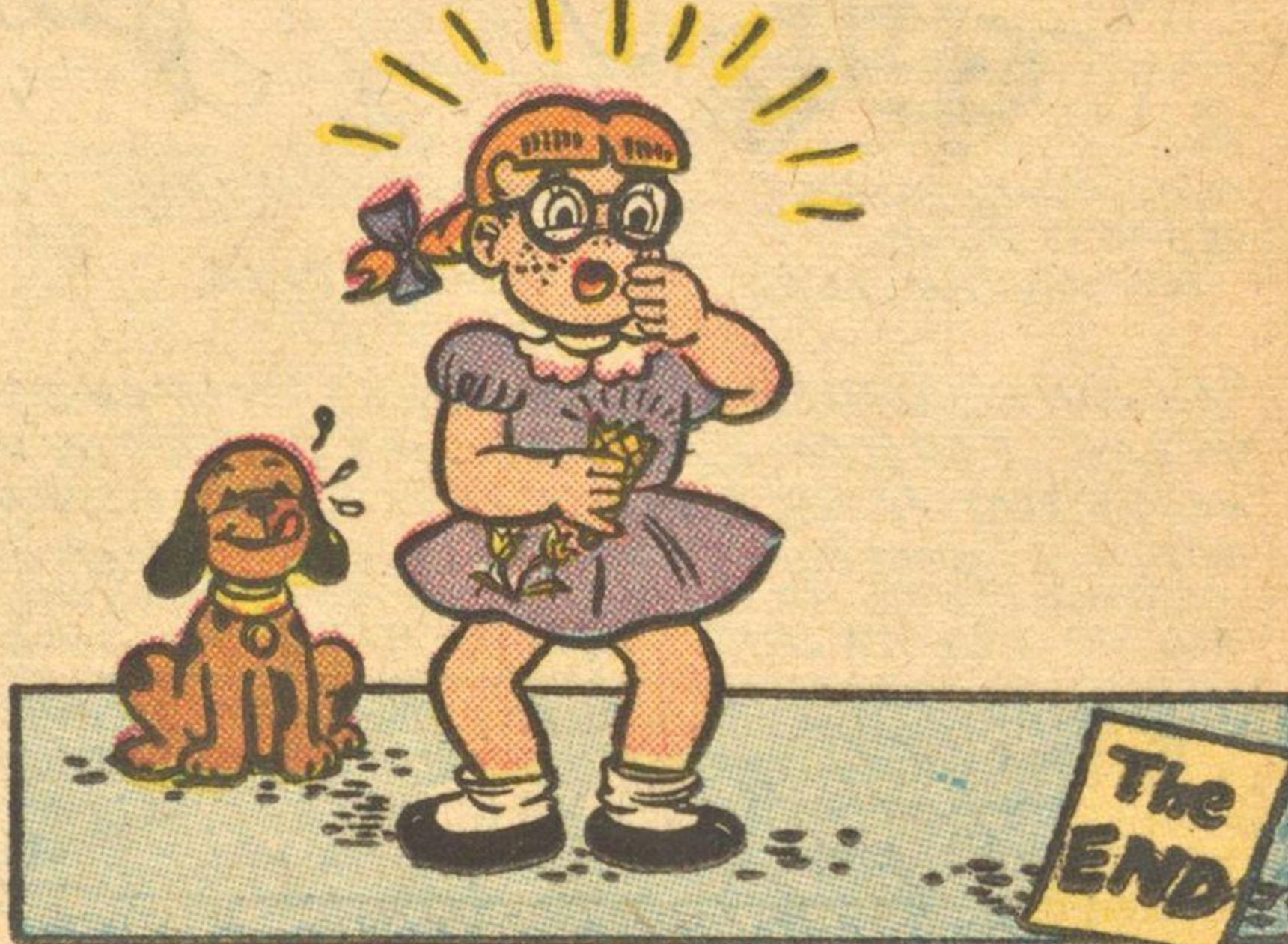


I'D BETTER HIDE MY CONE OR THEY'LL TAKE IT AWAY!



HIYA, BUTCH!

HI, SIS!



The END

KATY KEENE Jokes

SENT IN BY KATY'S FANS

HUMPH! THAT'S WHAT GLORIA GETS FOR GIVING ME THAT ICY STARE!



POSES, OUTFITS & SCENE BY ANN BLANKENSHIP (12) MONETTE, ARKENSAS.

OH, K.O. THANKS FOR THE BEAUTIFUL ORCHID! (SIGH)

(SIGH) IT'S FOR THE BIG DANCE TONIGHT KATY!

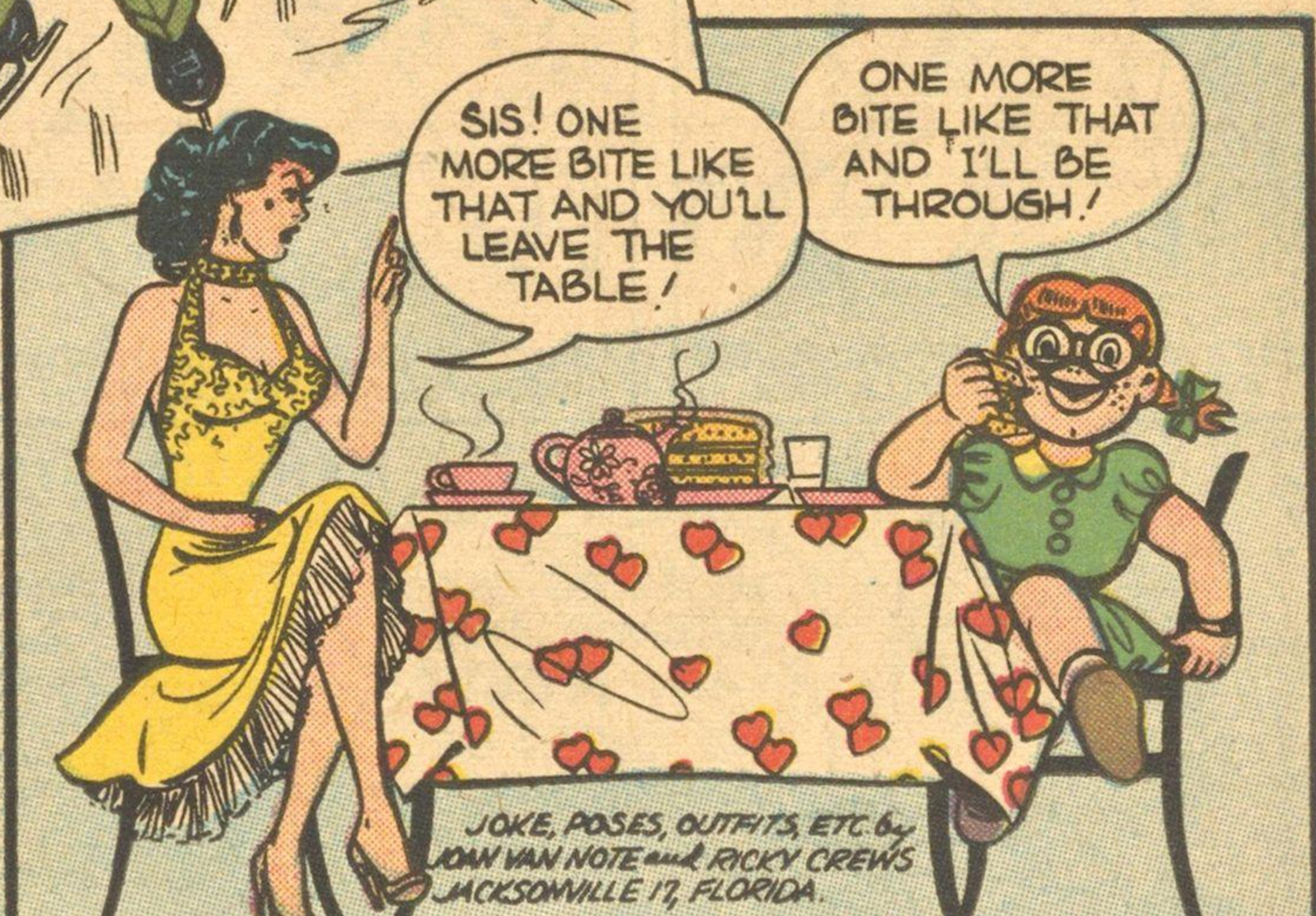
MY! IT'S SO FRESH THERE'S STILL A LITTLE DEW ON IT!

YEAH! (GULP) I-I INTEND TO PAY FOR IT SATURDAY! (GULP)

JOKE BY PHYLLIS SPOSITO, 933 MILLS AVE., SAN BRUNO, CALIFORNIA

SIS! ONE MORE BITE LIKE THAT AND YOU'LL LEAVE THE TABLE!

ONE MORE BITE LIKE THAT AND I'LL BE THROUGH!



JOKE, POSES, OUTFITS, ETC. BY JOAN VAN NOTE and RICKY CREW'S JACKSONVILLE 17, FLORIDA.

SIS: KATY, WOULD YOU SCOLD ANYBODY FOR SOMETHIN' THEY DIDN'T DO?

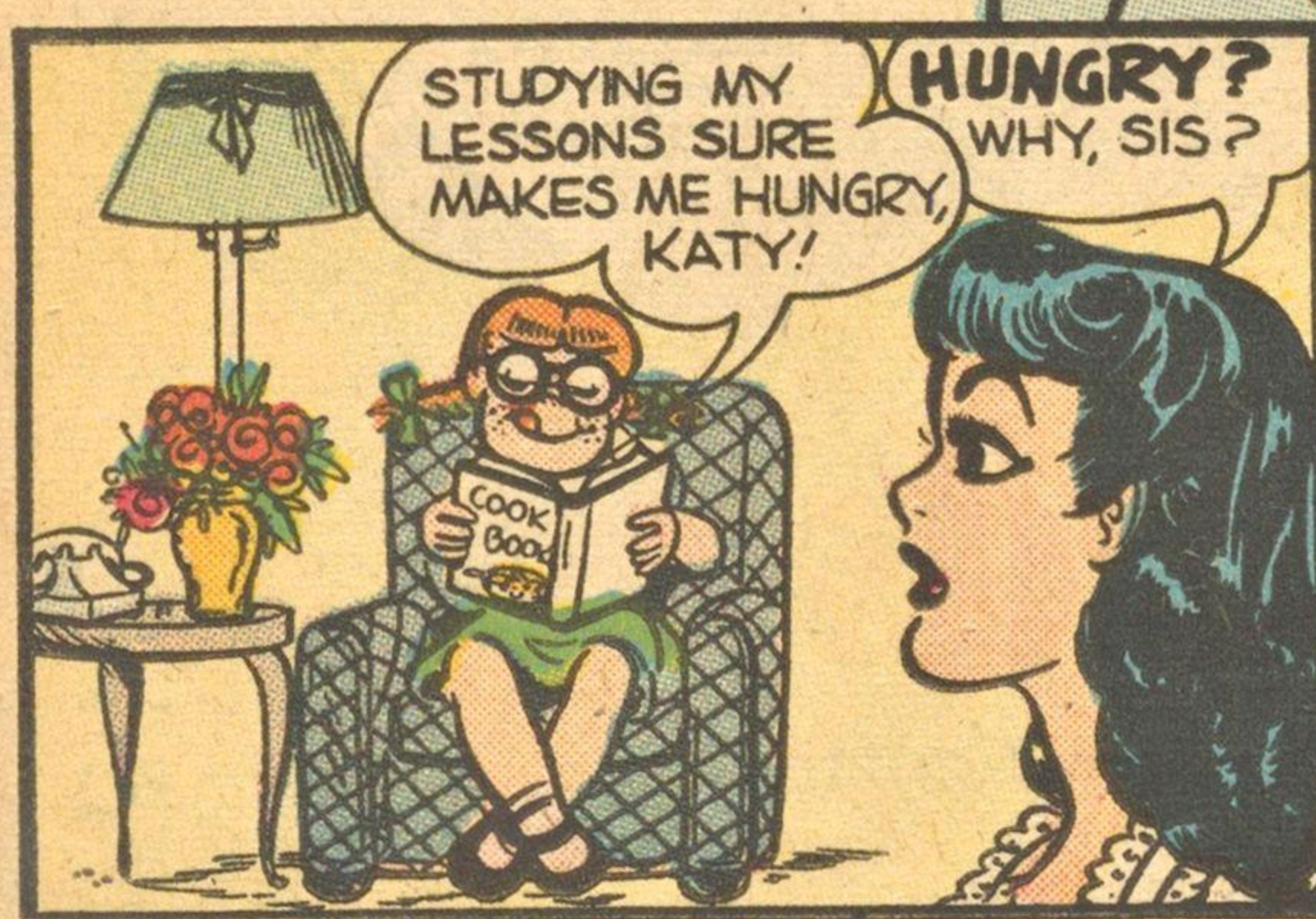
KATY: OF COURSE NOT, SIS!

SIS: WELL I DIDN'T DO MY ARITHMETIC!

THIS JOKE SENT IN BY CHARLES COOPER, 37 HAVELOCK, DORCHESTER 29, MASS.

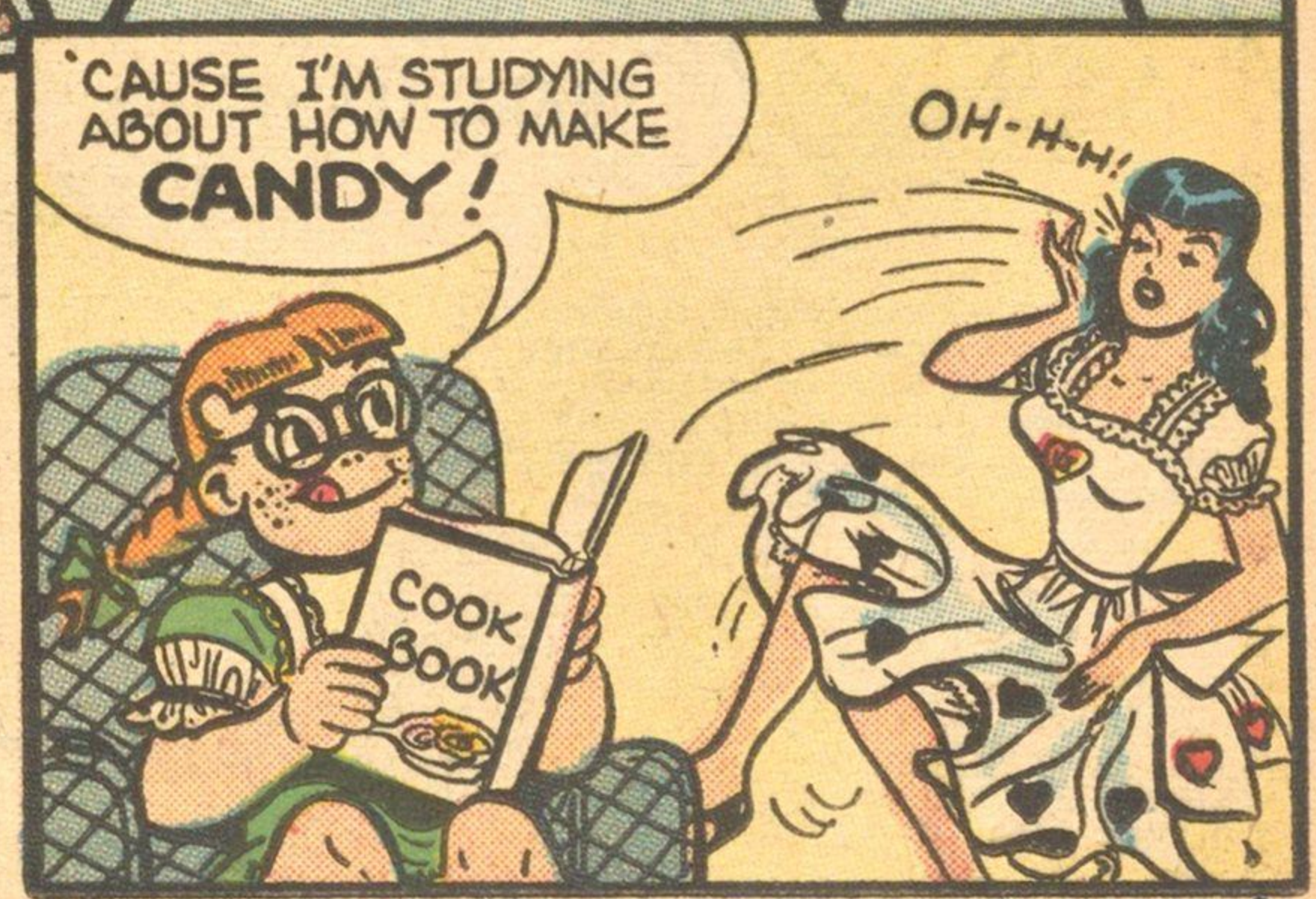
STUDYING MY LESSONS SURE MAKES ME HUNGRY, KATY!

HUNGRY? WHY, SIS?

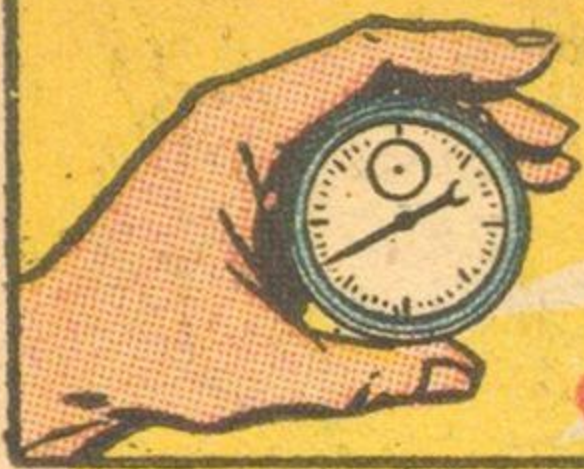


'CAUSE I'M STUDYING ABOUT HOW TO MAKE CANDY!

OH-H-H!

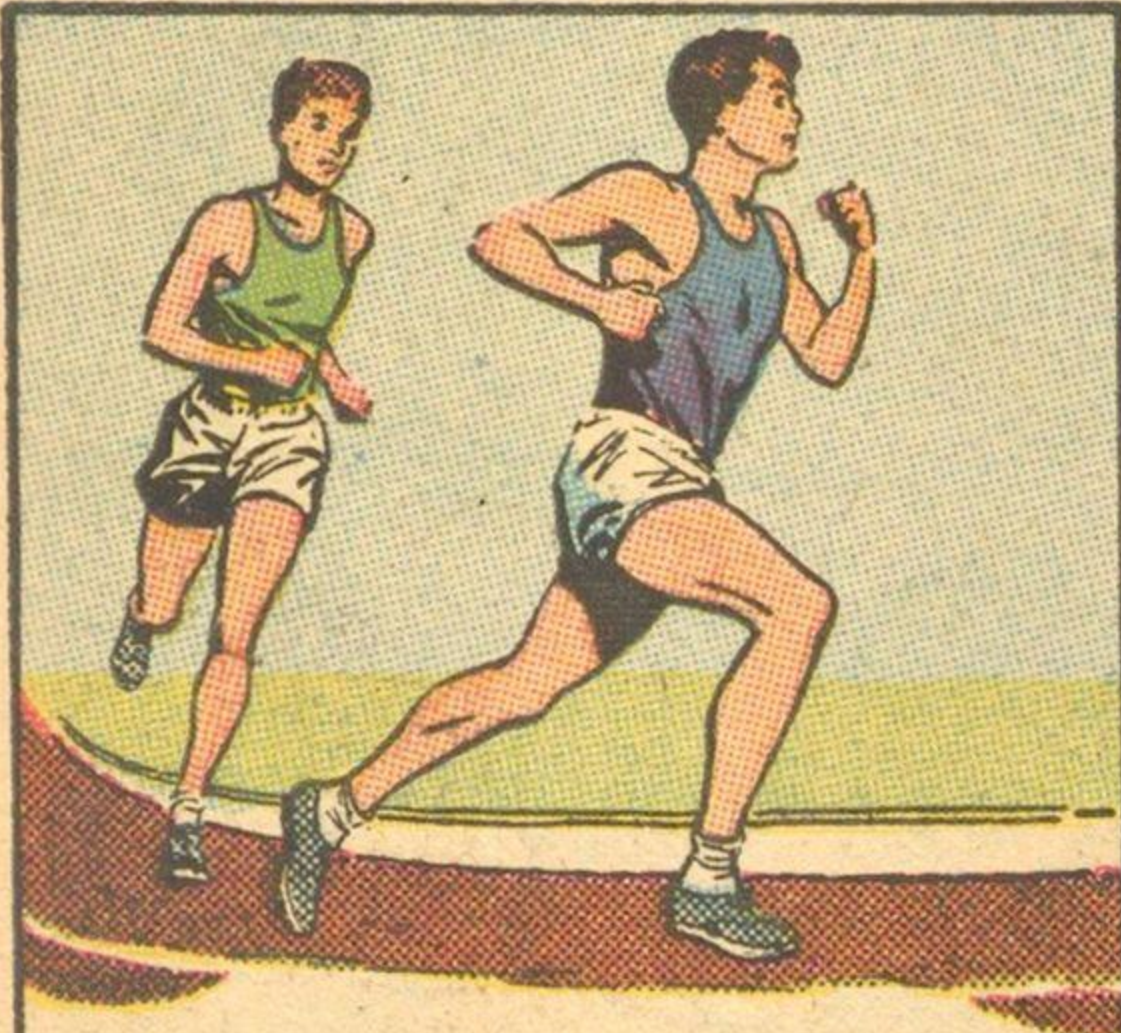


THIS JOKE WAS ILLUSTRATED & SENT IN BY MERLE McELHERON (12) 5449 11th AVE., ROSEMOUNT, MONTREAL, QUEBEC, CANADA?

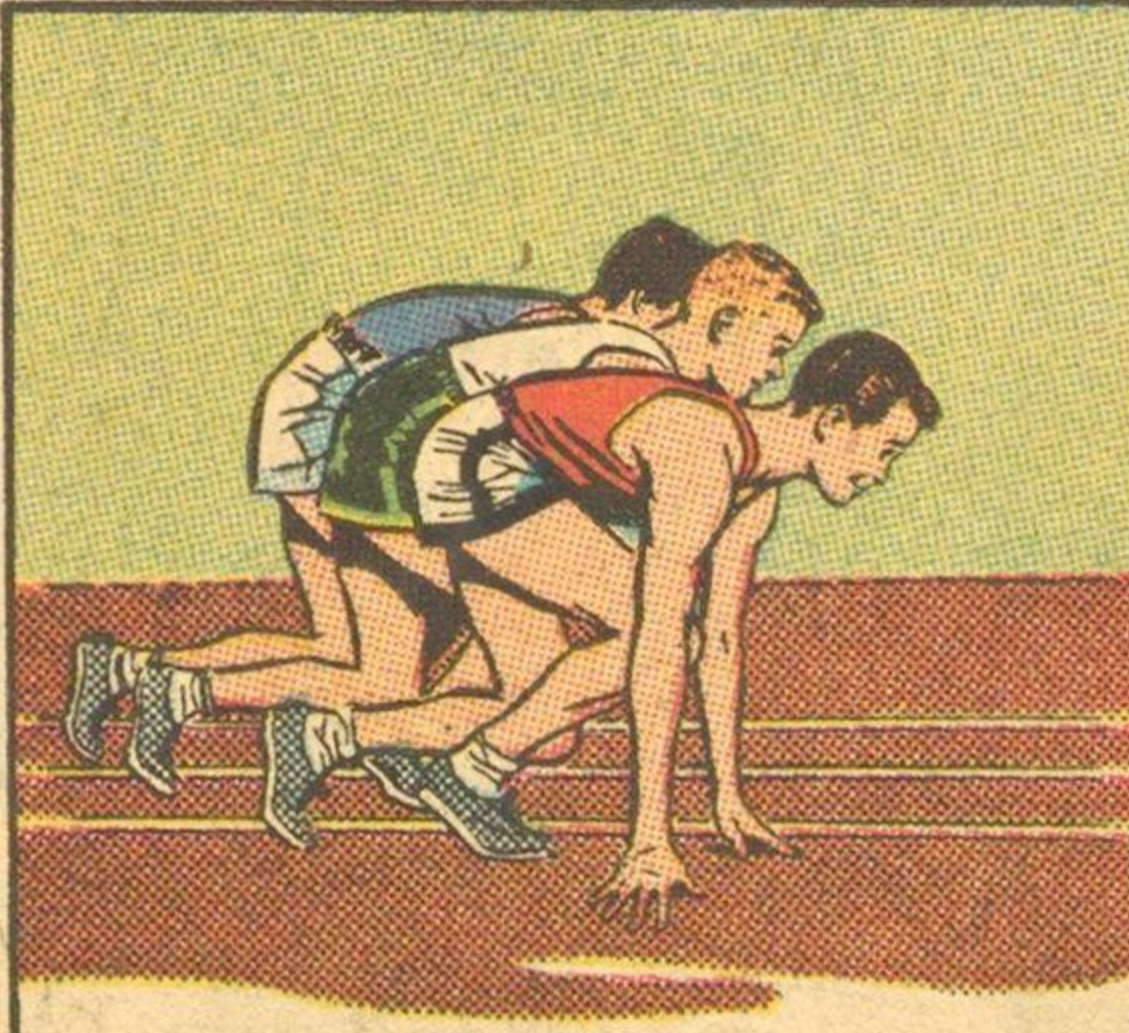


WHEN SPLIT SECONDS COUNT

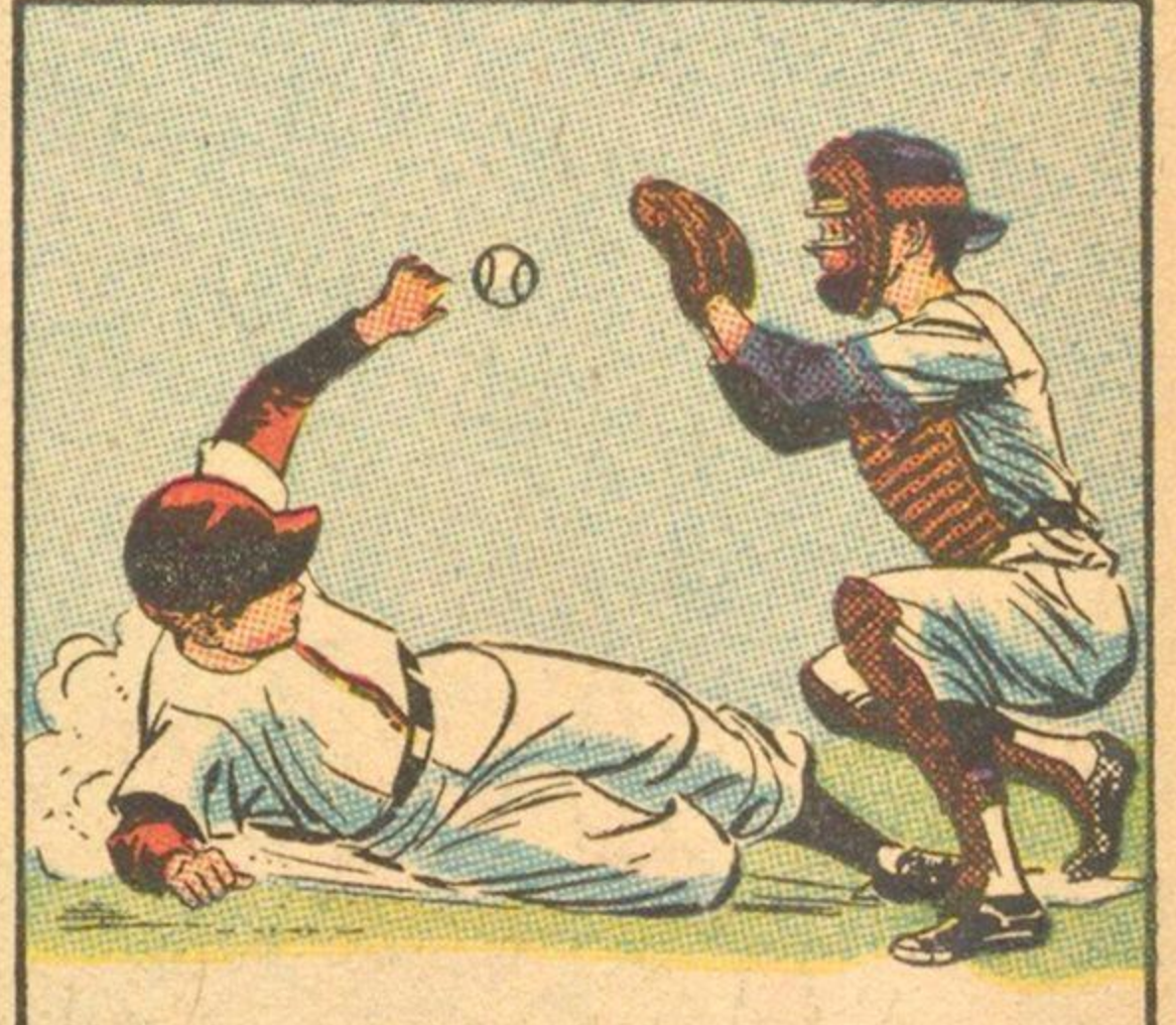
SPORT TIPS FROM
COACH
FRANK LEAHY
Famous football coach of
Notre Dame, now retired



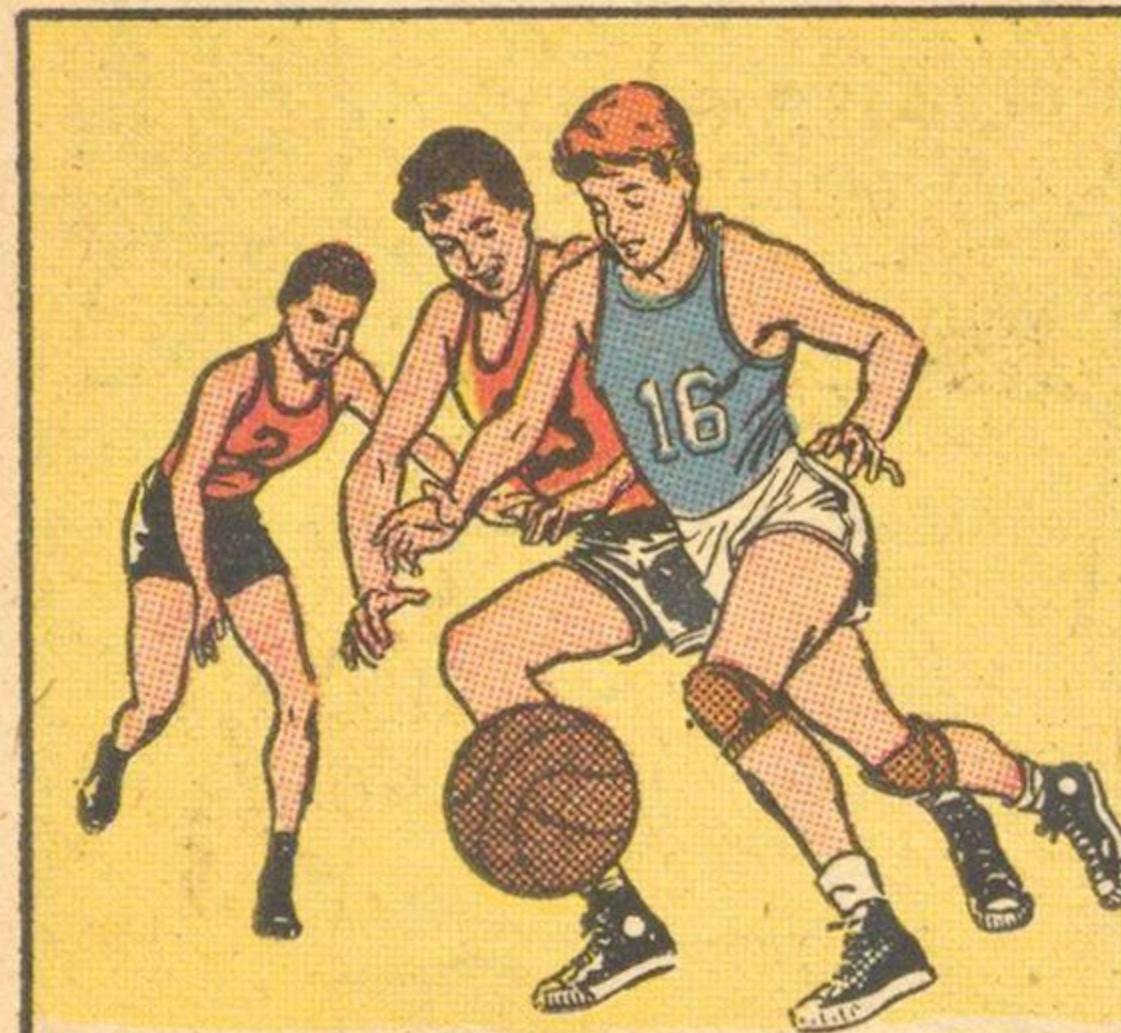
YOU CAN RUN 14 FEET
IN HALF A SECOND



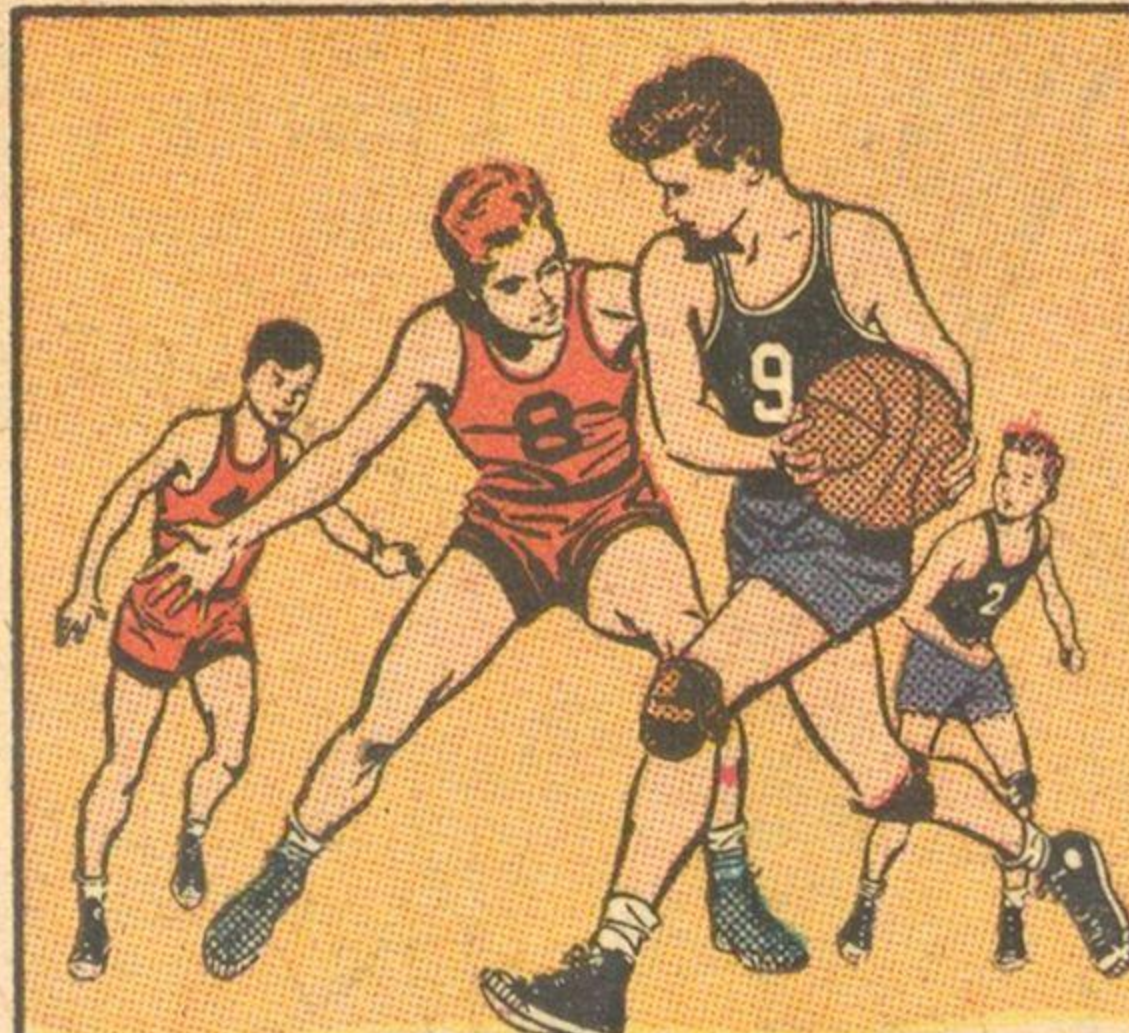
A SPLIT-SECOND FASTER START
PUTS YOU YARDS AHEAD



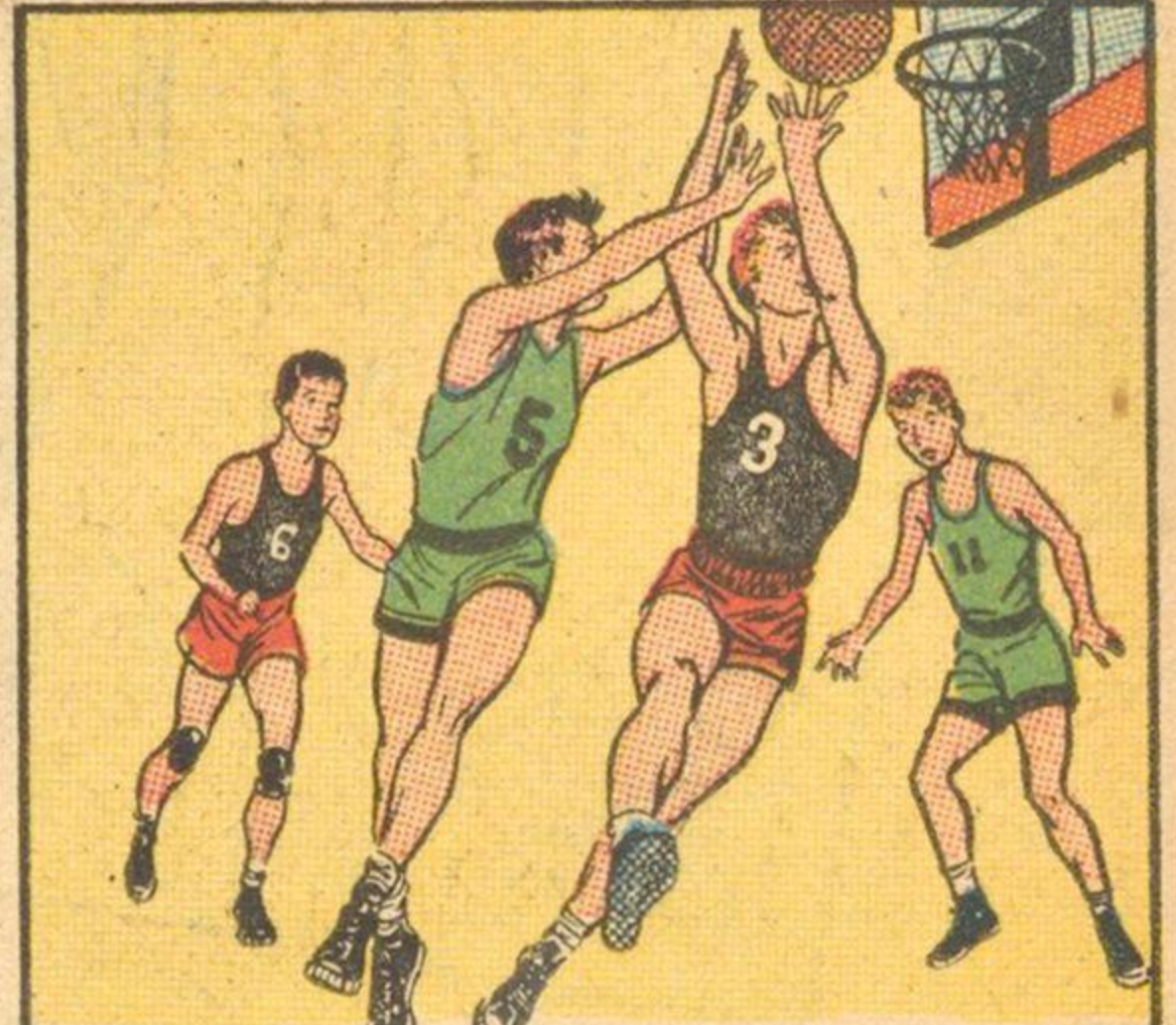
A SPLIT-SECOND MAKES YOU
"SAFE" OR "OUT"



YOU'LL GET SPLIT-SECOND FASTER SPEED
FROM SPRINGY SOLED U.S. KEDS



YOU'LL STOP SPLIT-SECONDS SHORTER
WITH KEDS' SUCTION-SOLE DESIGN



YOU GET SUPPORT FOR SPLIT-SECOND PIVOTS
FROM KEDS' CUSHIONED ARCH PROTECTION

MANY STYLES TO CHOOSE FROM, INCLUDING...



YOU'LL BE SPLIT-SECONDS AHEAD
WITH **KEDS**
THE SHOES OF
CHAMPIONS!

says
FRANK LEAHY

Little League Oxford
(with molded rubber
cleats—officially
approved)



Champion Blucher
(ideal for all-
around wear)



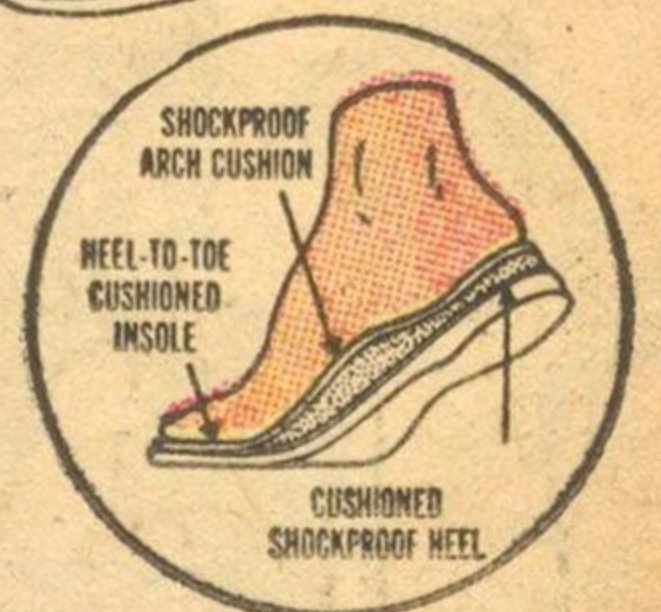
Cager (with non-slip
molded suction sole)



And Frank Leahy knows, because, as Sports Director for Keds, he knows how Keds are made, he's helped make them better for sport, and better for play. You can't go wrong when you take Frank Leahy's advice, and insist on Keds, the Shoes of Champions.

U.S. Keds®

The Shoes of Champions—They Wash



UNITED STATES RUBBER COMPANY

Rockefeller Center, New York

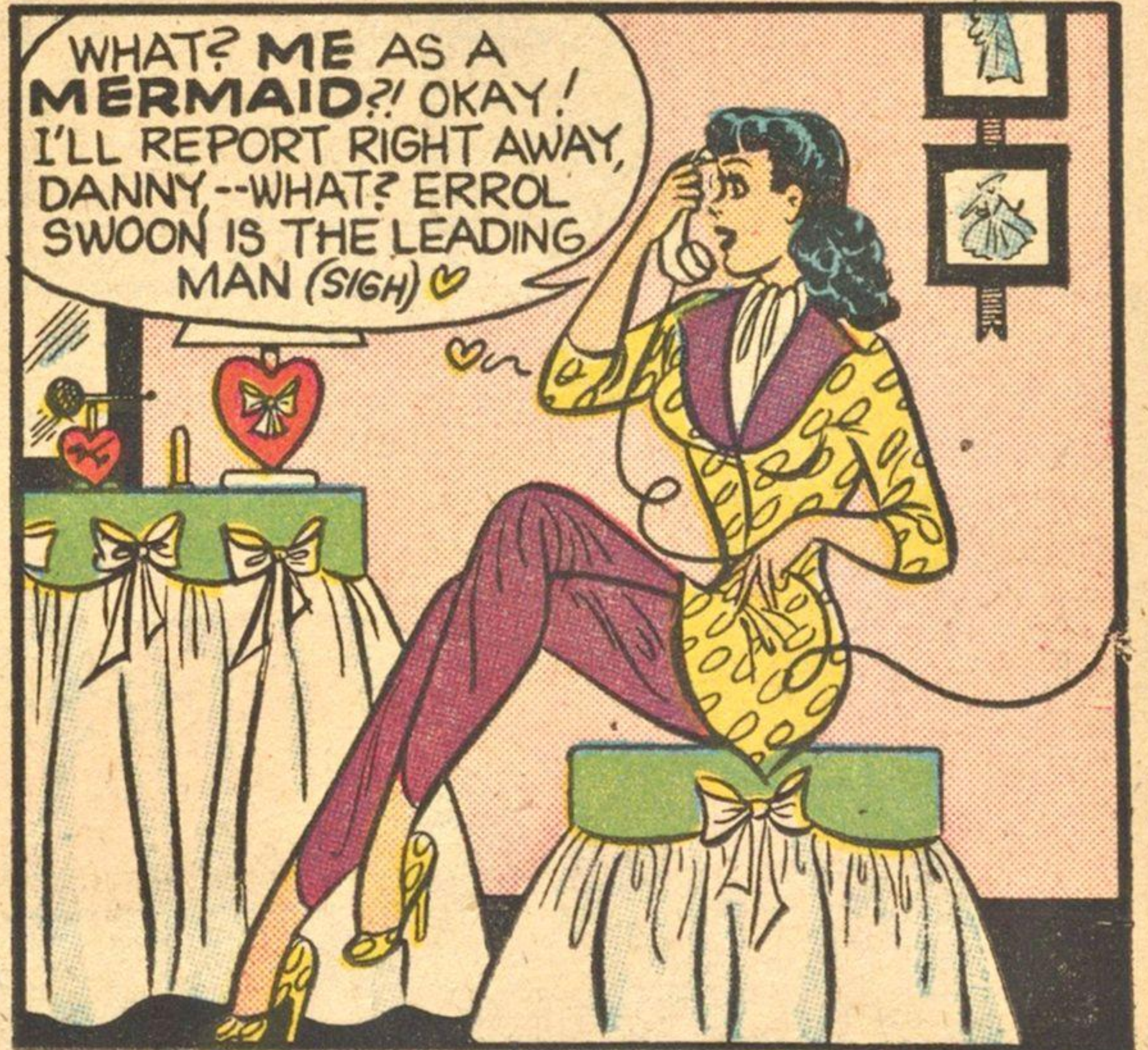
KATY KEENE

by
Bill WOGGON



CAFTAIL LETTERING by
BEVERLY BICKEL (AGE 14)
2602 GREENVIEW, NEW CASTLE, IND.
MERMAID POSE + FISH by
GILBERT LOPEZ, JR. (AGE 12)
846 W. ALAMEDA, TUCSON, ARIZONA.

DRESSING TABLE, ETC. by KAREN TJELANSE, MILFORD, IOWA. LOUNGING P.J.'S by PAT MCCAUL, 723 W. 21ST, N. LITTLE ROCK, ARK.





KATY'S MERMAID POSE, ETC. BY SALLY WHITESIDES, 1128 TUOLUMNE ST., VALLEJO, CALIF. (AGE 11)

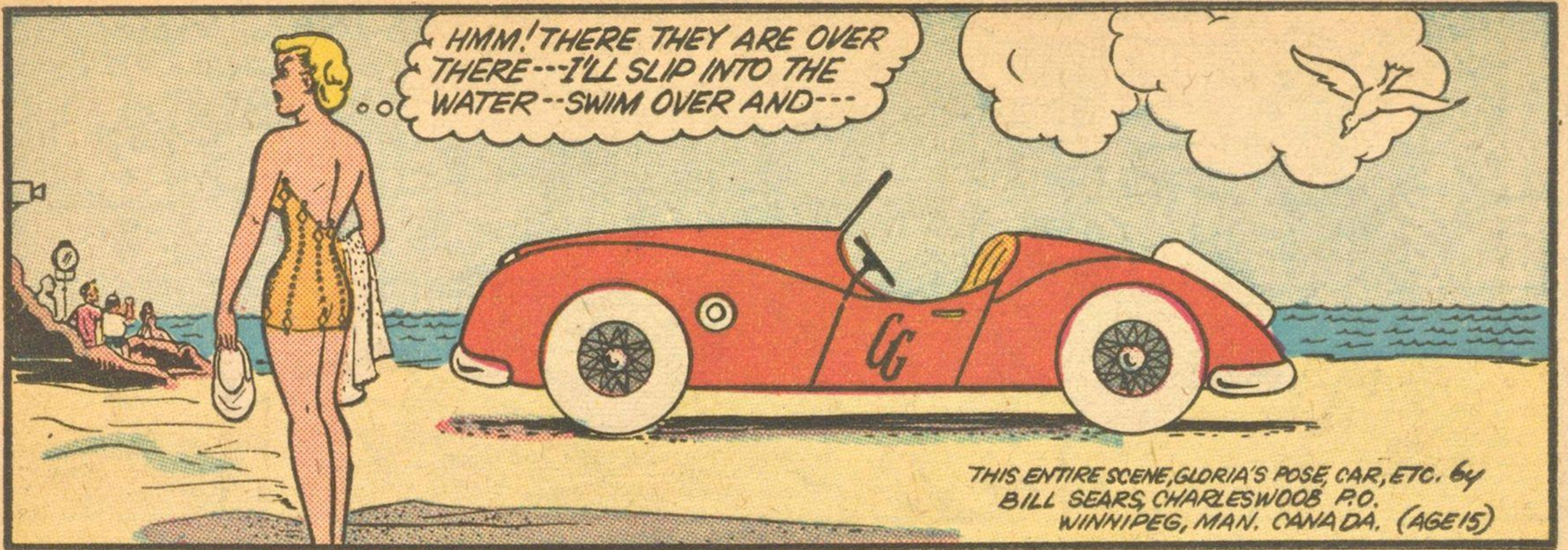


CLIP ON DOTTED LINES AND SAVE FOR YOUR PIN-UP COLLECTION

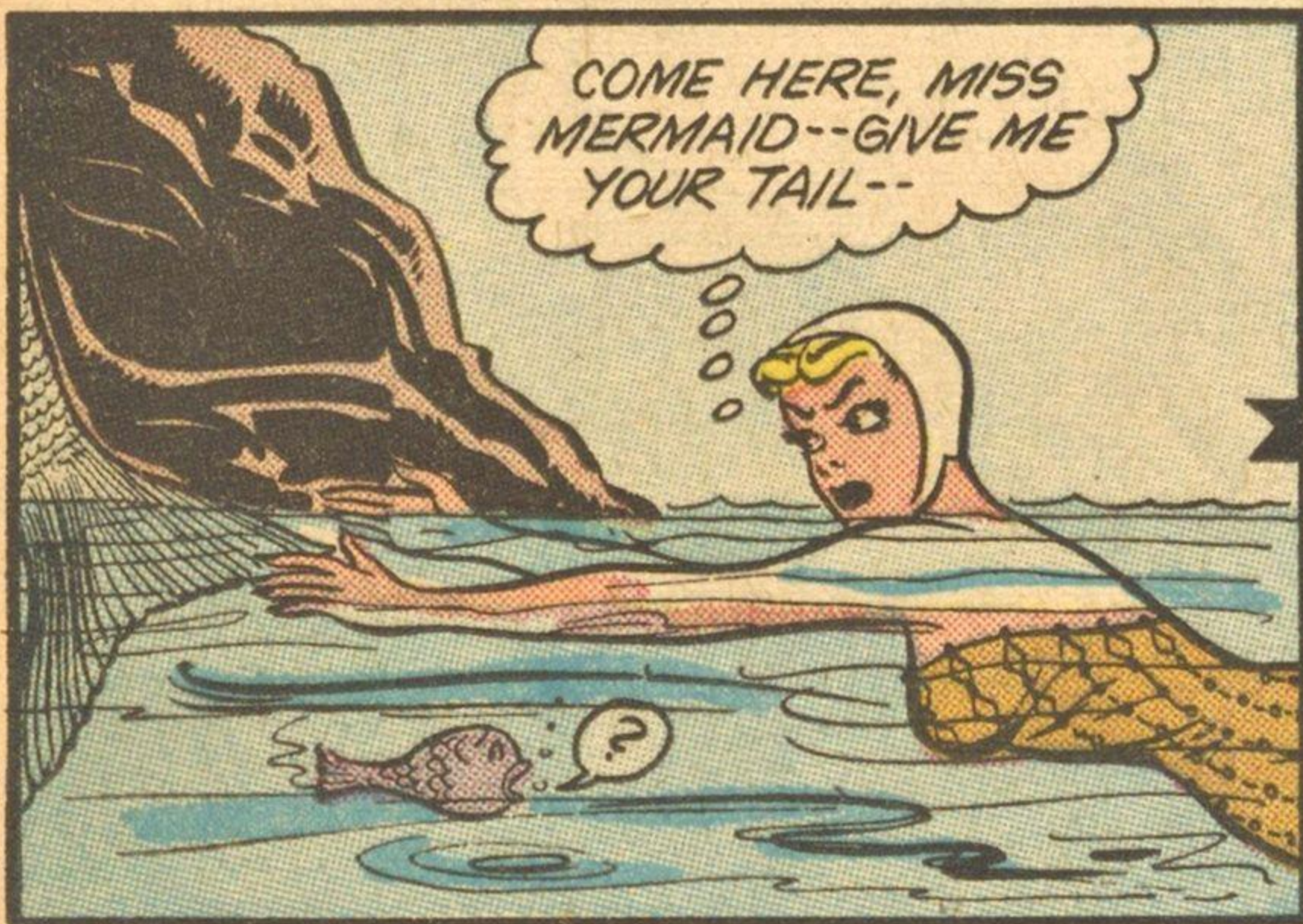


KATY'S MERMAID POSE, ETC. BY ELLEN SIEGEL, 206 S. FULLER AVE., LOS ANGELES 36, CALIF. (ALSO BY SALLY WHITESIDES)



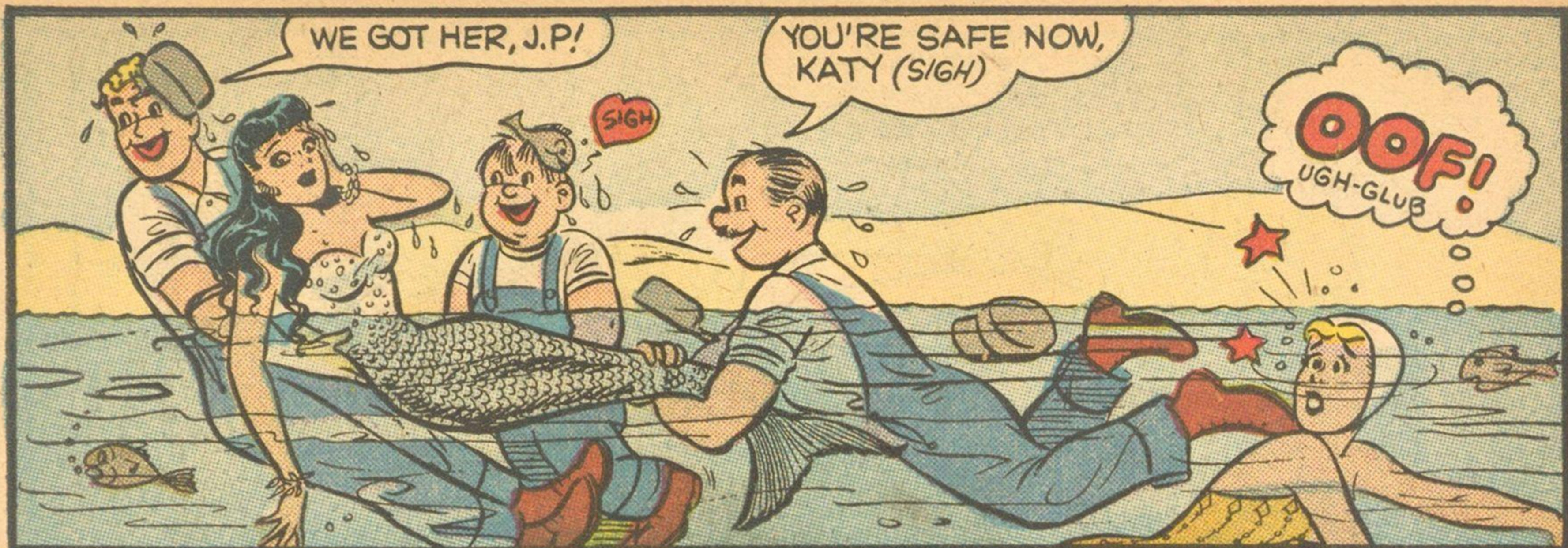


GLORIA'S SWIM SUIT BY HARLEAN HILDERMAN, 277 3RD AVE. N. YORKTON, SASK. CANADA (AGE 16) HURRAH FOR CANADA!!!



CLIP AND SAVE FOR YOUR PINUP COLLECTION





YOU CAN SEND FOR A PIN-UP-CUT-OUT SET OF KATY BY SENDING 10¢ IN COIN TO KATY AT WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA.



KATY'S and GLORIA'S SWIM SUITS BELOW BY RUTH FRIEDMAN, 130 FENIMORE ST., BROOKLYN 25, NEW YORK (AGE 15)



KATY and GLORIA CARRY ON THEIR **FEUD** in THE TWO BIG GIANT KATY KEENE BOOKS

THEY SELL FOR ONLY
25¢
IN U.S.
35¢
IN CANADA

LOOK FOR THEM ON YOUR NEWS STAND! IF YOU CAN'T FIND THEM--JUST SEND 50¢ (25¢ EA.) TO KATY AT CLOSE-UP, INC. 241 CHURCH ST. NEW YORK 13, N.Y.

THESE TWO BIG 25¢ BOOKS HAVE LOTS OF FREE PIN-UPS TO CLIP AND SAVE! YOU'LL WANT TWO OF EACH--ONE TO CLIP ONE TO SAVE!

Katy  Pin-ups ...



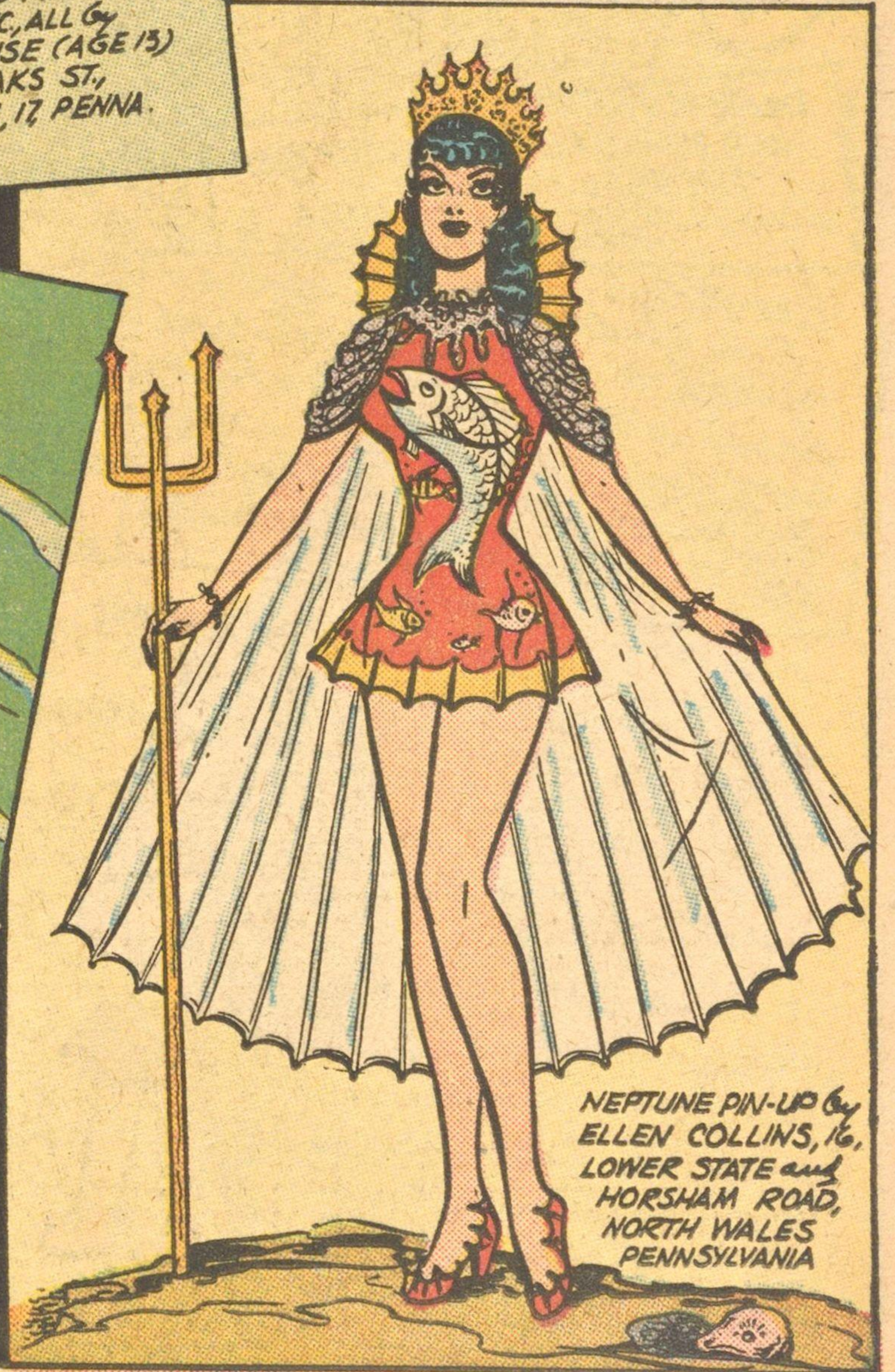
KATY'S MERMAID PIN-UP POSE,
OCTOPUS, FISH, ETC., ALL BY
AILEEN KRAUSE (AGE 13)
5471 FAIR OAKS ST.,
PITTSBURGH, 17, PENNA.



MERMAID PIN-UP POSE BY
MARY JEANETTE ANDRE,
MECHANICSVILLE, IOWA.



MERMAID
PIN-UP BY
LILLIAN ANN TODD
P.O. BOX 316
FLIPPIN, ARKANSAS



NEPTUNE PIN-UP BY
ELLEN COLLINS, 16,
LOWER STATE and
HORSHAM ROAD,
NORTH WALES
PENNSYLVANIA

Katy's Mail Bag

EVERYBODY LOVES KATY! MOTHERS-FATHERS SISTERS-BROTHERS--EVEN THE DOG !!



Dear Katy
My father is a doctor at General Hospital in Kansas City So my Katy Fan Club and I take Katy Comics, Pin-up + Cut-out sets, Gifts, etc. to the Polio patients in this hospital.
We all love Katy Keene.

Susan Corrigan,
PRES. KATY FAN CLUB,
5301 VIRGINIA ST.
KANSAS CITY, MO.

Dear Katy,
I live at Mattoon, Ill. I am 11 years old. You are my favorite comic, but I don't have any brothers + sisters, but I have a little blonde cocker spaniel. Everytime I read your comic books she gets up into the chair + acts as though she is reading them too !!!

Your friend
Sharon Cye,
2416 Moultrie
Mattoon, Ill.



Dear Katy
You remind me of my mother she has black hair, too and is very pretty.
Yours truly,
Yvonne Tassie
R.C.A.F. STATION
PENHOLD ALBERTA
CANADA



Dear Katy
I love

Dear Katy
If you want to gain another boy friend take me for one. I'd be glad to have you for a girl friend. Tell Sis that I said she was cute too. You are very, very pretty. You couldn't be any prettier.
Yours truly,
David Overturf
1001 S. 12 St. Ill.
Mt. Vernon, Ill.

DEAR KATY:
YOUR COMICS ARE THE BEST OF REST THE REAL MOSTEST!
CAROLYN DILA
4090 HAWLEY ST. PITTSBURG 24 PA

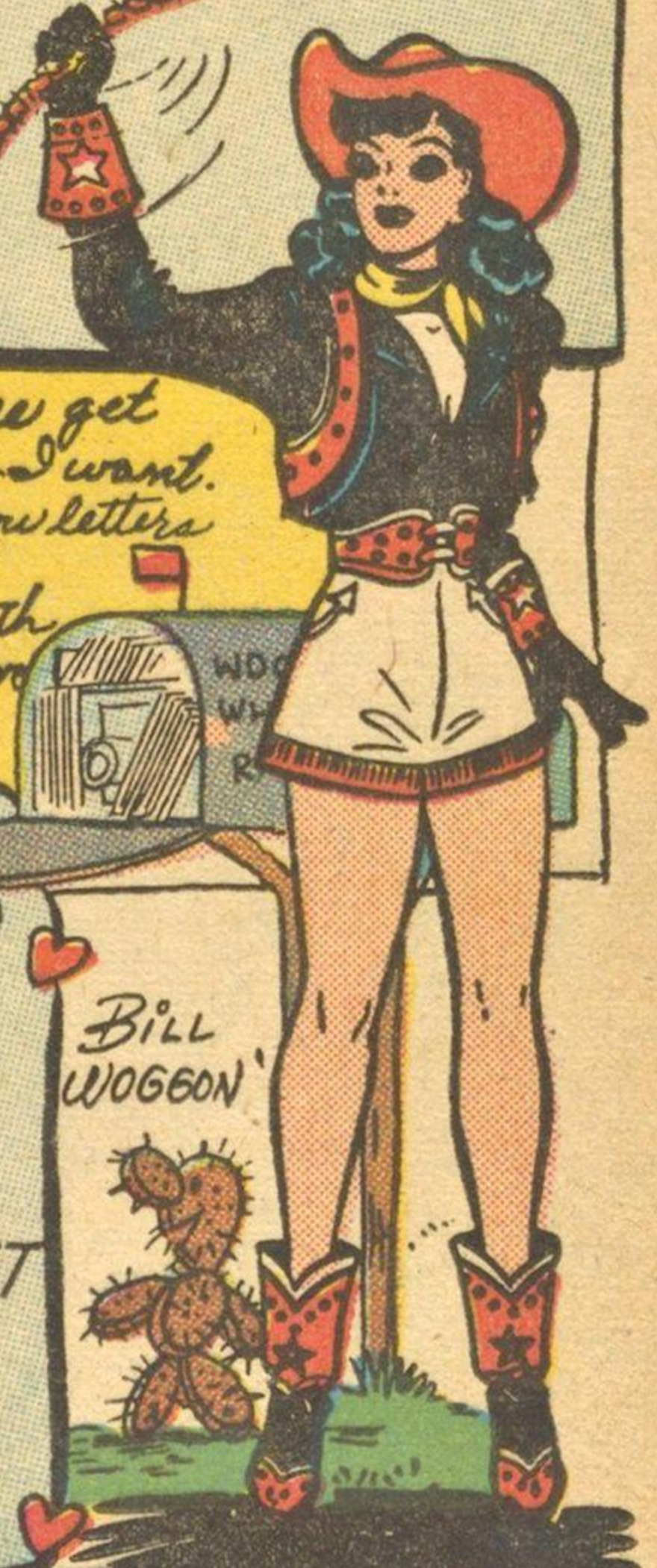
I'd like to tell you Canada loves Katy as much as the rest of the world.

Sincerely
Ruth Birch
555 HENDERSON
EAST KILDORAN
WINNIPEG MAN.
CANADA.

Dear Katy:
I'm sending you my sister's address as she has had polio and has to walk on crutches. We both enjoy your comic books very much my mother says that they are the only comics worth reading.
Yours

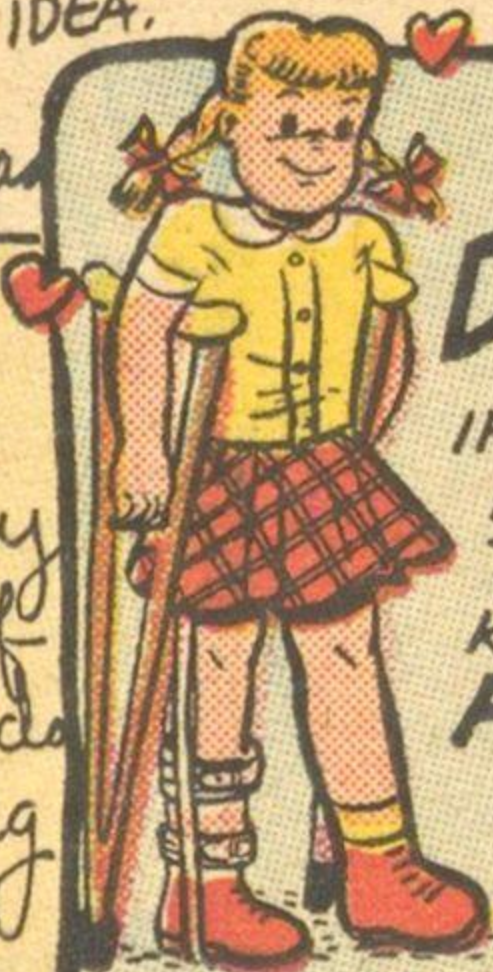
I FEEL GOOD AFTER READING YOUR COMIC!
Mary Ann Burkachi
BELDEN ST
CHICAGO 47 ILL.

My mother lets me get your comic any time I want. I just love to write you letters.
Love
Cheryl Smith
12516 Corlies Ave
Seattle 33, Wash.



DEAR KATY:
TODAY I WAS READING YOUR BIG 25¢ COMIC EDITION. MY MOTHER TOOK A LOOK AT IT AND SHE SAID IT WAS A BOOK WORTH ITS MONEY. SHE THINKS SENDING FREE PIN-UP SETS TO POLIO PATIENTS IS A TERRIF IDEA!
SINCERELY
Mary Pujas

Dear Katy
I think sending a free pin-up and cut out set to any child who has polio is one of the kindest things you can do. Thanks a million for sending my friend one. Pat Compo



HAVE A HEART! DO A GOOD DEED

WITH KATY KEENE
IF YOU KNOW OF ANY CHILD WHO HAS **POLIO** SEND KATY THEIR NAME AND ADDRESS-- KATY WILL MAIL THEM A **FREE PIN-UP and CUT-OUT SET**
SEND CHILDS NAME TO
KATY KEENE at
WOGGON WHEELS RANCH
SANTA BARBARA, CALIF.

KATY WILL DO THE REST FOR YOU!

Bill Woggon



KATY and GLORIA Jokes

by BILL WOGGON

LETTERING, POSES ETC. by JUDY KLEIN (AGE 13) 60 FEATHERBED LANE, NEW YORK 52, N.Y.

WE HOPE YOU ENJOY THESE "MEOW" JOKES WITH KATY AND GLORIA. SEND YOUR JOKES, POSES, ETC. FOR KATY & GLORIA OR JOKES FOR ANY OF KATY'S GANG TO KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.



HUMPH!

HUMPH! I'LL BET YOUR DIAMONDS ARE AS PHONEY AS MY EYE-LASHES!

GIRLS! PLEASE!

MEOW! MEOW! WE GOT MORE JOKES ON TH' NEXT PAGE-- PLUS SOME PIN-UPS FOR YOU TO COLOR!



GLORIA, THIS IS CALLED "HEAVENLY SCENT" IT SENT K.O. RIGHT INTO MY ARMS!
HMM! IT DID? WELL IN THAT CASE I'LL TAKE A DOZEN BOTTLES, KATY!



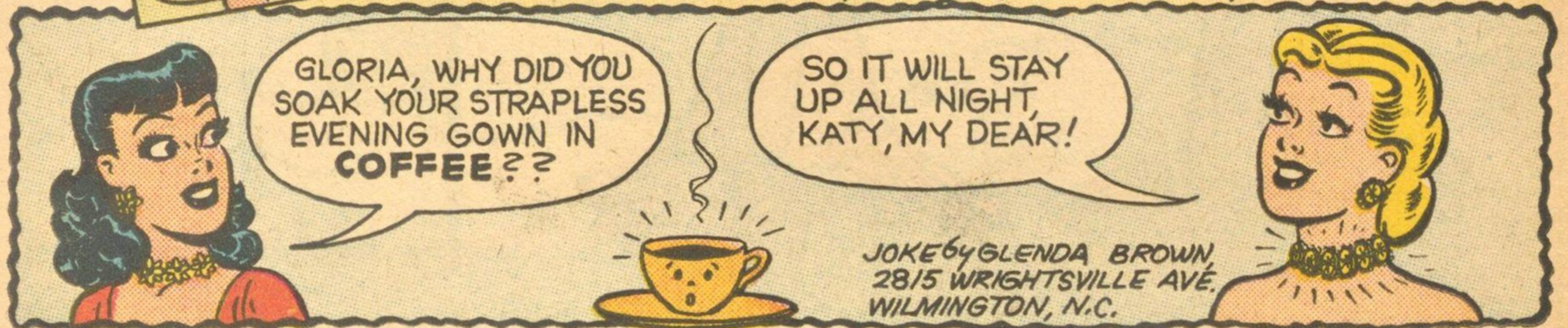
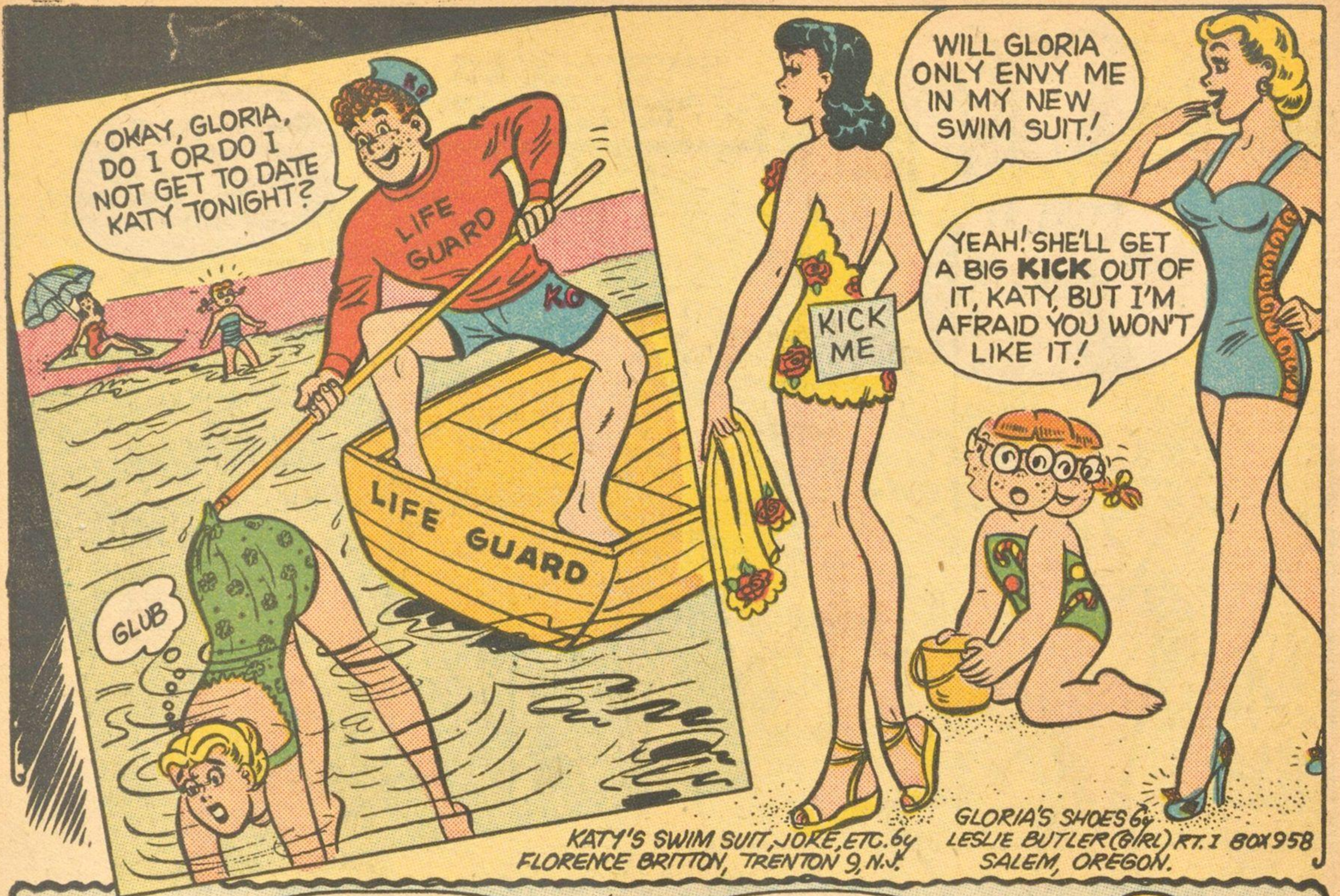
KATY! IF YOU'RE GOING TO FOLLOW IN MY FOOTSTEPS WAIT'LL I GET OUT OF THEM-- PLEASE!

OOPS! SORRY, GLORIA!



POSES, OUTFITS by GINGER SHENILL (AGE 13) RT. #1 BOX 58 GRANITE FALLS, N.C.

POSES, OUTFITS by MARY MANSELL, 6533 N. 29 ST. ARLINGTON 13, VIRGINIA (AGE 15)



COLOR THESE PIN-UPS OF KATY and GLORIA!

HAVE FUN COLORING THESE PIN-UPS THEN MAKE YOUR OWN FASHIONS TO FIT. YOU CAN SEND FOR EITHER A PIN-UP OF GLORIA OR KATY BY SENDING 10¢ (IN U.S. COIN) TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA CALIF.



PLAYSUIT by MADELINE LEFEBORE, 25 W. MAGNOLIA ST. ARCADIA, FLORIDA. and MARGARET TINSLEY, (SAME ADDRESS)

WITH EITHER OF THESE PIN-UPS YOU SEND FOR YOU'LL RECEIVE A BIG SHEET OF CUT-OUT FASHIONS TO COLOR AND FIT ON THESE PIN-UPS



GLORIA'S PLAY SUIT by CAROL MIURA (AGE 16) 1100 BILLO ST. PISMO BEACH, CALIF.

Boys-Girls!

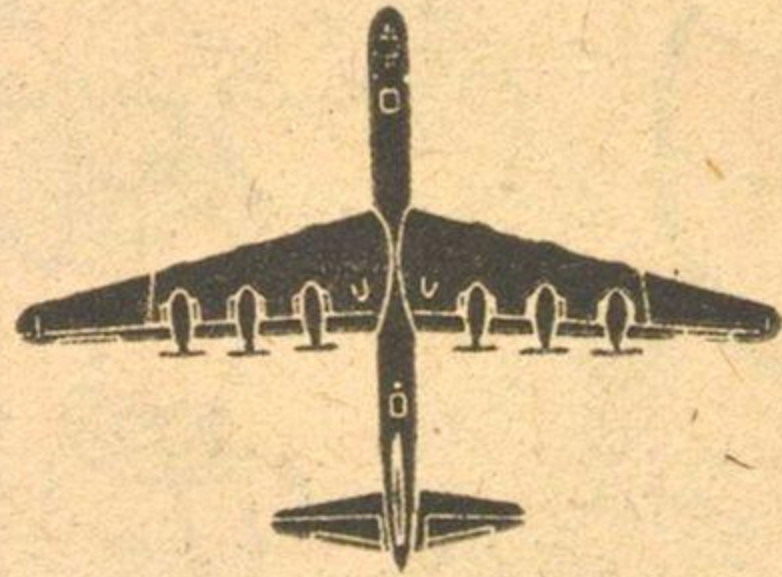
WIN A BIKE

Enter the U.S. ROYAL Plane Spotter Contest

RULES

1. Anyone under the age of sixteen may compete, except employees or children of employees of the UNITED STATES RUBBER COMPANY or their advertising agencies. Entries are limited to one per contestant. Contest subject to all federal, state and local regulations.
2. Identify the six planes shown in black silhouette by matching them with the named planes shown below the silhouettes. Write the correct plane name under each silhouette.
3. Furnish a last line to the jingle. All information at bottom of entry blank must be filled in.
4. This page is your Entry Blank. Additional entry blanks are available from your U. S. ROYAL Bike Tire Dealer.
5. Mail all entries to U. S. ROYAL PLANE SPOTTERS CONTEST, Box 8466, Chicago 77, Illinois. Entries must be post-marked before midnight July 1, 1955.
6. Prizes will be awarded to those who name the planes correctly and whose jingles are judged best on the basis of originality, sincerity and aptness of thought, by the Contest Department of The Reuben H. Donnelley Corp., whose decisions will be final. All entries become the property of the UNITED STATES RUBBER COMPANY.
7. Winners will be notified by mail within thirty days after contest ends. No other acknowledgment of entries will be made. In case of ties, duplicate prizes will be awarded.

OVER **200** WONDERFUL PRIZES!
10 FIRST PRIZES
 -The American Made Factory-Equipped Bike of Your Choice
 10-2nd Prizes (Boys)-Model Plane with Motor
 10-2nd Prizes (Girls)-3-Speed Portable Record Player
 20-3rd Prizes-Ansco Flash Camera, Bulbs and Film
 50-4th Prizes-Sealed Beam Bike Headlight
 55-5th Prizes-Bicycle Speedometer
 60-6th Prizes-1 Pair of U.S. Royal Middleweight Tires and Tubes



NAME _____



NAME _____



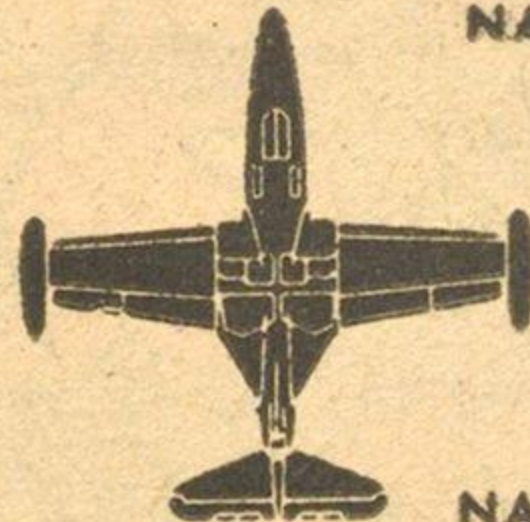
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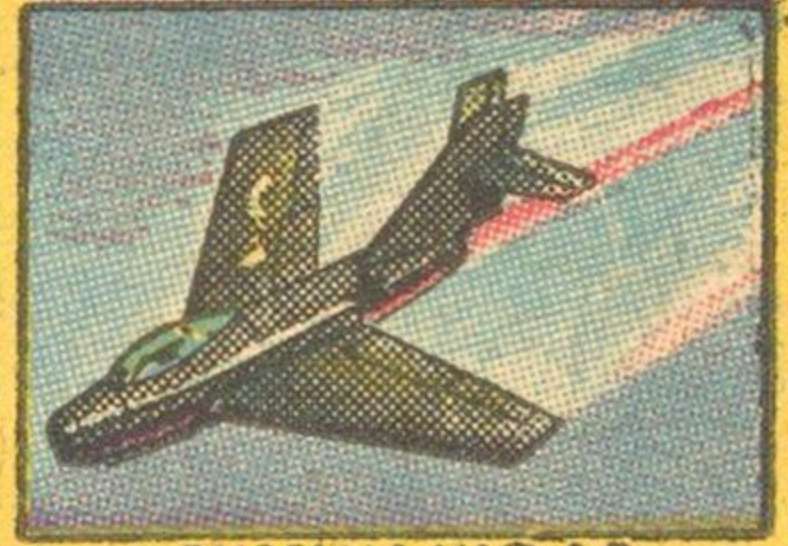
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U.S. F9F-2



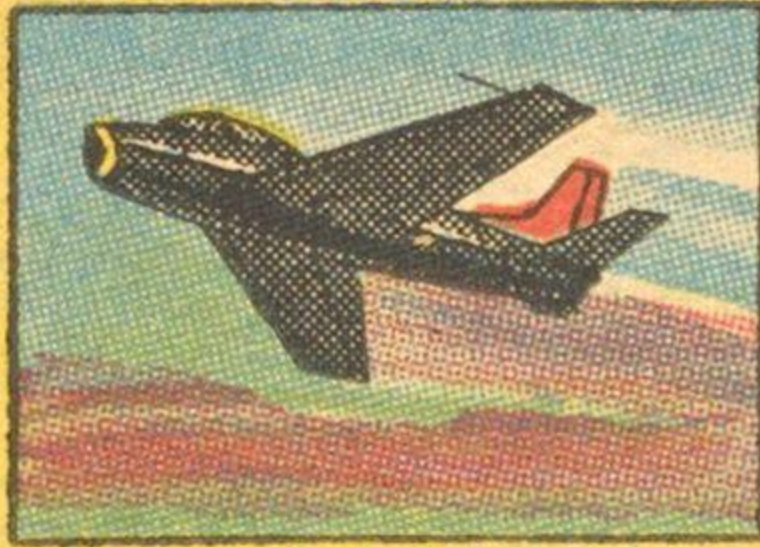
U.S. B-36



RUSSIAN MIG 15



U.S. B-47



U.S. F-86



RUSSIAN TU-70

FREE! TO EVERY ENTRANT!

Plane spotters' wall chart showing the latest U. S. and foreign planes! Just as they appear on official Air Force Aircraft Recognition Charts. Each plane fully described.



For your country's good
KNOW YOUR PLANES!

You can become a member of the Ground Observer Corps by contacting your Civil Defense Officials. The local requirements will be explained to you and if you qualify, you can serve your country as a Plane Spotter.

NAME THE PLANES—These silhouettes were taken from official U.S. Air Force Aircraft Recognition Charts. Match the silhouettes above with the identified pictures and write the correct airplane name under each silhouette. Then add your own last line to this easy jingle.

COMPLETE THIS JINGLE.

U.S. ROYAL is the tire for my bike,
 Safe and long wearing, with a ride I like.
 It's famous for quality, really looks neat,

Sample: (The one bike tire that can't be beat.)

Fill in the information below and send to:

U.S. ROYAL PLANE SPOTTERS CONTEST, Box 8466, Chicago 77, Ill.

A C

Name _____ Age _____ Sex _____

Address _____

City _____ Zone _____ State _____

Signature of Parent or Guardian _____



U.S. ROYAL

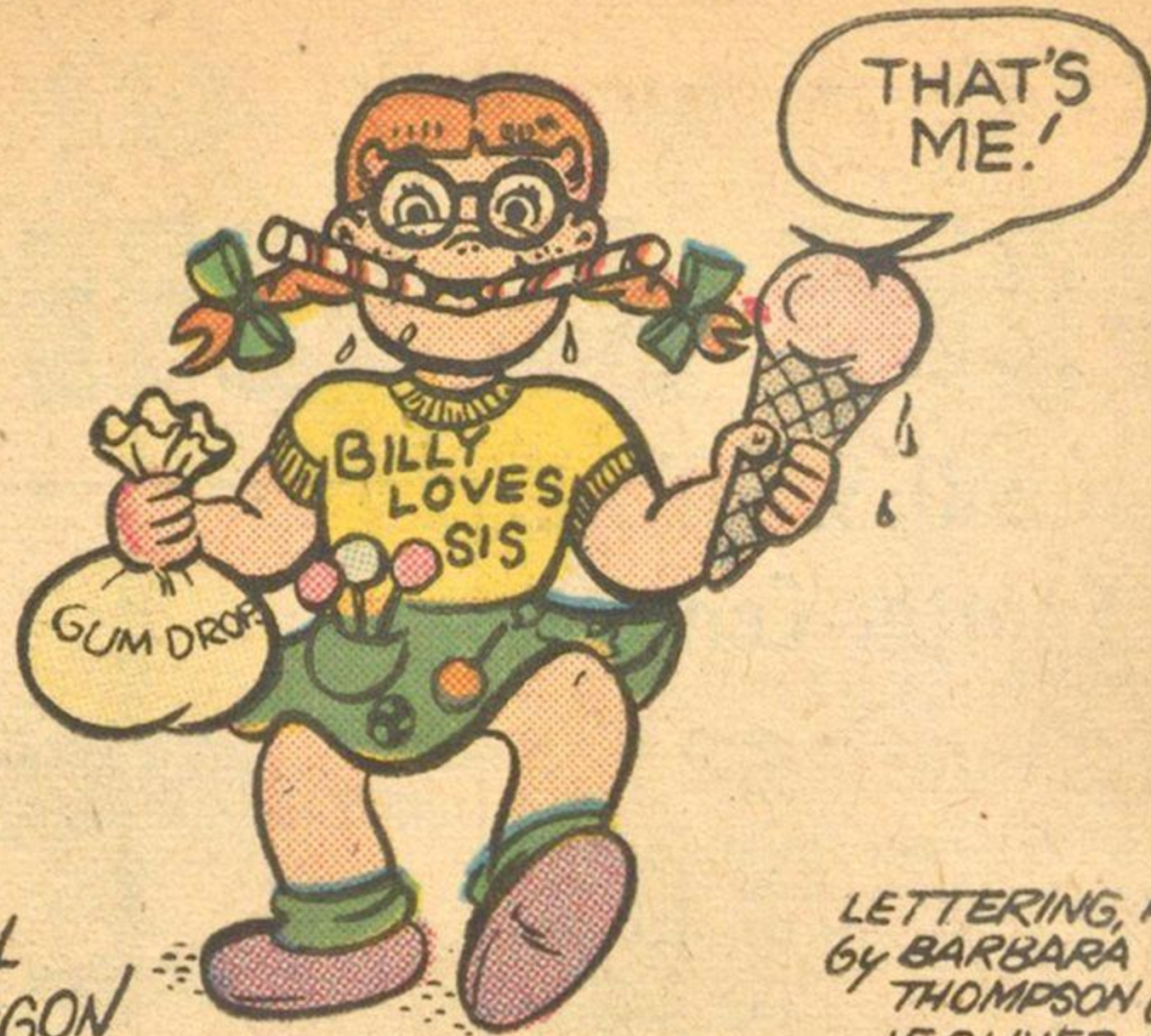
bicycle tires

UNITED STATES RUBBER COMPANY • 549 East Georgia Street • Indianapolis 6, Indiana

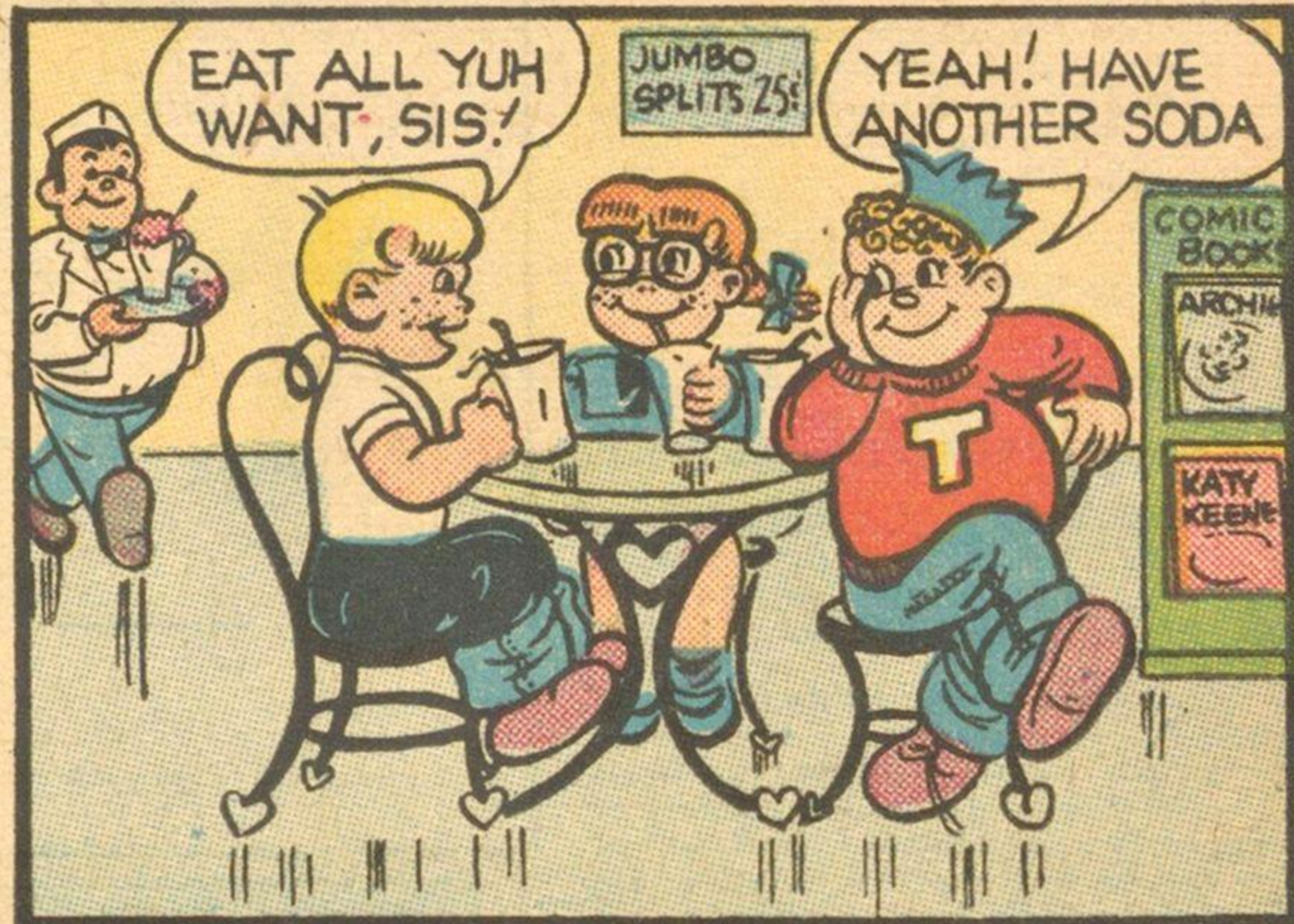
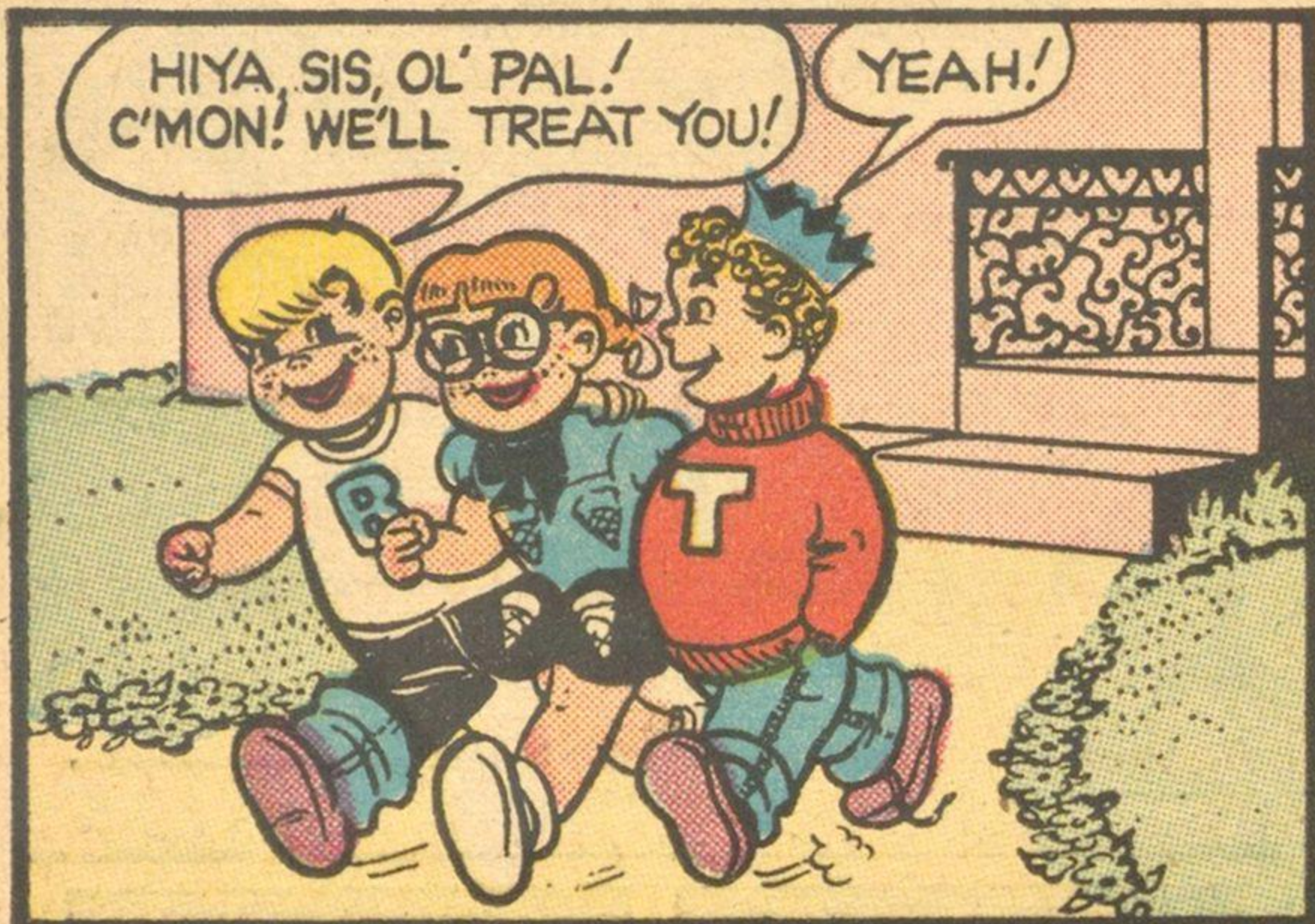


THE CANDY KID

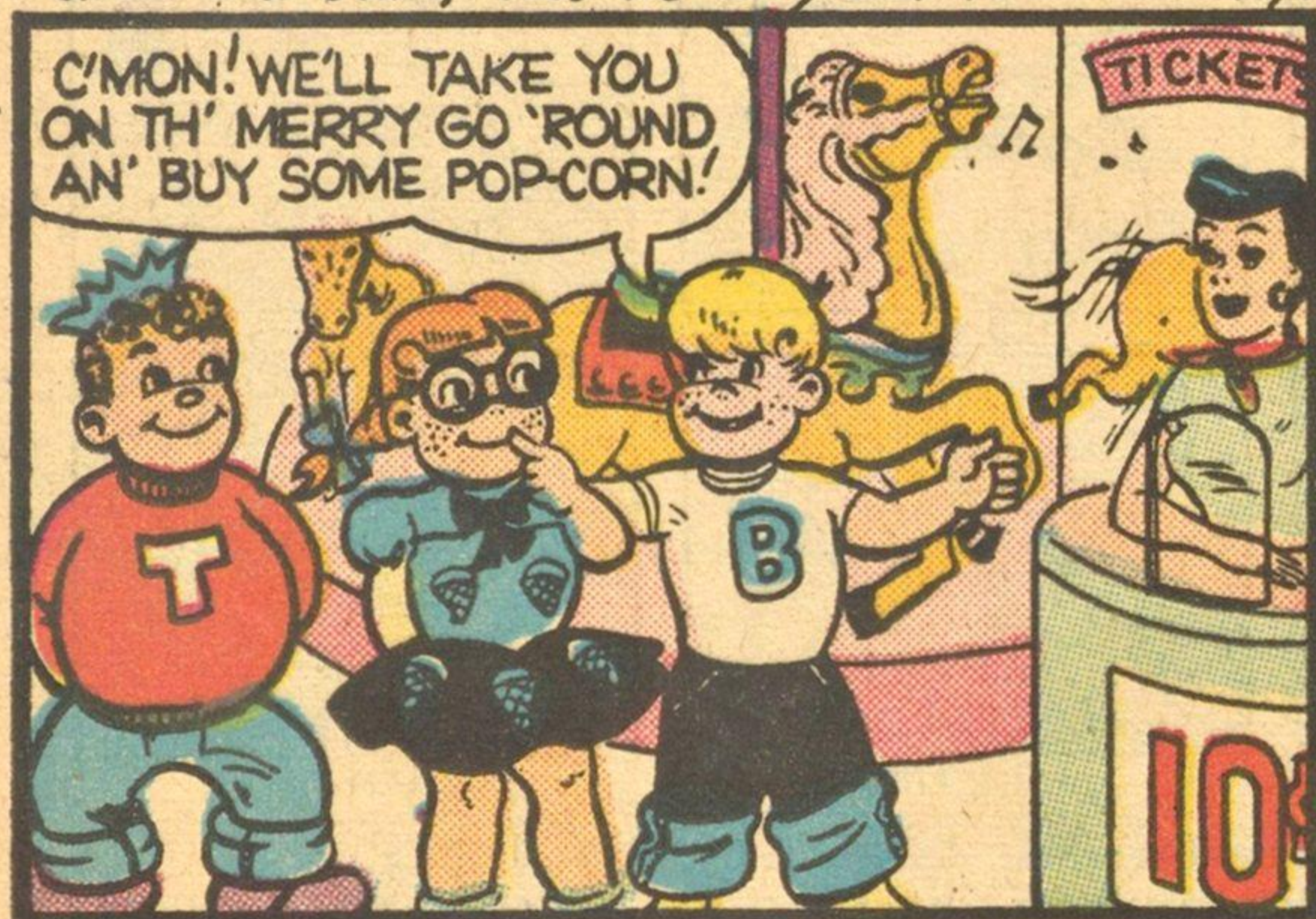
64
Bill
WOGGON



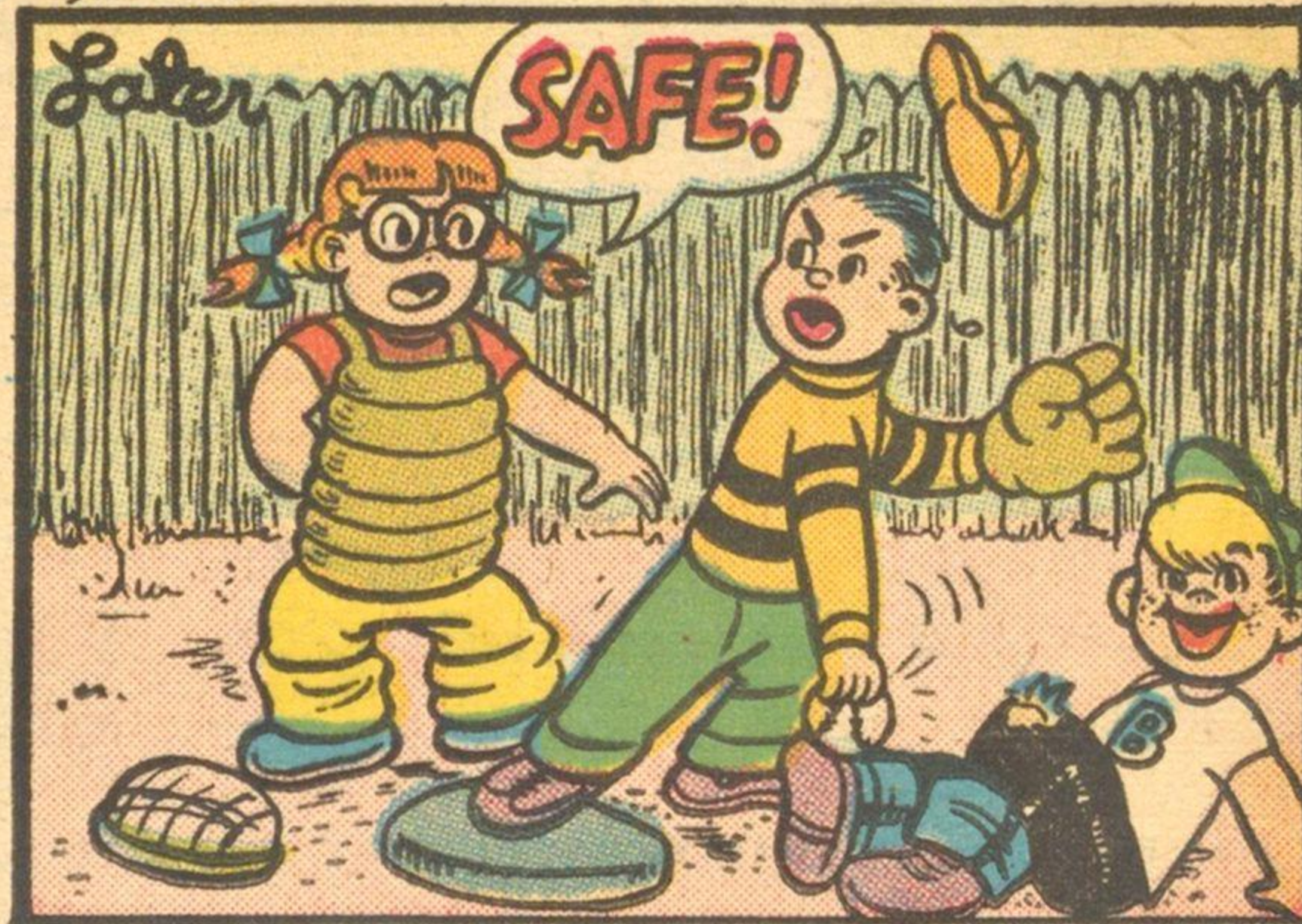
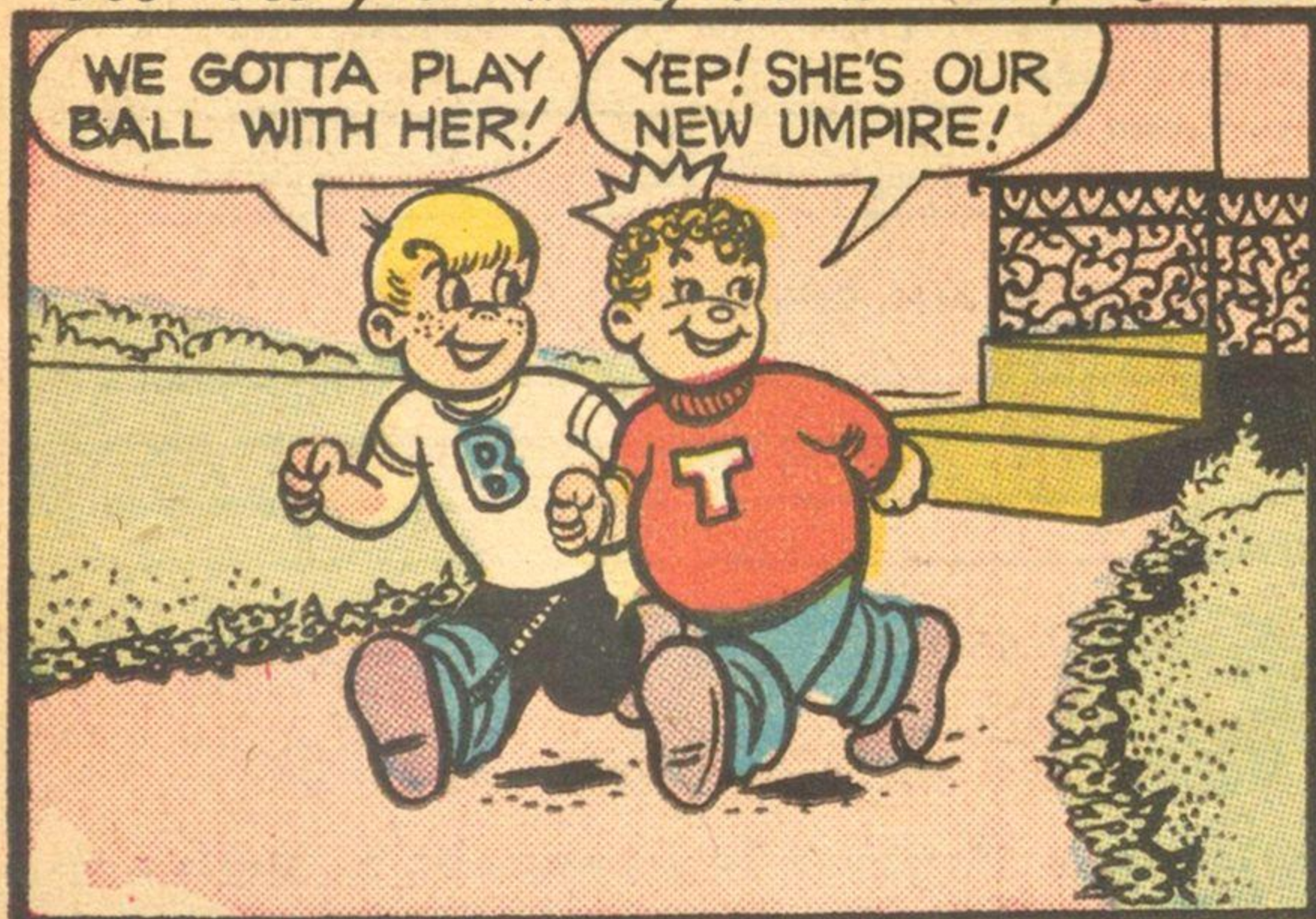
LETTERING, POSE, ETC.
BY BARBARA JEAN
THOMPSON (AGE 12)
15 OLIVER AVE.
FERGUSON 21, MO.



SWEET SHOP SCENE, POSES AND ALL BY SYLVIA SUE FREEMAN, 420 ROTARY DR., HIGH POINT, NORTH CAROLINA (AGE 12)



SIS'S DRESS BY JOAN WOODS, 10319 RUTHELEN, LOS ANGELES 47, CALIF.



"SAY IT WITH FLOWERS"



LATER, I was to realize that it was all my fault.

But now, my voice sounding strange and unfamiliar to my own ears, I flung all the pent-up resentment of the past few months at Doug, my husband. He stood just inside the door with his arms filled with flowers, looking at me in utter astonishment.

"But kid . . ." he tried to break in.

I wouldn't let him finish. "I never want to see another flower as long as I live," I stormed and my voice was shrill. "Look at those silly things you're carrying! Do you think I want flowers when we owe the gas bill and the electric bill and the telephone. Which unpaid bill do those particular daisies represent?"

Doug tried to smile. "They aren't daisies," he said mildly.

That made me madder than ever. "You're so childish," I flung at him. "Let's stick to the subject. How much did you pay for the flowers, Doug? *How much!*"

Doug looked defeated, and the expression sat strangely on his lean, good-humored face. "Why don't you stick to the subject?" he said. "Why don't you come right out and tell me that I can't seem to please you any more? What's happened to us, Pam?"

The flowers were crushed between us. I knew what they were. The scent of nar-

cissus rose sickeningly to my nostrils, bringing with it a flood of memories. But how could I tell him? How could I explain? It went back so far, long before I'd met Doug, the man who was different from anyone I'd ever known.

It went back even before the time when Henry King and I had become engaged. I'd known Henry all my life. He was to be a part of my well-planned future. Some people called him stodgy, but they were the reckless ones.

That particular spring night when I met Doug was warm and humid. The carnival was in town. Henry and I hadn't planned to go, but the crowd we were with drifted over toward the sound of the calliope and the sideshow barkers. Henry was bored, and, frankly, so was I.

Until I met Doug.

He came up behind me, treading so softly on the sawdust that I heard no footsteps. I had wandered away from the others and Doug thought I was alone. "Hi, there, kid!" he said.

I whirled about, alarm showing in my widened grey eyes. Even in the uncertain light, Doug was the most fascinating man I'd ever seen!

He grinned down at me and slipped his arm under mine. It was that simple. I for-

got about Henry. I forgot about everyone and everything but this enchantment which had come upon me.

When it was midnight, we still sat in the bright moonlight and Doug held my hand while he told me that I was the most wonderful, beautiful and exciting girl in all the world. I'd never thought of myself as any of those things. I was like hundreds of other girls in the small town, with slim figure, short brown hair and grey eyes. . . . Intelligent, careful of my conduct. . . . But exciting?

Yet, I believed him. I knew he was sincere because my heart recognized it. I was already in love, although I did not realize it.

He walked home with me, since Henry, unable to find me, had left, and Doug and I stopped near the entrance of the carnival where he bought the last, straggly corsage for an enormous price.

His extravagance bothered me. I wondered, fleetingly, if he could be the type my family had always warned me against. The improvident type. For Pamela Kingsley, the taboo type.

When the carnival left town, Doug stayed. I managed, through friends, to find him a job. But my family was horrified. Henry's mother stopped speaking to my mother and my mother practically stopped speaking to me. But Doug and I ran away and got married.

It didn't matter that I went to live in a tumbledown shack on the fringe of town, instead of Henry's white painted bungalow with the picket fence. Because at night I would lie in the warmth of Doug's arms and feel his heart beating out its love against my own.

Week by week, though, I noticed that bills went unpaid. Doug worked steady, but

on paydays he'd always bring me some trinket, and flowers, always flowers. It worried me. My whole training had been careful, provident. My family considered it a sin to owe a bill. I began to resent Doug's way of life.

All these things rushed through my mind now, as the scent of the narcissus wove a nostalgic panorama. I realized that my desires must have reached out toward someone reckless and happy-go-lucky. And, for weeks I had been punishing my husband for the very traits that had made me fall in love with him!

"Doug," I said suddenly, "I've forgotten how much in love with you I am. Because I *am* in love with you, you know." I leaned closer to him, pressing against the crushed flowers, remembering the ecstasy, the thrills, the daring feeling he'd taught me, of taking a chance.

A slow smile broke over Doug's face. "Honey," he said, "I've reformed. I've been doing a lot of extra work so we'd have these bills paid that worry you so much." He let me go long enough to pull a bunch of crumpled bills all marked PAID out of his pocket.

Dear, wonderful Doug, who'd not forgotten that marriage is a compromise, marriage is a matter of give and take.

"Bring me flowers the rest of my life, Doug," I whispered, my lips against his. "Just keep on bringing me flowers. And I'll try, darling, not to nag again about paying bills."

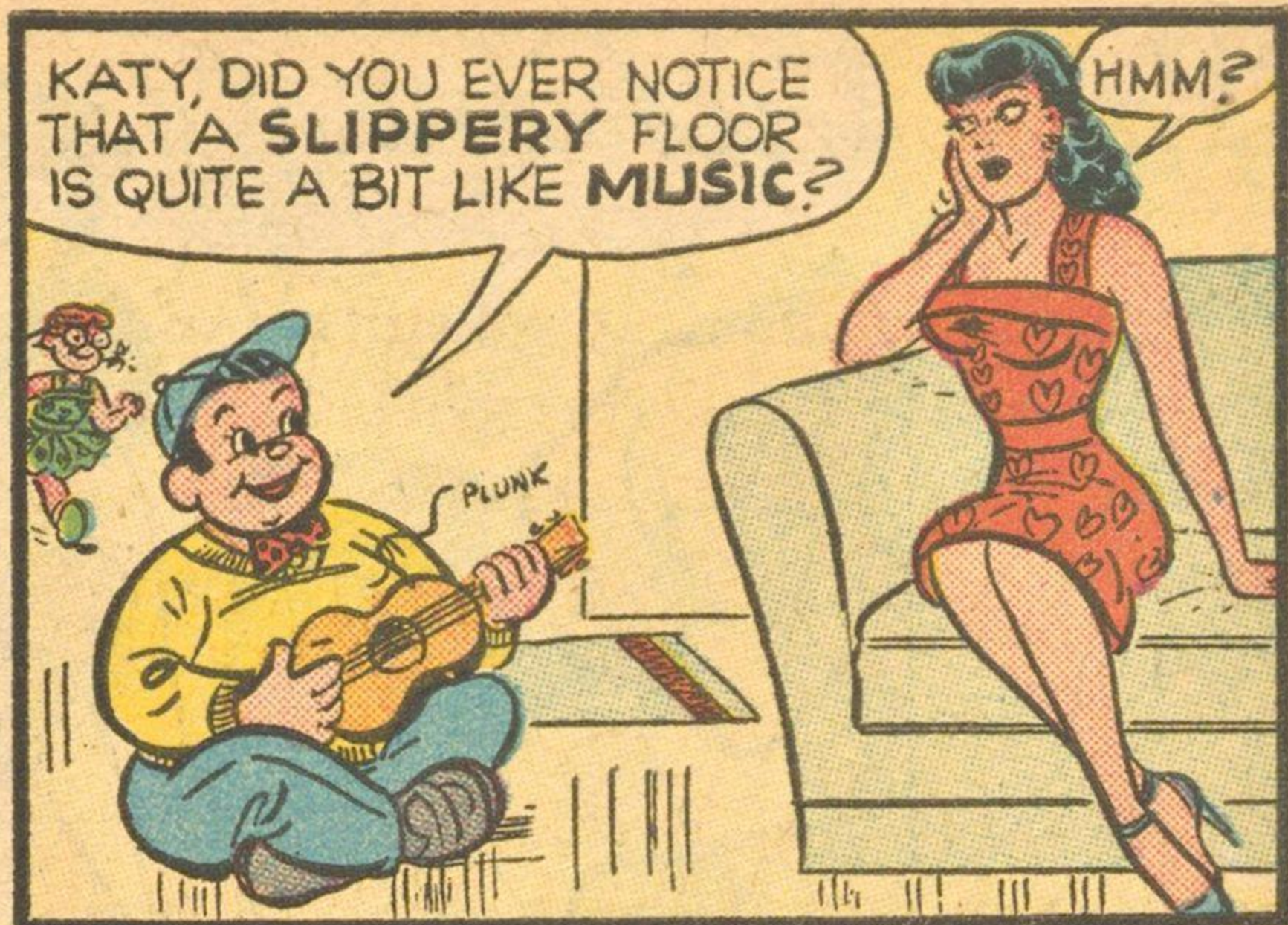
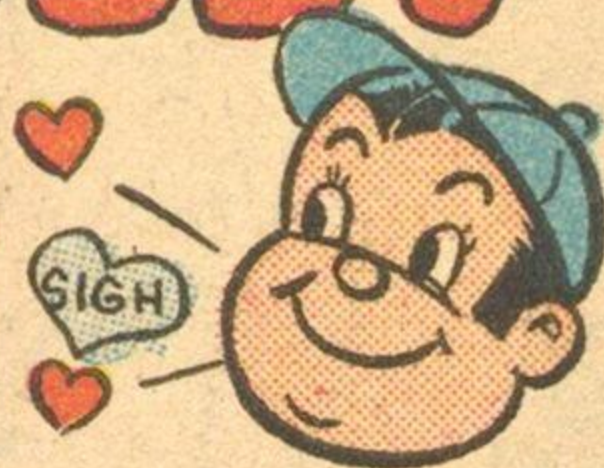
Our marriage isn't perfect. Sometimes the bills aren't paid right on time. Sometimes I flare out at Doug. But underneath we both know that everything is all right. We belong together, and I'm the happiest woman in the world.

KATY

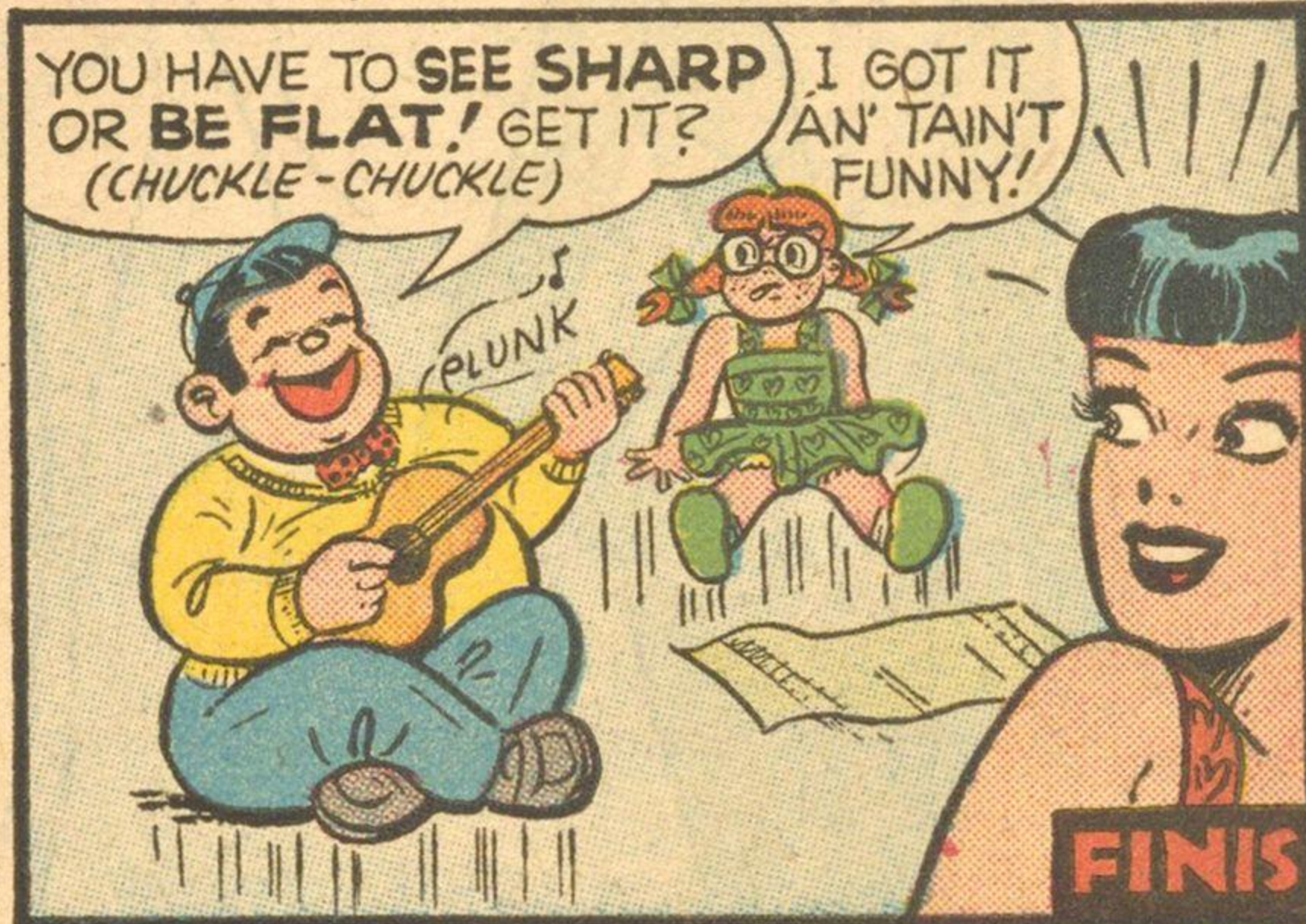
and CHUBBY



by
BILL WOGGON



JOKE SENT IN BY CHRISTA DUNNINGER (AGE 13) 408 JACKSON AVE., BOX 55, NEW YORK, N.Y.

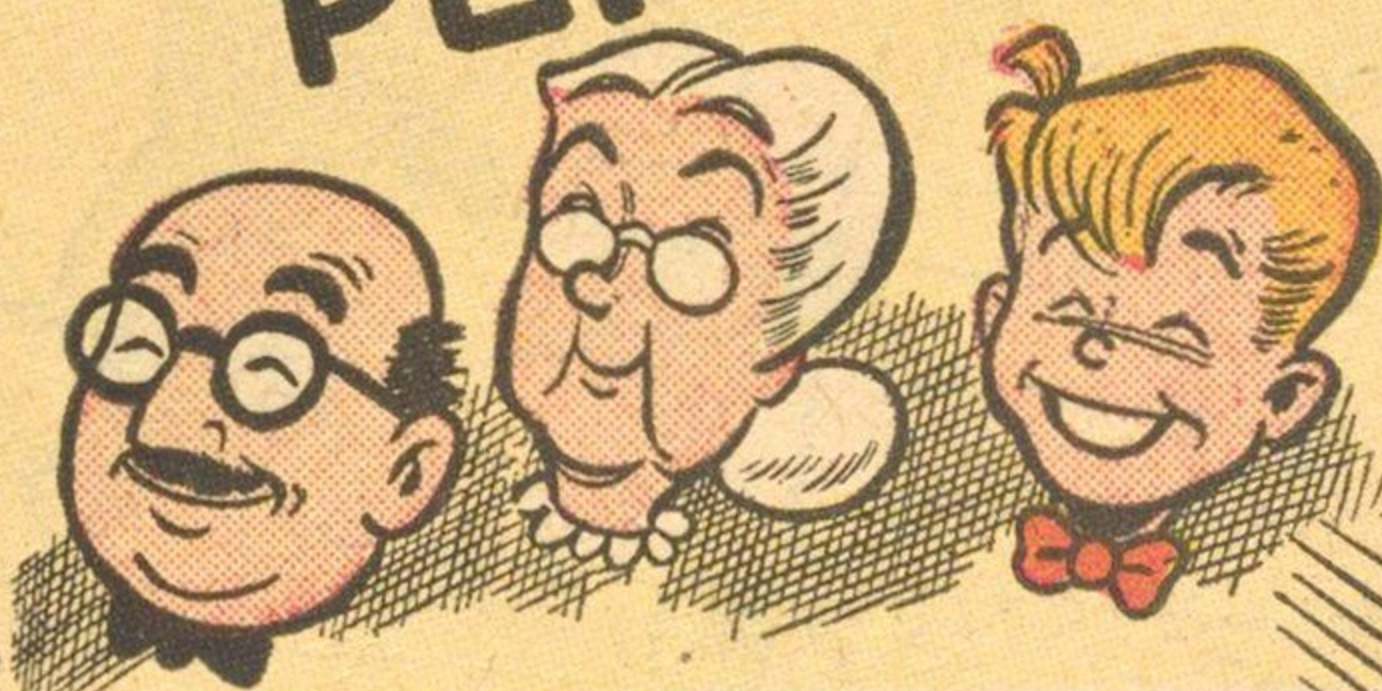


KATY'S and SIS'S DRESSES BY MARY LOUISE CASHION, 901 GERTRUDE AVE., KNOXVILLE, TENN.

PARENTS, TEACHERS, PUPILS.....

ALL AGREE

Archie COMICS ARE GOOD COMICS!



LOOK FOR THE
ARCHIE'S SERIES EMBLEM
ON A CODE APPROVED COMIC!

**ARCHIE
SERIES**

ARCHIE 10¢ SERIES

- ARCHIE COMICS
- PEP COMICS
- JUGHEAD COMICS
- SUPER DUCK COMICS
- LAUGH COMICS
- BETTY AND VERONICA COMICS
- WILBUR COMICS

ARCHIE 25¢ SERIES

- ARCHIE ANNUAL
- ARCHIE'S PALS 'N' GALS
- JUGHEAD ANNUAL
- BETTY AND VERONICA ANNUAL
- KATY KEENE ANNUAL
- KATY KEENE PIN-UP PARADE
- ARCHIE'S CHRISTMAS STOCKING

AMERICA'S LEADING TEENAGE COMIC GROUP

Katy Fashions

By JOAN WILLIES, 12, 815 ROSS AVE., KILGORE, TEXAS

By GERALD OLNEY, 14, FLINT, MICHIGAN.

By ANN BULLINGER, 5266 WATERMAN, ST. LOUIS 8, MO.

SWIM SUIT By DOROTHY MILEY, 14, 1206 EAST WALNUT ST., PETERSBURG, INDIANA

POODLE + SUIT By RHODA MILLER, 4904 OLD BROOK ROAD, RICHMOND, VA. (AGE 13).

By ADROMACHE CASTANIS 623 S 7th ST, COLUMBUS, MISSISSIPPI.

By GAIL DAVIS, A. 19, 1250 N.E. 87th ST, MIAMI, FLORIDA.

HOURS OF FUN FOR A DIME WITH KATY PIN-UP and CUT-OUT SETS!

ONLY 10¢

HURRY! THOUSANDS OF KATY FANS HAVE THIS ABOVE PIN-UP PRINTED ON NICE HEAVY SLICK PAPER!!

YOU CAN SEND FOR IT TOO! JUST FILL IN THIS COUPON--CLIP IT AND MAIL IT WITH TEN CENTS TO KATY at WOGGON WHEELS RANCH BE SURE TO PRINT YOUR NAME + ADDRESS CLEARLY ON COUPON--ALSO PRINT YOUR RETURN ADDRESS CLEARLY ON ENVELOPE YOU MAIL THIS COUPON IN--THIS IS IMPORTANT!!!

WITH THIS PIN-UP YOU'LL RECEIVE LOTS OF CUT-OUTS ALL FOR--

TO KATY KEENE at WOGGON WHEELS RANCH SANTA BARBARA, CALIFORNIA. DEAR KATY: HERE IS MY TEN CENTS IN U.S. COIN PLEASE SEND ME THIS PIN-UP WITH LOTS OF CUT-OUTS

NAME _____ PRINT CLEARLY

ADDRESS _____

CITY _____ ZONE _____ STATE _____



DON'T FORGET! KATY STARS in KATY KEENE COMICS!

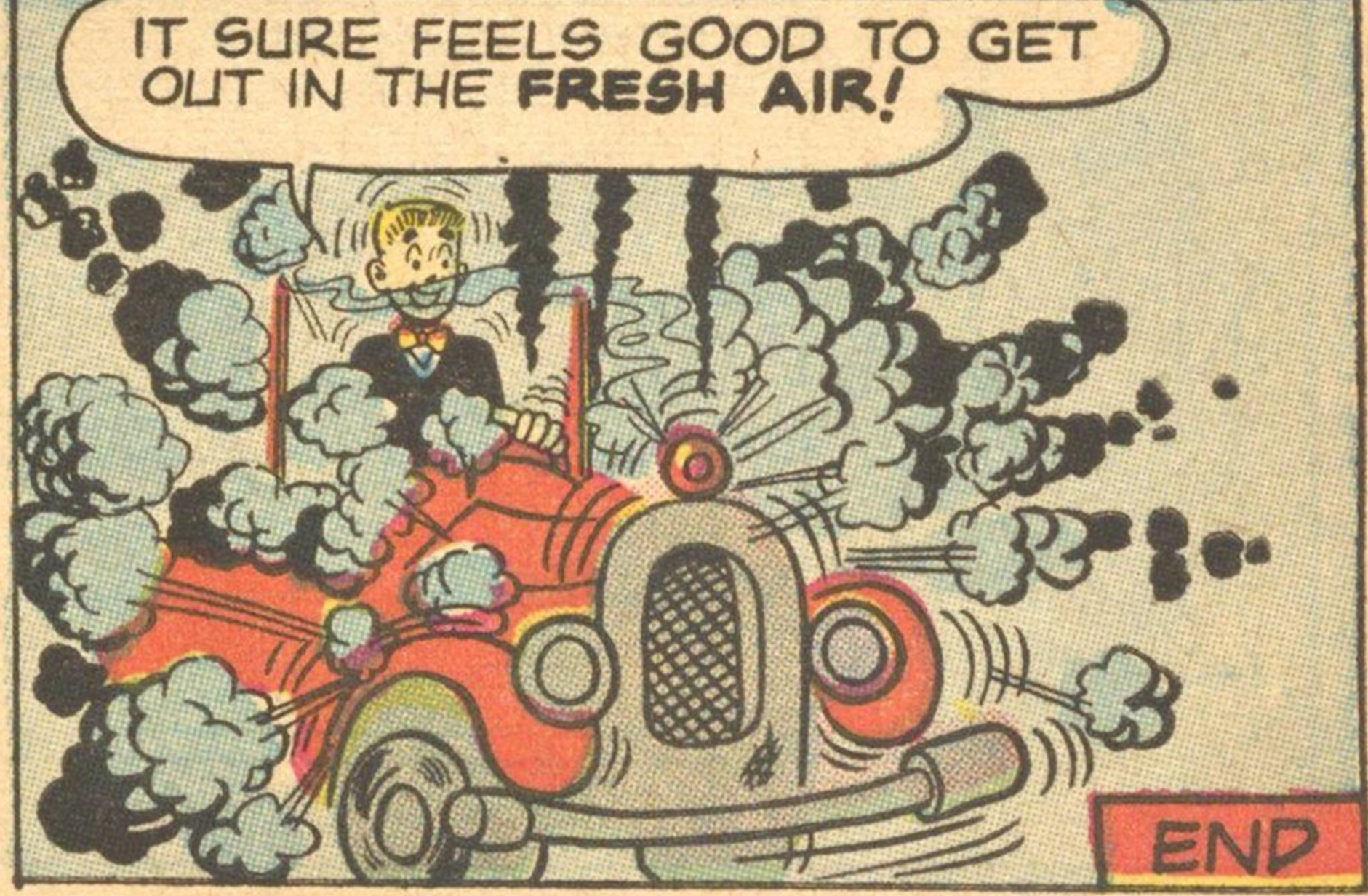
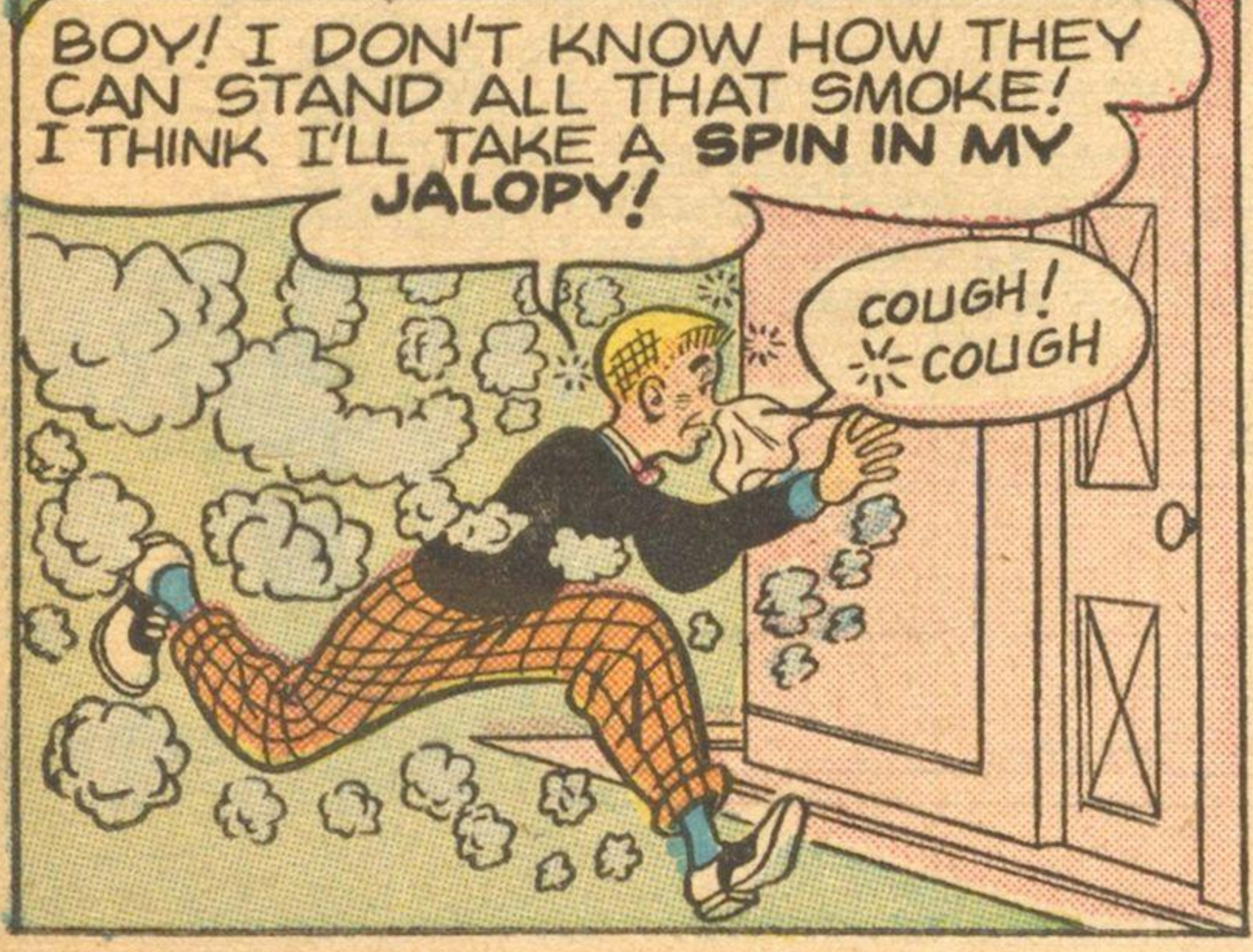
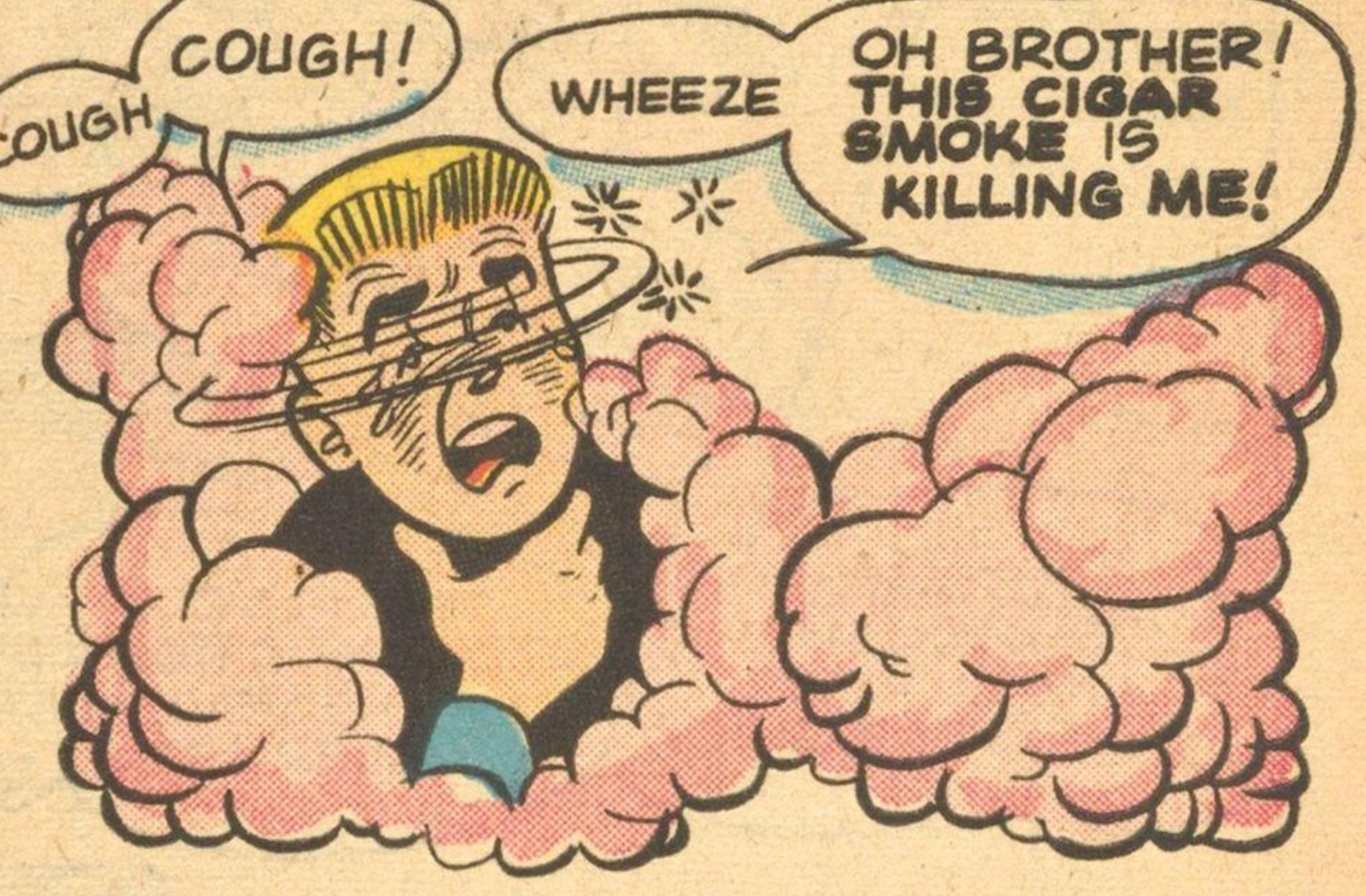
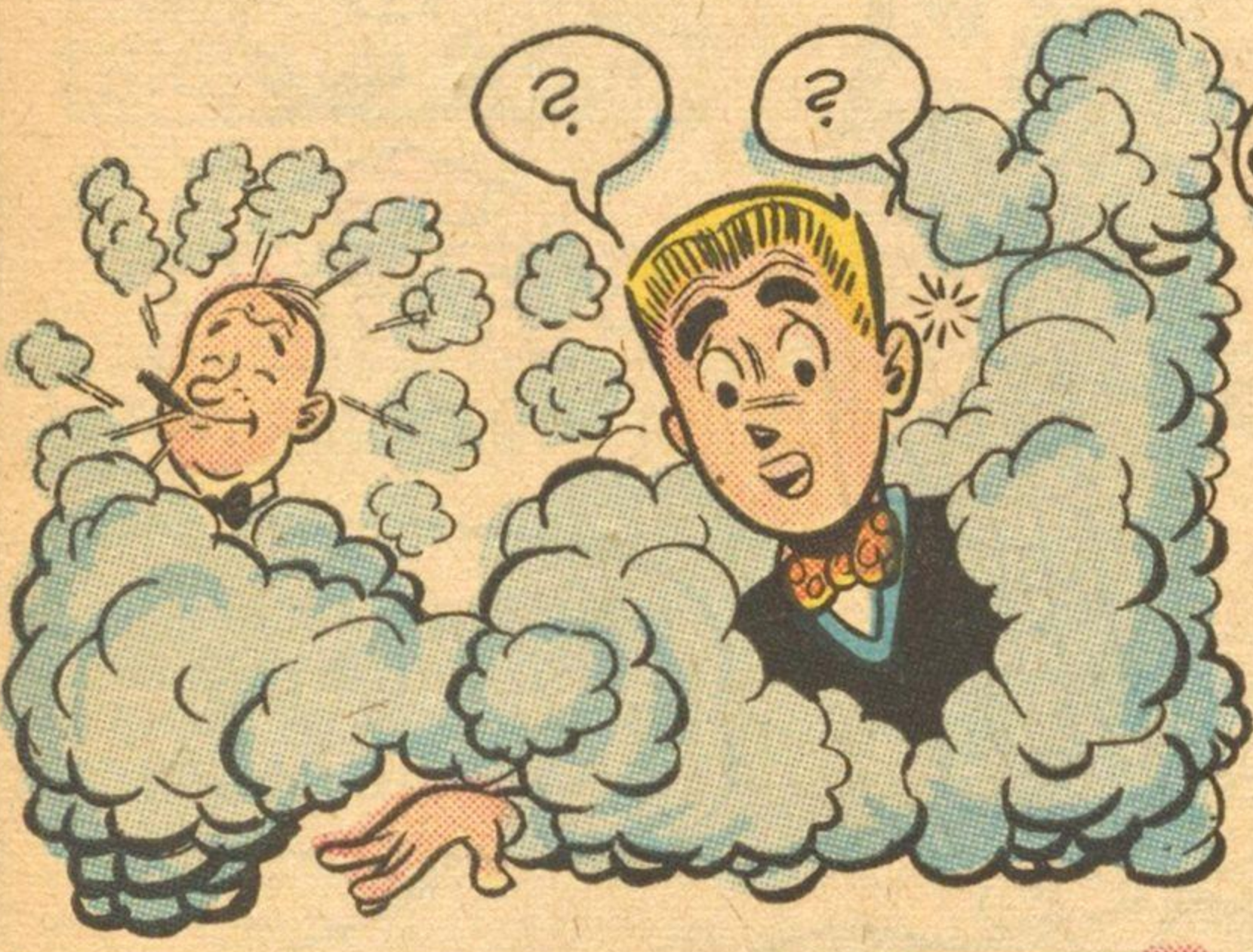
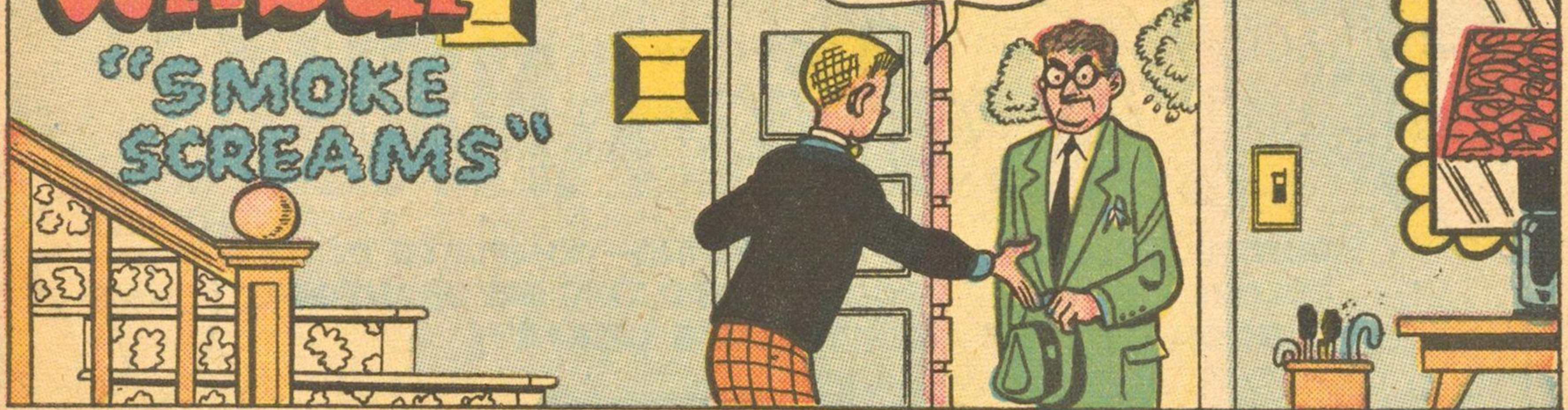
10¢ BOOKS plus 25¢ BOOKS

REP WILBUR LAUGH SUZIE ARCHIE AND ARCHIE'S PALS COMIC BOOKS!

Wilbur

"SMOKE SCREAMS"

COME IN! DAD IS WAITING FOR YOU IN THE LIVING ROOM!



**BE FIRST!
GET ON OUR PRE-
PUBLICATION LIST NOW
FOR... #7**

THE NEWEST AND FUNNIEST YET!

Archie ANNUAL

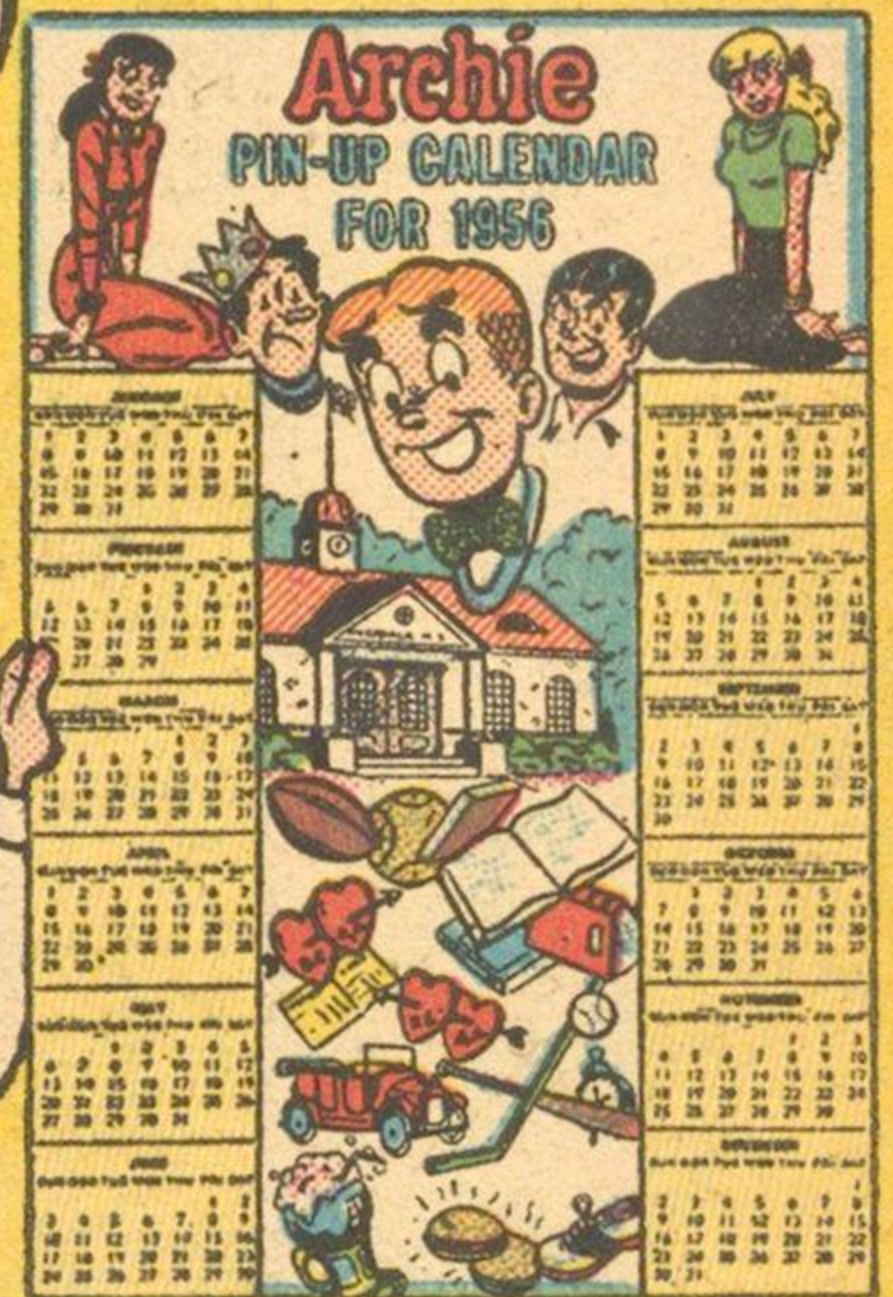
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* 35¢
IN CANADA

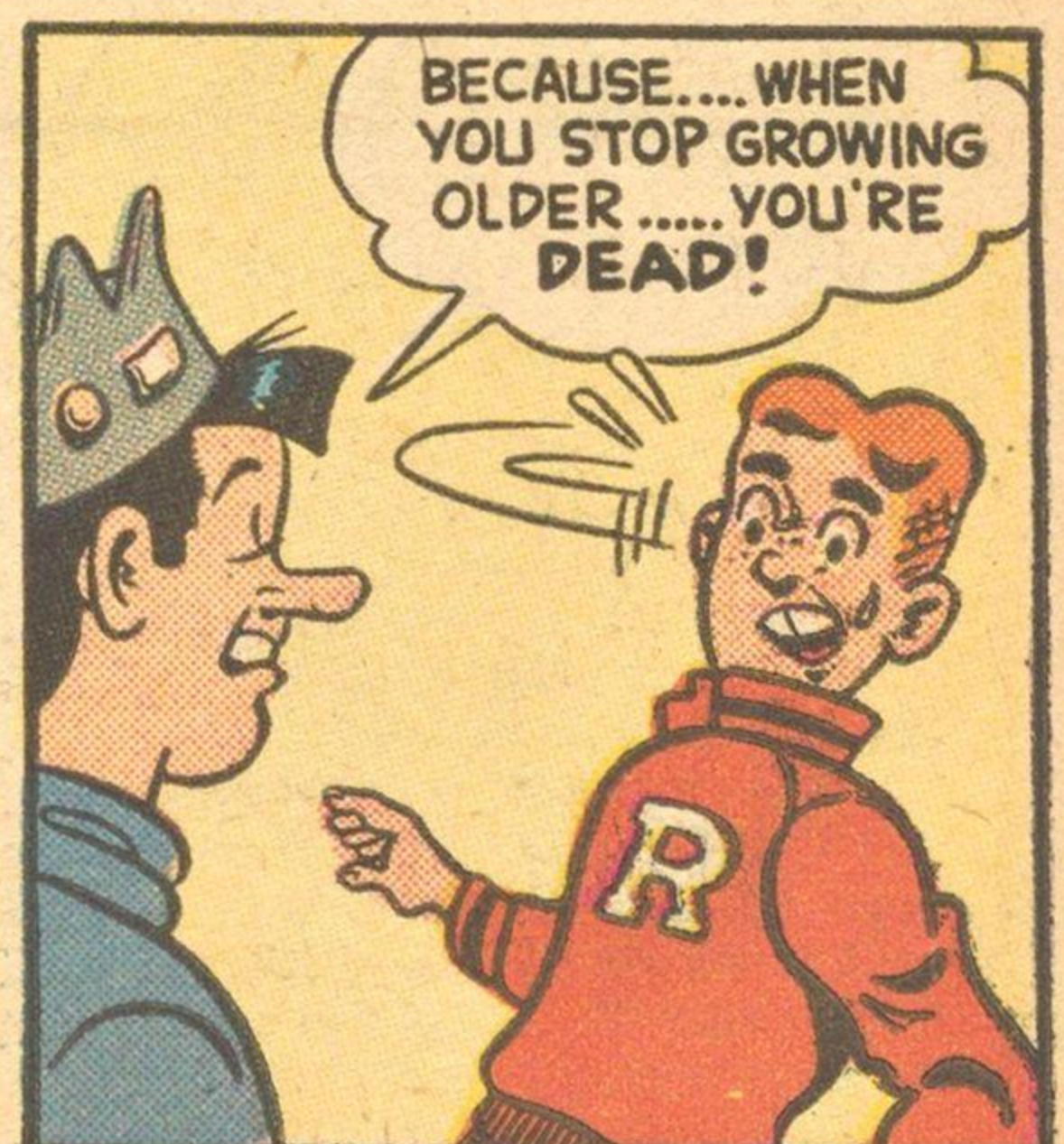
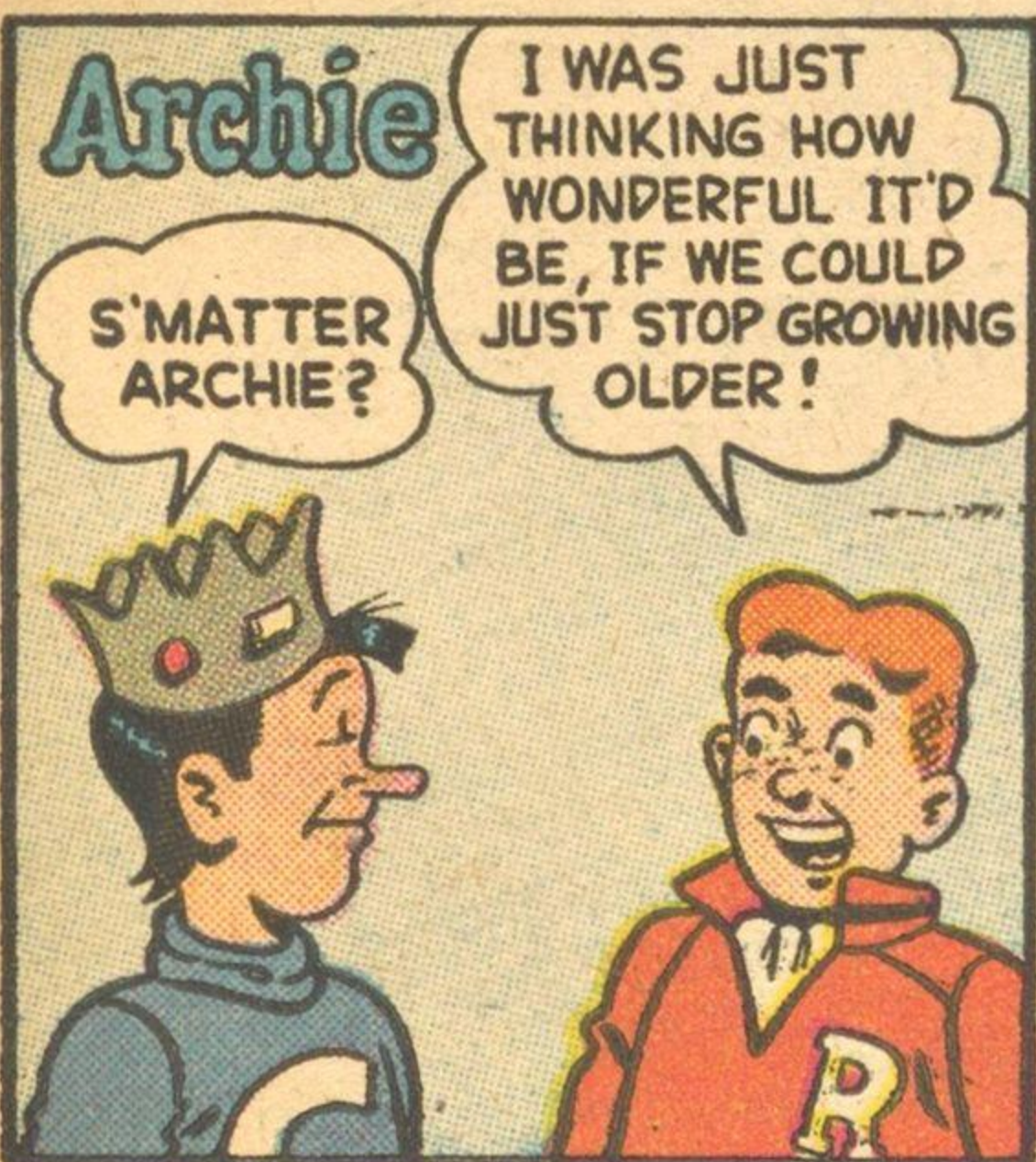
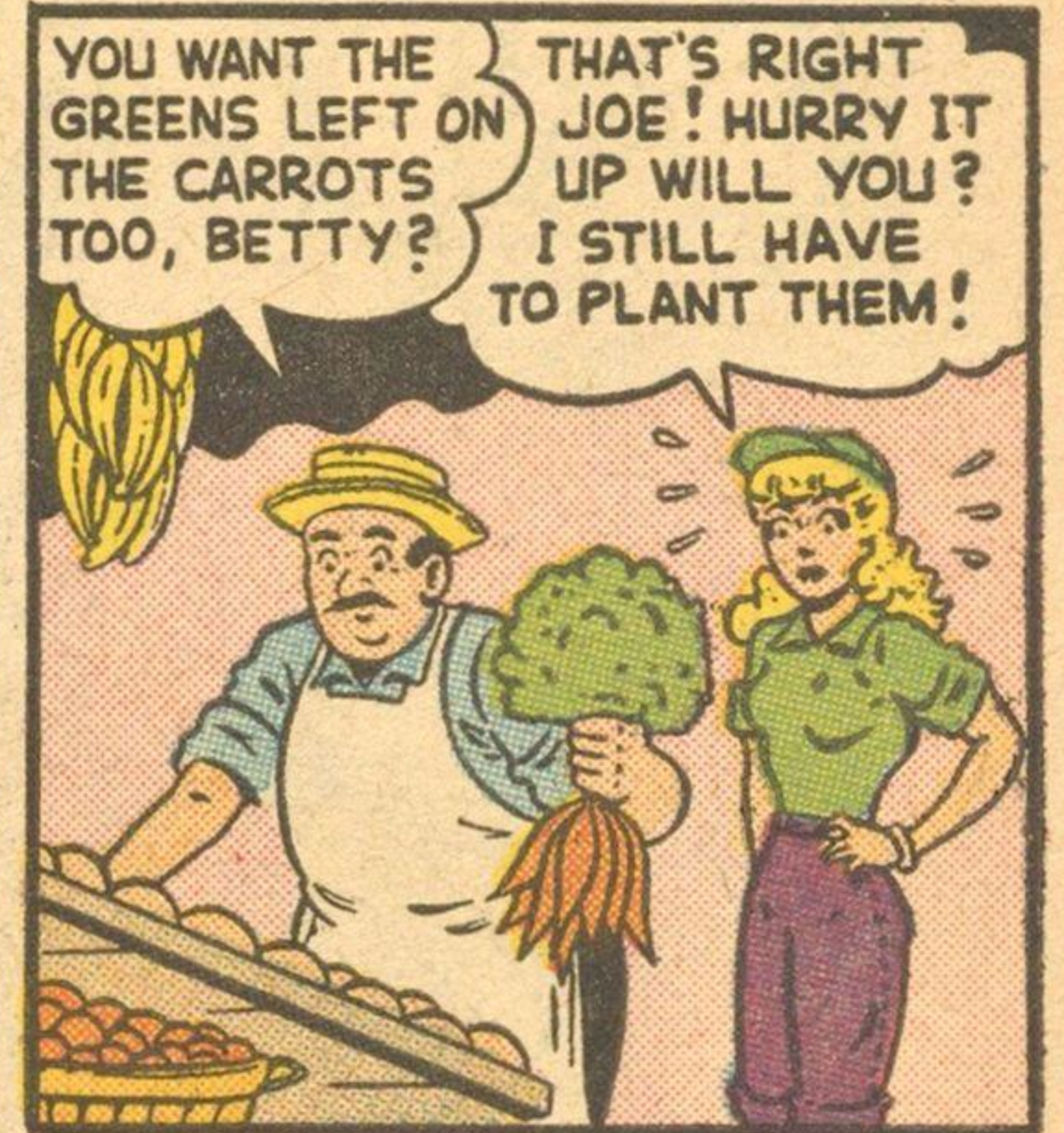
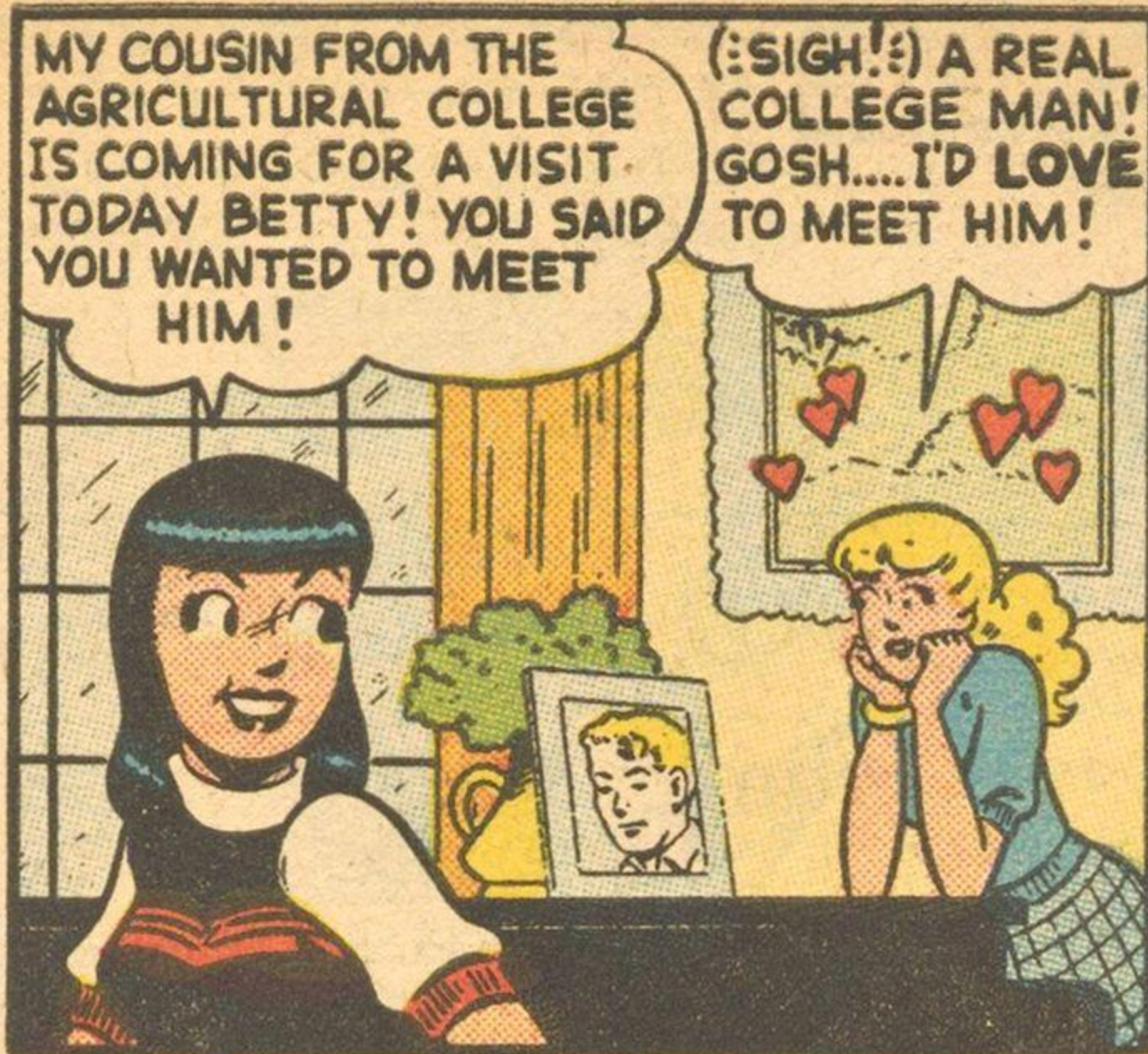


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ANNUAL #7 AS SOON AS IT COMES OFF THE PRESS, PLUS
THE 4-COLOR 1956 PIN-UP CALENDAR AS A SPECIAL BONUS.

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CITY _____ STATE _____

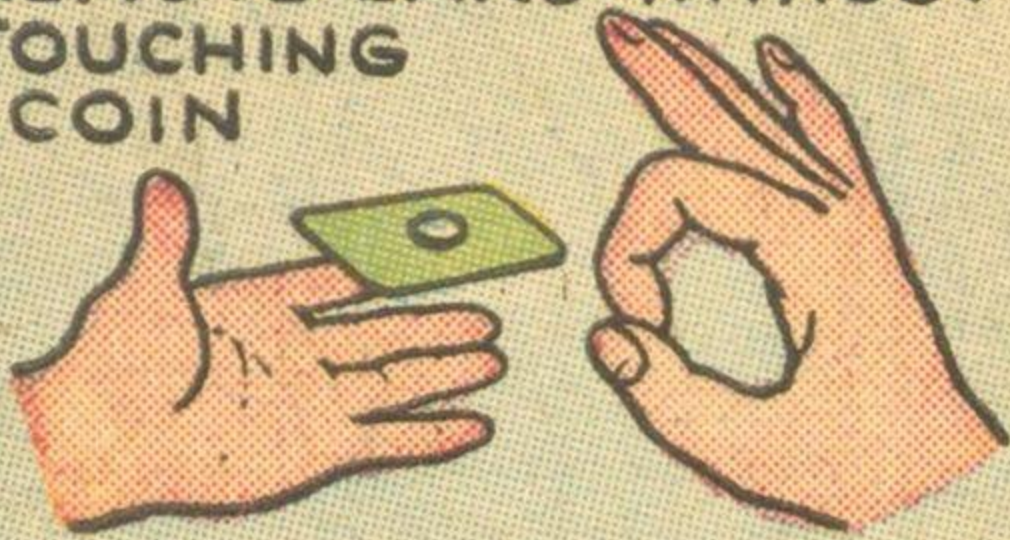


Archie's Girls
Betty and Veronica
in
"GONE TO SEED!"



KATY FUN PAGE

REMOVE CARD WITHOUT TOUCHING COIN



BALANCE CARD WITH COIN ON TOP ON FINGER AS SHOWN. USING FINGER & THUMB OF OTHER HAND STRIKE SHARPLY AGAINST CARD

CHANGE JUST ONE LETTER IN THE NAMES OF EACH PICTURED OBJECT AND SPELL



FRISKY FIDO



MOVE THE PICTURE TOWARDS YOUR EYES AND SEE FIDO JUMP THRU THE HOOP

ANSWERS: HONEY, RICE, CAKE, HAM, FISH, PEAS, PIE, PORK, CORN

KATY KEENE



Sincerely Yours
Katy Keene
and
Bill Woggon

SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION

HAVE FUN COLORING THIS INDIAN PIN-UP OF KATY KEENE YOUR PIN-UP QUEEN!

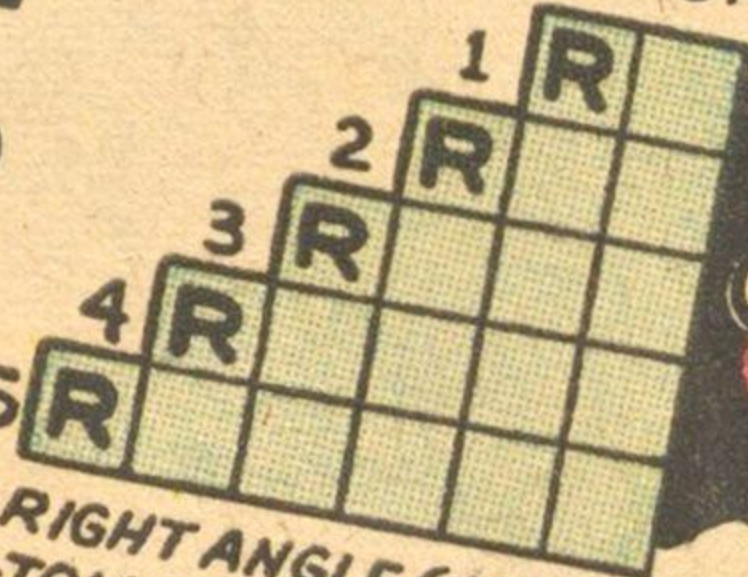
YOU CAN HAVE LOTS MORE FUN WRITING TO YOUR PEN-PALS ON A KATY KEENE NOTE PAD WITH THE ABOVE PIN-UP ON THE COVER IN GAY COLORS--SUITABLE TO FRAME. THIS PAD HAS 50 SHEETS OF PAPER INSIDE WITH KATY IN TWO MORE PIN-UP POSE--ALL FOR ONLY 25¢ (IN U.S. COIN) 35¢ IN CANADA

SEND YOUR ORDER NOW TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. BE SURE TO PRINT YOUR NAME CLEARLY ON YOUR ORDER--BE SURE TO ENCLOSE 25¢ IN U.S. COIN 35¢ IN CANADA.



The CANDY KID

FUN PAGE
FILL IN THE MISSING LETTERS AND THE WORDS WILL READ THE SAME DOWN OR ACROSS



1-RIGHT ANGLE (ABBR.) 2-SPED
3-TOLLED 4-STOVE 5-PARK KEEPER

-BOO -OON
CUC-
BAB- BAM-
-OO COC-
-KOO -OON IGL-

WHAT WORDS IS THIS FELLOW SAYING?

ADD TWO OF THESE FUNNY NOISES TOGETHER TO FIND OUT



LET'S _____ SCOURING
OUR _____ AND PANS
AND GO TO THE _____
WHERE THE KIDS SPIN
_____ BY THE OLD
HITCHING _____

COMPLETE THE ABOVE SENTENCE USING THE SAME FOUR LETTERS FOR EACH WORD

ANSWERS: RA, RAN, RANG, RANGE
RANGER - BAMBOO, BAGON, BAGON, POST
SPOT, TOPS, POST
CUCOO, COCON - STOP, POTS

SCHOOL HOME WORK

YOU CAN PAY MORE
—BUT WHY?

WHEN
Scripto

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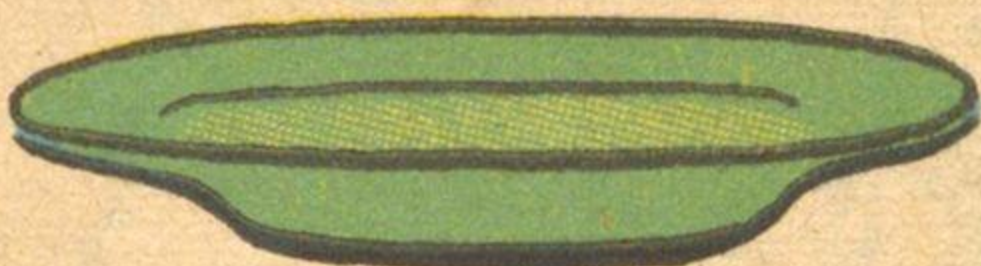


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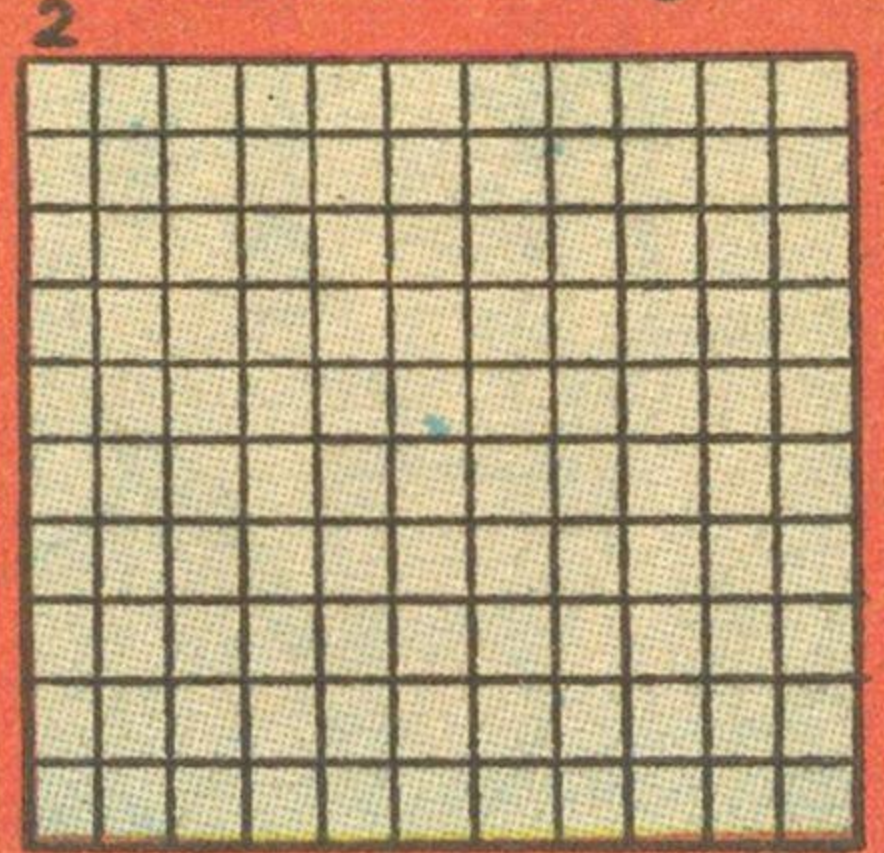
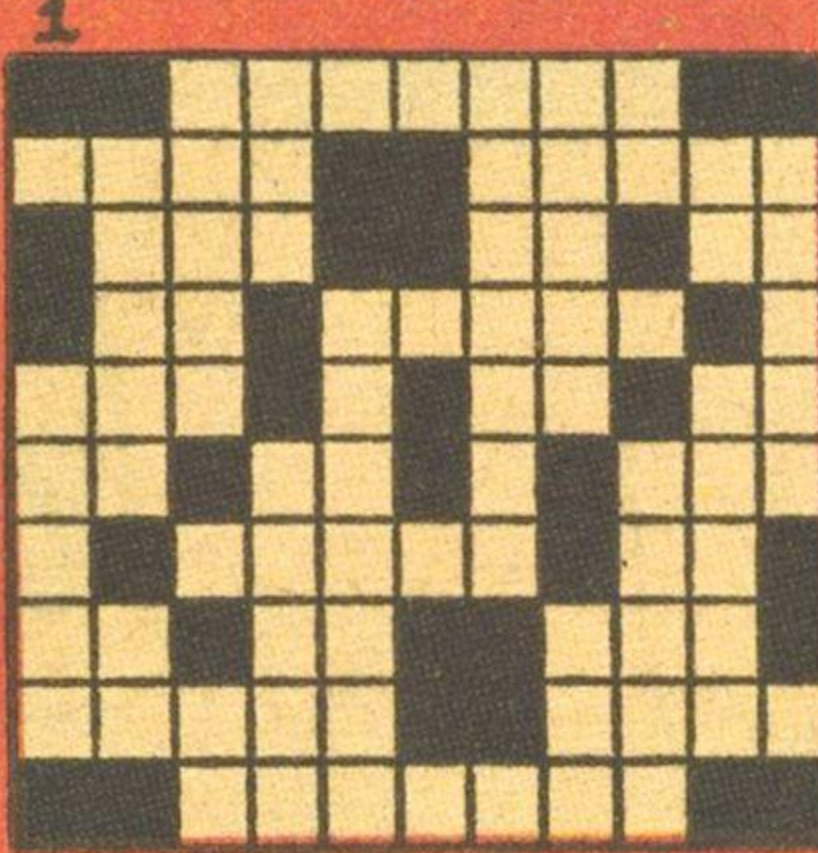
UP
PAGE

DRAW SOME FRUIT ON THIS PLATE!



Now COLOR IT!

DRAW THE DESIGN IN THE SQUARES IN NUMBER 2 EXACTLY LIKE NUMBER 1!



FEARLESS FOSDICK by Al Capp



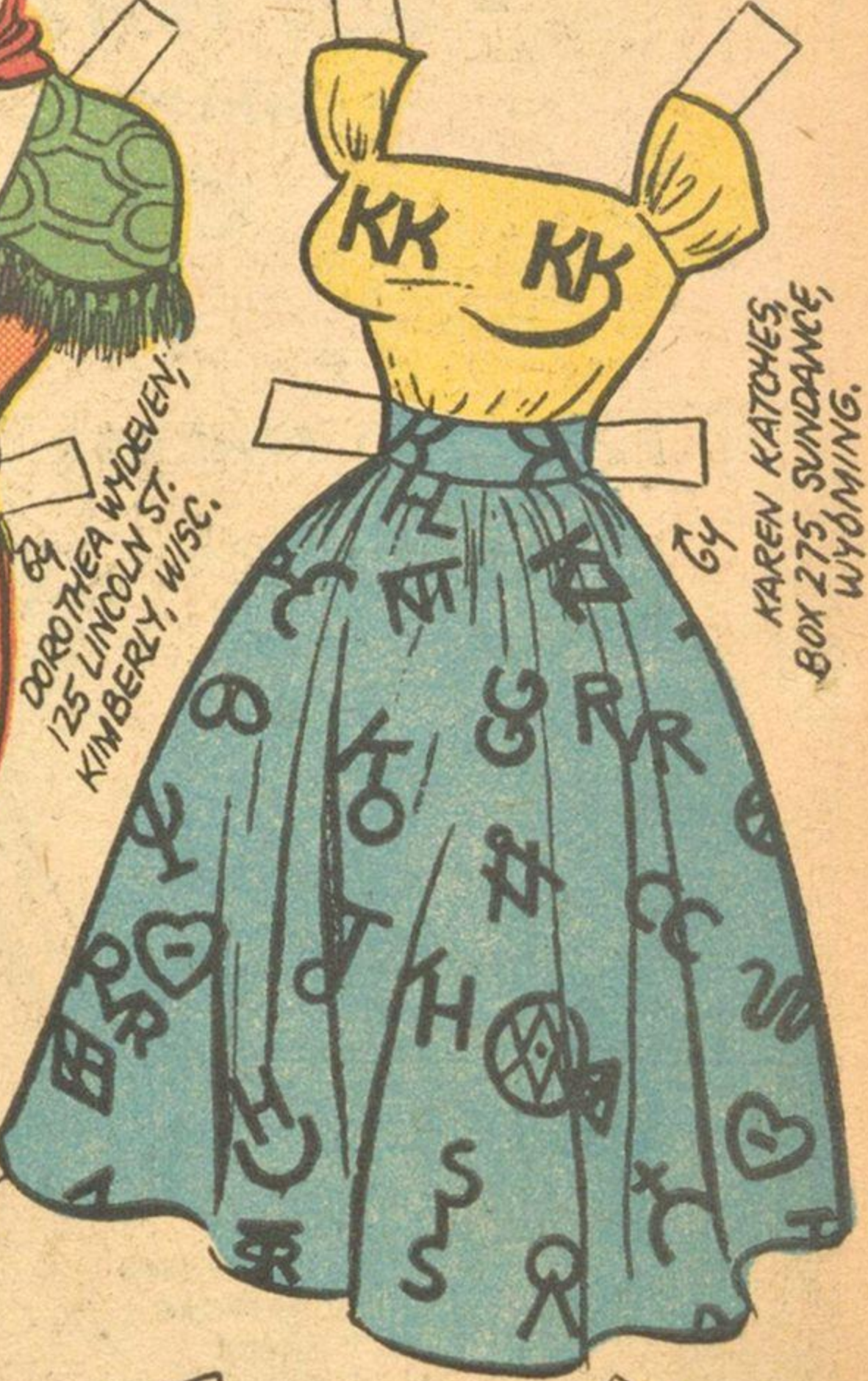
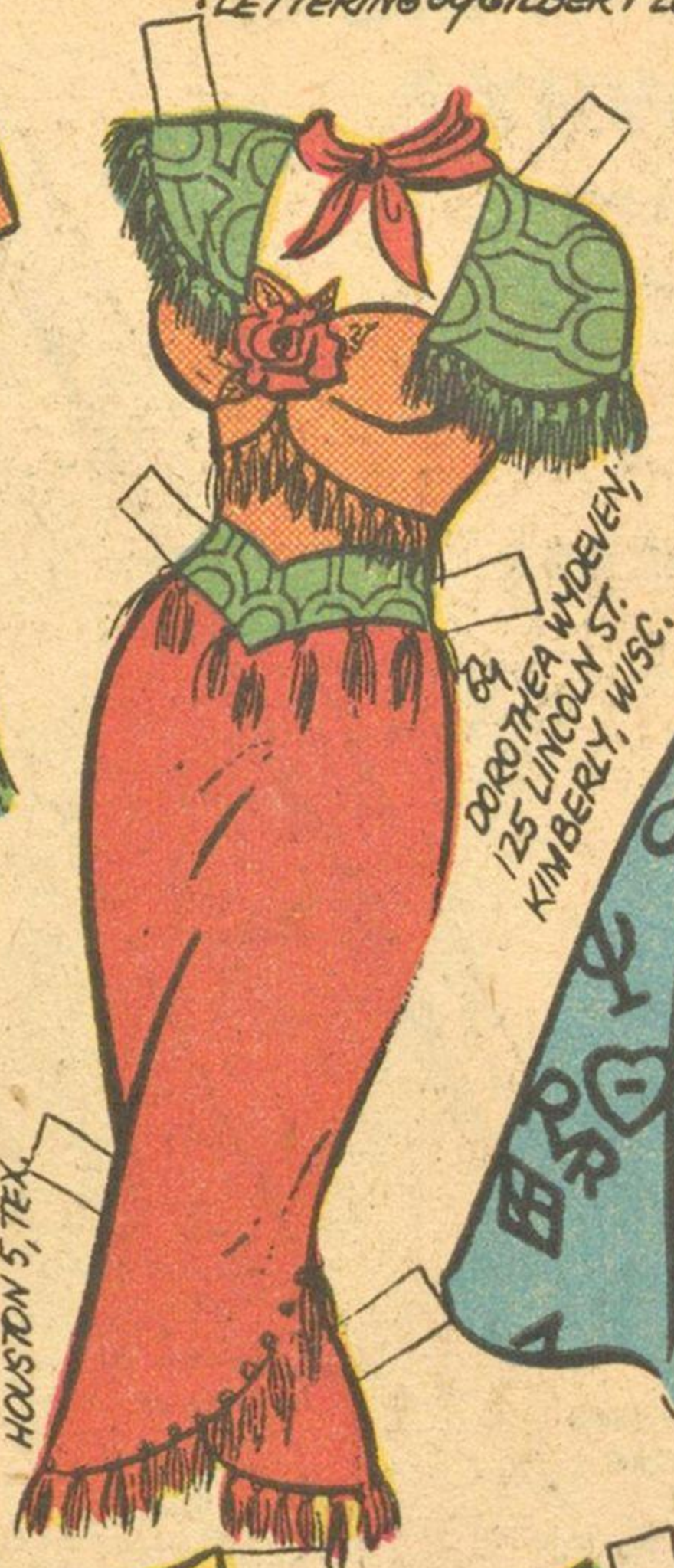
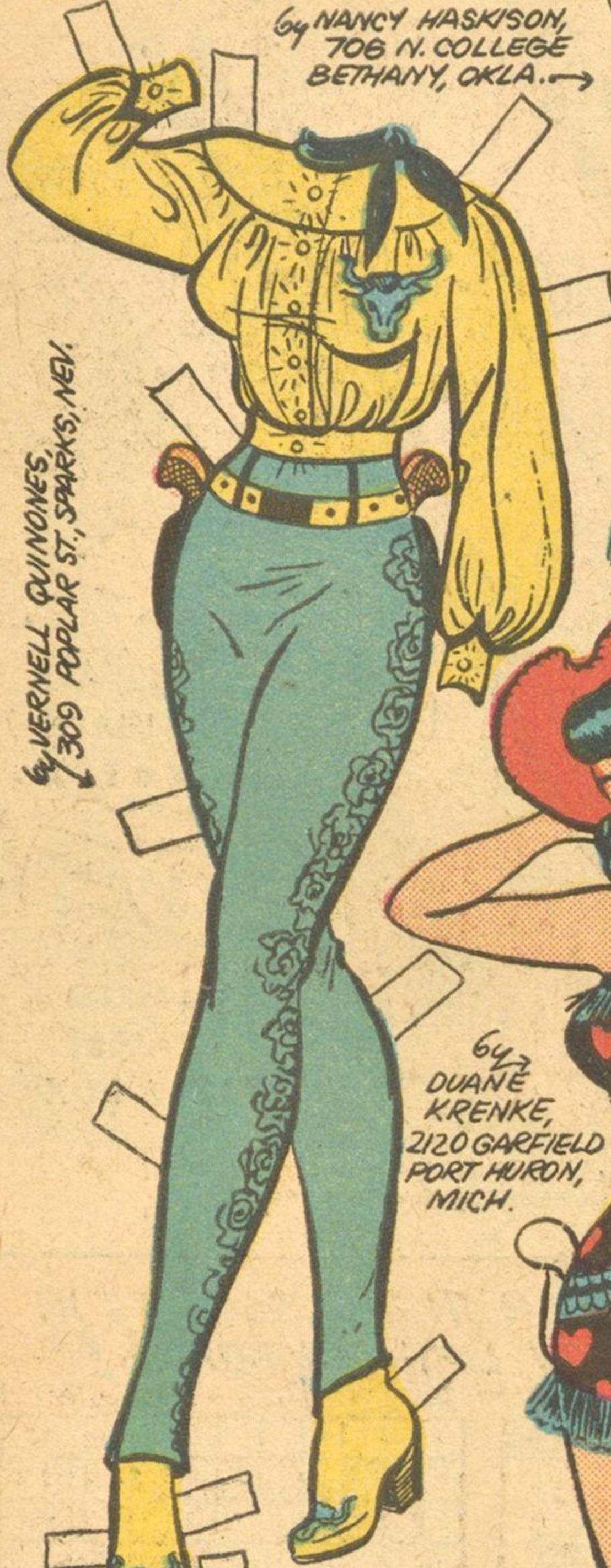
GOT LOOSE DANDRUFF? DON'T GET MAD—GET WILDROOT CREAM-OIL, CHA-A-R-L-I-E!

KATY in COWGIRL Fashions

LETTERING BY GILBERT LOPEZ JR. 876 W. ALAMEDA, TUCSON, ARIZONA.

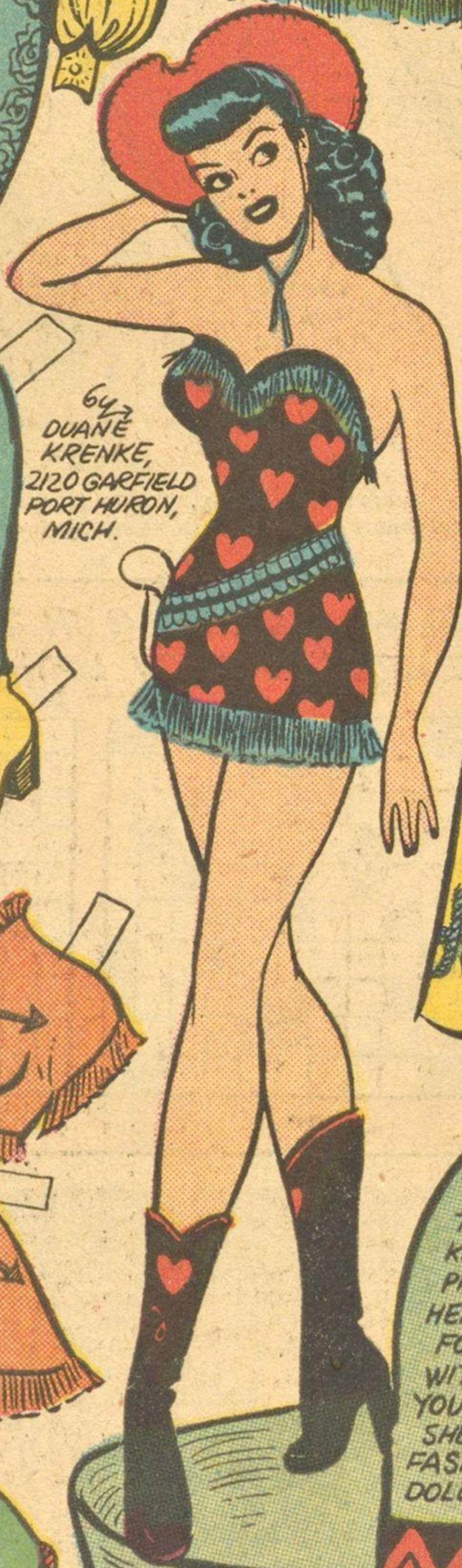
64 NANCY HASKISON,
706 N. COLLEGE
BETHANY, OKLA.

64 VERNELL QUINONES,
309 POPLAR ST., SPARKS, NEV.



64 DOROTHEA WYDEVEN,
125 LINCOLN ST.
KIMBERLY, WISC.

64 KAREN KATCHES,
BOX 275, SUNDANCE,
WYOMING.



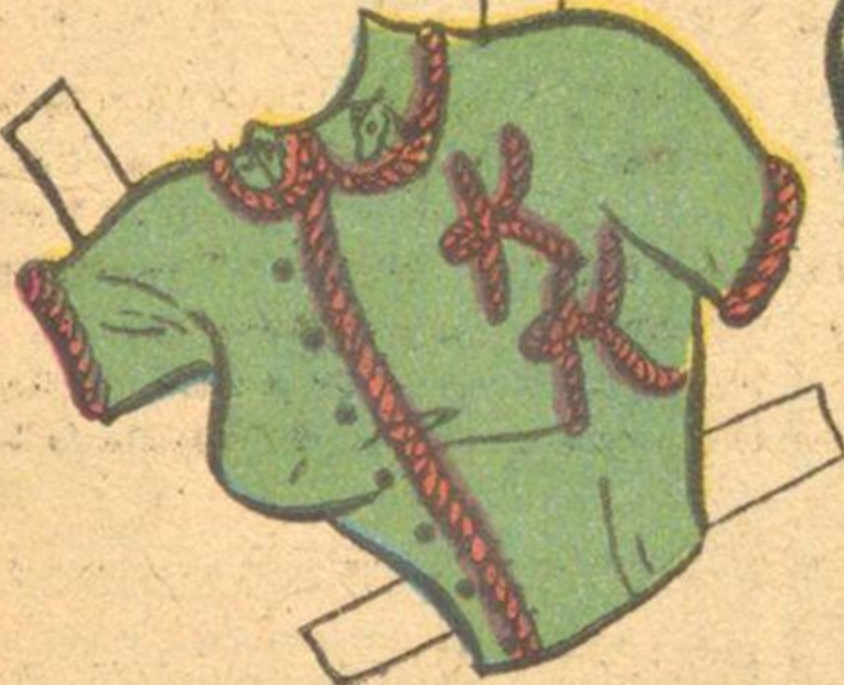
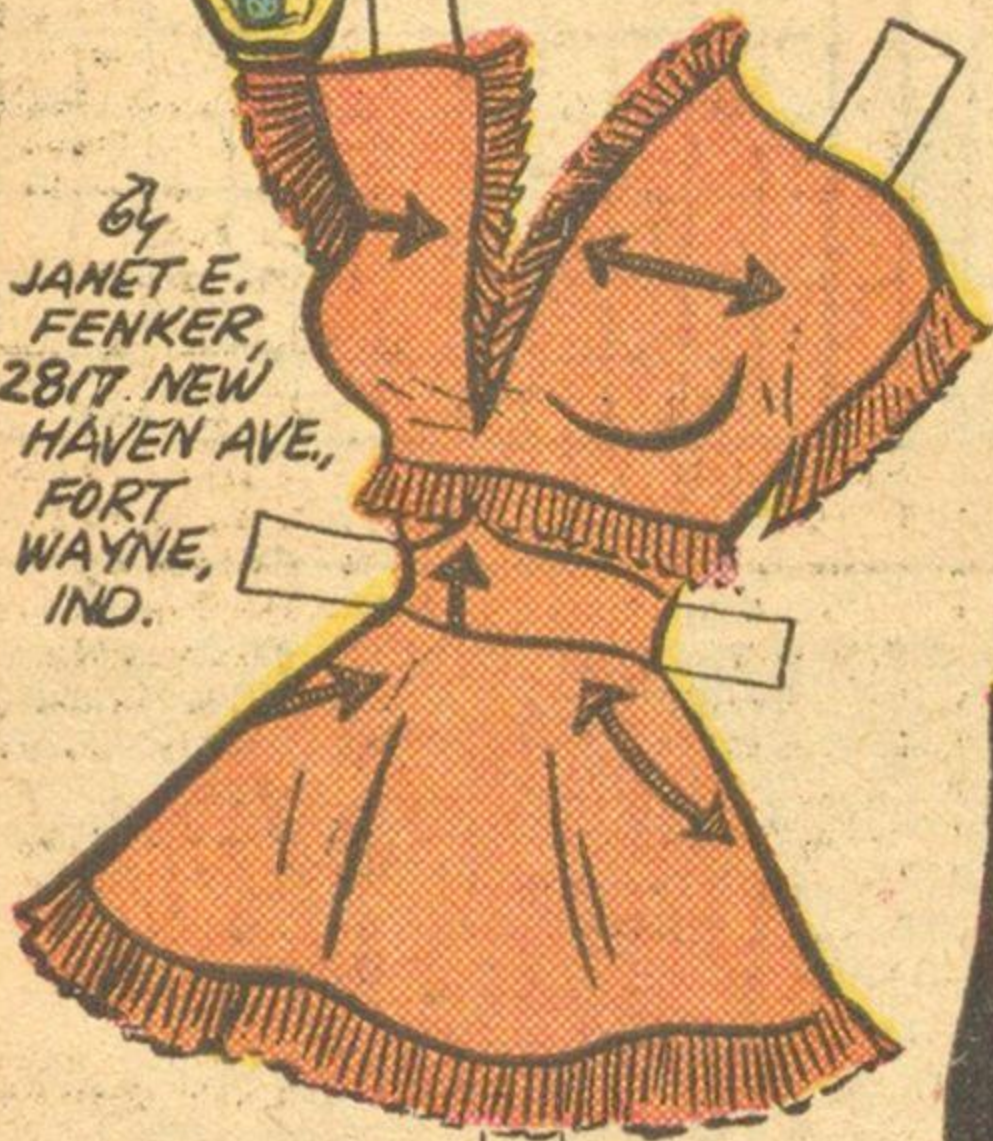
64 DUANE KRENKE,
2120 GARFIELD
PORT HURON,
MICH.

64 ROPE MONOGRAM BLOUSE-SKIRT
64 CAROLE STEVENS, 2902 LAFAYETTE
HOUSTON 5, TEX.



64 MARGARET RUCH (AGE 18)
R.F.D. 1 BOX 30
RAYLAND, OHIO.

64 JANET E. FENKER,
2817 NEW HAVEN AVE.,
FORT WAYNE, IND.

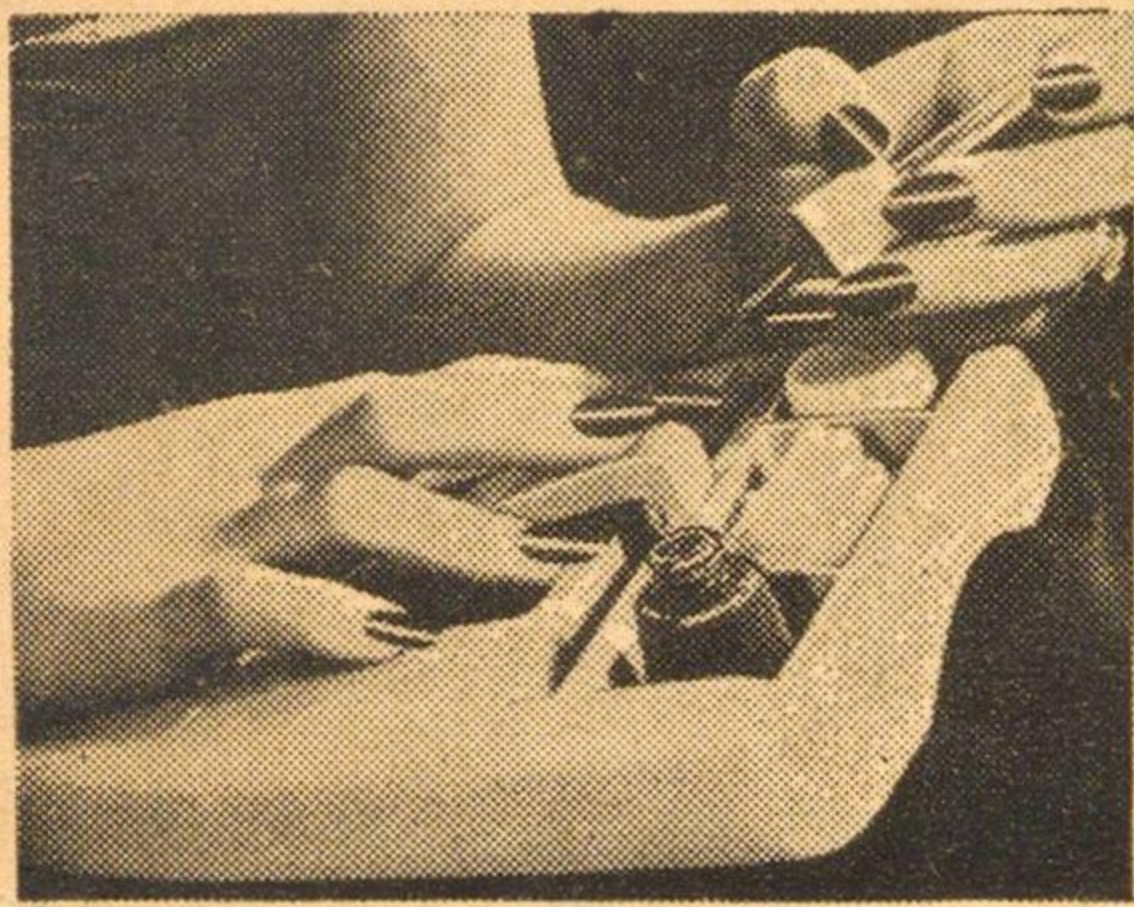


YOU MAY SEND FOR THIS PIN-UP OF KATY (IN A SWIMSUIT) PRINTED ON NICE HEAVY SLICK PAPER FOR ONLY 10¢ WITH THIS PIN-UP YOU'LL RECEIVE A BIG SHEET OF CUT-OUT FASHIONS TO FIT THIS DOLL - ALL FOR ONLY 10¢

HERE'S HOW TO SEND FOR IT - JUST WRITE TO KATY AND ASK HER FOR PIN-UP SET NO. 2 - SIGN YOUR NAME AND ADDRESS CLEARLY TO YOUR ORDER ENCLOSE TEN CENTS IN U.S. COIN SEND IT TO KATY at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. HURRY! DO IT NOW! BE SURE TO PRINT YOUR RETURN ADDRESS CLEARLY ON THE ENVELOPE YOU MAIL THIS ORDER IN!!

64 BOOTS BY SUZI VALENTINE,
R.F.D. # MARTINSVILLE, N.J.

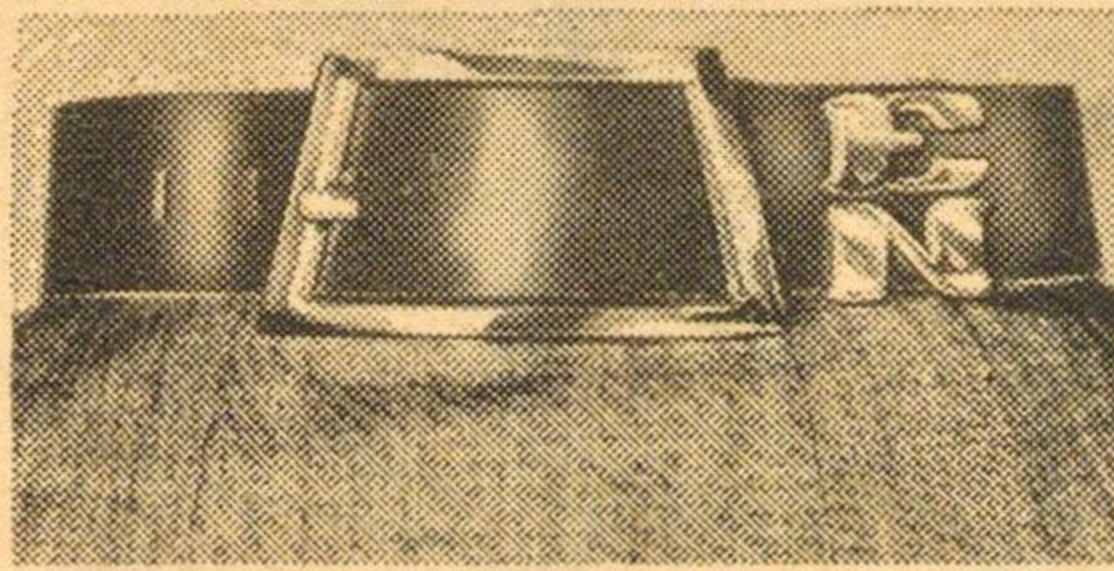
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If for any reason you are not 100% satisfied, KEEP ANY SIX SONGS FREE and Return the Remaining 12 for Refund. Available in 45 R.P.M., 78 R.P.M. and 33 1/3 R.P.M.

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| 5. Pease Porridge Hot. | 27. Git Along Little Dogie. |
| 6. Where, O Where Has My Little Dog Gone. | 28. Ol' Chisholm Trail. |
| 7. Humpty Dumpty. | 29. Rock -A-Bye Baby. |
| 8. London Bridge. | 30. Brahms Lullaby. |
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| 10. A Tisket A Tasket. | 32. Blue Tail Fly. |
| 11. Old MacDonald. | 33. Clementine. |
| 12. Farmer in The Dell. | 34. Polly Wolly Doodle. |
| 13. Baa Baa Black Sheep. | 35. Billy Boy. |
| 14. Pop Goes the Weasel. | 36. Sing A Song of Six Pence. |
| 15. Three Blind Mice. | 37. Green Grass Grew All Around. |
| 16. Mary Had A Little Lamb. | 38. Simple Simon. |
| 17. Skip To My Lou. | 39. There Was An Old Woman. |
| 18. Row Row Your Boat. | 40. The Muffin Man. |
| 19. Tom Tom The Piper's Son. | 41. Little Jack Horner. |
| 20. I've Been Working On the Railroad. | 42. Little Bo Peep. |
| 21. Arkansas Traveler. | 43. Little Boy Blue. |
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| 5. Takes Two to Tango. | 14. Even Now. |
| 6. My Baby's Coming Home. | 15. Glow Worm. |
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| 4. El Campanero. | 13. Quilo El Bon Bon. |
| 5. Tu Plato. | 14. Mambo Nueva York. |
| 6. Sagueboroco. | 15. Choropopipe. |
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| 7. Mr. Sandman. | 16. Hold My Hand. |
| 8. Let Me Go, Lover | 17. If I Give My Heart To You. |
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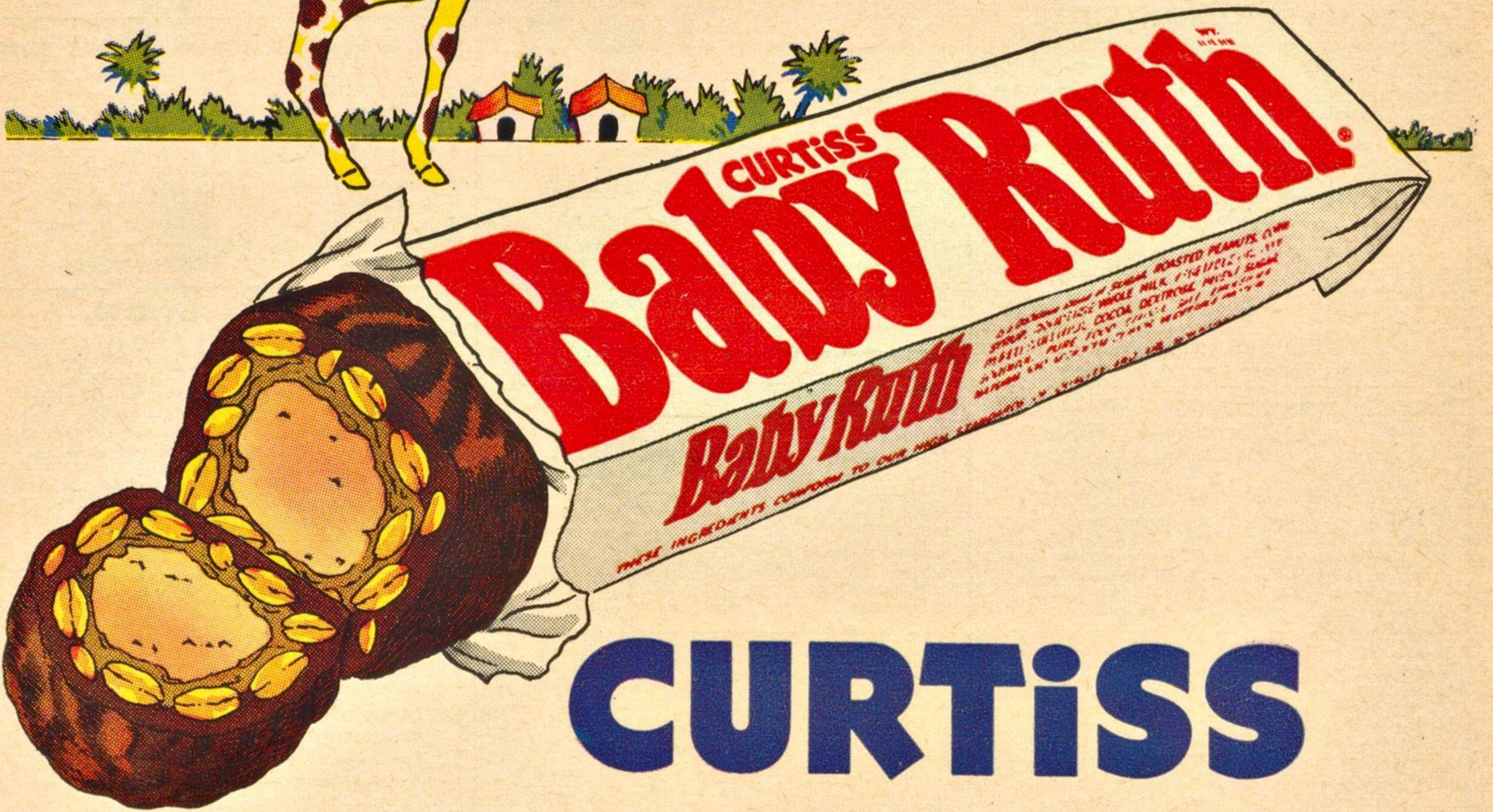
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MONEY BACK GUARANTEE



*Gerald's big ears are almost like wings
 Atop his long neck they are curious things
 While he can't speak a word,
 He can always be heard
 Give him one **Baby Ruth**... and he sings!*



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